

Hapeville Main Street Board of Directors Meeting
January 8, 2020 at 6:00 pm
Hapeville City Hall Conference Room

Present: Charlotte Rentz, Michael Gibbs, Ellen Free, Lorenné Fey, Susan Bailey, David Burt, and Bianca Howard (City Staff)

Absent: Alexia Ryan, Melanie Rabb

Guests: Nikki Foxx

Call to Order

- Charlotte Rentz called the meeting to order at 6:11PM and welcomed all Board members and City Staff.

Guest Welcome/Public Comments

- None.

Approval of Minutes

- A motion was made by Susan Bailey to approve December 11, 2019, minutes. Ellen Free seconded and all approved.

Approval of Financial Statement

- A motion was made by David Burt and seconded by Susan Bailey to approve the Financial Statement for the period ending December 31, 2019.

Old Business

- Election of Officers – Susan Bailey motioned to move Election of Officers to first item under Old Business. Ellen Free seconded the motion and all approved. Susan Bailey nominated Charlotte Rentz for 2020 Board President; Ellen Free seconded the motion. David Burt moved to close nominations and all approved. David Burt nominated Susan Bailey for 2020 Board Vice President. Ellen Free seconded the motion and Michael Gibbs closed the nominations. All approved. Susan Bailey nominated Bianca Howard as 2020 Secretary and Treasurer. Michael Gibbs seconded the motion. Ellen Free closed nominations and all were in favor.
Mural Project, Fund Request (Update) – Bianca Howard provided the Board with Yehimi Cambron's CV, Portfolio, and news articles so that they could see her past work. Charlotte Rentz informed the Board that Council approved funding for Cambron's mural at December Council Meeting. The decision to assist with funding the project was tabled on the Main Street Board's agenda from December and added to January 2020 meeting. Susan Bailey asked Bianca Howard to explain the process from beginning to end for choosing art projects. Bianca Howard informed Susan Bailey that

we do not have a formal public art process and artists have been chosen based on recommendations. Bianca Howard also confirmed that in the past, the Board has discussed that there needs to be a formal process for commissioning art in the City. Susan Bailey made a motion to put a moratorium on any public art until a process has been in place by the Board. David Burt said he did not want to outright say no but to see if the process could be changed, including the project completion date and additional review of mural design(s). Charlotte Rentz asked Bianca Howard to speak to the artists about Main Street's concern. Bianca Howard said she has spoken with the artist before and Ms. Cambron was open to addressing the concerns of the Board. David Burt suggested she come to one of our meeting or have a special meeting at a restaurant to talk about the process. The Board agreed that this project needs due diligence. Charlotte Rentz would like to appoint a Chair for Standard Operating Procedures Committee. The committee will create a public art process for commissioning art. Michael Gibbs and David Burt have volunteered to be a part of the committee. Nikki Foxx also volunteered to be on the committee along with her friends who have an interest in public art. The committee has decided to meet Monday, January 13, 2020, at 6PM.

- Bylaws – Bianca Howard provided the Board with a recommendation from a Board Member for Conflict of Interest, Article IV. The Board agreed that the language would work. Bianca Howard will send changes within 7 days of the Board meeting and will place Bylaws on February's agenda for an official vote.
- Project Reports –
 - The Derr Robinson/Guerilla Marketing Project has been cancelled for reasons outside of the Board's control. David Burt motioned to formally cancel the proposed Guerilla Marketing agreement with Derr Robinson. Susan Bailey seconded the motion and all were in favor. A Guerilla Marketing Committee is now started with David Burt as the Chair, volunteer Nikki Fox will help with compiling artists for Guerilla Marketing.
 - Lorene Fey asked Michael Gibbs if it was a way for small business owners/entrepreneurs to do group health insurance. Lorene Fey said having group insurance as a City would draw business owners into the City and would be groundbreaking and progressive for Hapeville Main Street to be at the forefront. Ellen Free cleared it up that Hapeville Main Street would not be the ones managing the insurance but could offer resources to businesses.
 - Pedestrian Bridge - David Burt said there is a sample of the wired mesh for Beth Malone and the Stansell's to look at. Once they give the okay, David Burt will check with Lee Sudduth to see how quickly the mesh could go up. David Burt also discussed a budget with Beth Malone, including warranty. If budget exceeds the cost of what TPD can fund, Beth Malone suggested raising funds from groups who will fund art projects. David Burt said they project should be completed April 2020.
 - December's Merchant Mixer – Bianca Howard said although it was a small crowd, it was successful. The next Mixer will be in January 22nd at East Point and Hapeville will be hosting in March.
 - Corner Tavern Tinsel Towne – Nikki Fox said the project was successful and she has plenty of pictures and videos that documents the experience.

New Business

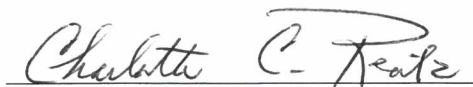
- Partnership with Hapeville Arts Alliance – David Burt talked about free art boxes and/or mailboxes, like the little free libraries. People will be able to access and take free art from the boxes and/or leave art for someone else to pick up. Nikki Fox explained the concept of Free Art Friday Atlanta and the mission is to give back to the community and allowing people to have access to free art. David Burt suggested one be dedicated to Ann Ray and Michael Gibbs suggested also adding Main Street to the boxes to be visible to the community. David Burt will get pricing on pre-made boxes to see which ones the Board likes. David Burt also mentioned inviting artist, Lauren Stumberg, to meetings and get her input on art, especially with electric boxes. Nikki Fox said an estimate would be \$500 per electric box for artists to paint. David Burt mentioned working with Cat Eye Creative with Adam Crawford who has a method to bring different crowds at every gallery, including exposing different types of art. David Burt said the Clamshell, the Depot and the two Art Containers can be used for Gallery Crawls with Adam Crawford as the curator. Adam Crawford would curate the art for about \$1000 and handle all the work. David Burt suggested layering on other things to the Gallery Crawl, such as a music themed Crawl. Including music will be about an additional \$1000. All agreed to use Adam as a curator with possibly April being the first Crawl of the year.
- Creative Crosswalks – David Burt said TPD discussed doing a call for artist for a street mural in square space of South Central Avenue and Atlanta Avenue. David Burt wrote the call to include the Main Street Board. Once the call has been closed, Main Street would come up with top 5 recommendations for Council. David Burt confirmed that it will not come from Main Street's budget. Susan Bailey suggested running it by the Traffic Engineer about the project.
- Meet & Greet – Bianca Howard informed the Board that applicants have been emailed to inform them about the meet and greet. Light snacks will be provided. Susan Bailey asked Bianca Howard to bring information/paperwork to the Meet & Greet so that applicants have an idea of what is required for the Board.
- ATL Airport District's Restaurant Open House - Bianca Howard mentioned and to invite restaurant owners to this free event.
- Re-Appointment – David Burt motioned to amend the agenda to add re-appointments. Ellen Free seconded the motion and all agreed. David Burt made a motion to nominate Susan Bailey for re-appointment and Ellen Free seconded the motion. Ellen closed nominations and David Burt seconded. All were in favor.

Announcements

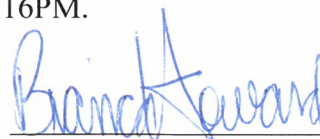
- None.

Adjourn

- A motion was made by Susan Bailey and seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 8:16PM.



Charlotte C. Rentz, President



Secretary

