

Hapeville Main Street Board of Directors Meeting
March 9, 2022, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Ellen Free, Lorene Fey, Derrick Booker, Melanie Rabb, and Bianca Howard (Staff)

Absent: David Burt

Guest: Ann Taylor

Call to Order

- Charlotte Rentz called the meeting to order at 6:00PM and welcomed all Board members and guests.

Roll Call

Public Comments

- Ann Taylor introduced herself to the Board and expressed interest in being a member of the Board.

Approval of Minutes

- A motion was made by Lee Duke to approve February 9, 2022, minutes. Ellen Free seconded and all approved.

Approval of Financial Statements

- A motion was made by Susan Bailey and seconded by Lee Duke to approve the Financial Statement for the period ending February 28, 2022. All approved.

Old Business

- Project Reports/2021-22 Workplan
 - Free Art Hapeville – Susan Bailey mentioned the 10-step planning document for Free Art Hapeville events. Melanie Rabb asked the Board to recruit artists based on word of mouth. Artists' proposals should include name, Social Media handles, type of art they will pass out, and cost of their products. Artists should have a minimum of 30 items to pass out and the maximum pay for artists is \$500. There are four artists confirmed for May 21st.
 - Lantern Festival – Chantell (Project Contractor) will create a proposal for a 2023 event.
 - Hanging Planters – Ellen Free, Susan Bailey, and Bianca Howard met with Art of Landscaping to discuss hanging planters which the company will maintain and upkeep. Susan Bailey discussed the quote she received from Art of Landscaping in Fayetteville, GA. The Board decided to reduce the number of planters from the quoted fourteen to six planters to cut down on cost. Lorene Fey motioned to install 6 hanging planters along North Central, allowing a budget for up to \$6000. Ellen Free seconded the motion and all approved.
 - Signage –

- Arts Alley Sign - Susan Bailey brought a mockup for the arts alley sign, but it does not include a quote. The Board had two designs to choose from, one has lighting and the other does not. The Board decided they like the lighted design with a few modifications. Susan Bailey will let Clayton Signs know about the modifications and will come back with a quote. Susan Bailey also asked Bianca Howard if the cost could come from Tourism Product Development Committee's budget. Bianca Howard will follow up with Tim Young (City Manager) for an answer.
- Chapman's and Masonic Lodge – Susan Bailey provided quotes from Clayton Signs for Chapman's neon light sign and the Mason's neon sign on North Central Avenue. After some conversation, Bianca Howard did inform the Board that the City cannot pay for signs for private businesses nor can the City apply for grants to replace the signs of private businesses.
- Depot Landscaping – Susan Bailey will meet with Delonte Rogers (City Staff) to discuss landscape design and pricing for the Depot Museum.

New Business

- 2022 Strategic Planning/Board Retreat
 - Not discussed

Announcements

- N/A

Adjourn

- A motion was made by Ellen Free and seconded by Lee Duke to adjourn the meeting. Meeting was adjourned at 7:56PM.

Charlotte C. Rentz, President

Secretary