

Hapeville Main Street Board of Directors Meeting
April 13, 2022, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, David Burt, Lorenné Fey, Adrienne Senter, Melanie Rabb (via teleconference)

Absent: Derrick Booker and Ellen Free

Guest: Rachel Allred, Sidney Kesler

Call to Order

- Charlotte Rentz called the meeting to order at 6:12 PM and welcomed all Board members and guests.

Roll Call

Public Comments

- Rachel Allred and Sidney Kesler introduced themselves to the board.

Approval of Minutes

- A motion was made by Lorenné Fey to approve March 9, 2022, minutes. Lee Duke second and David Burt abstained.

Approval of Financial Statements

- A motion was made by David Burt and seconded by Lorenné Fey to approve the Financial Statement for the period ending March 31, 2022. All approved.

Old Business

- Project Reports/2021-22 Workplan
 - Charlotte Rentz announced the city of East Point is no longer using Atlanta District as their DMO.
 - Charlotte Rents presented a new workplan chart.
 - Missing \$4,762.70 credit from 2021 budget. Consideration when planning for the \$4,249.00 budget for Chapman 20th Anniversary.
 - Discussion ensued regarded the amount of funds available to spend in anticipation of purchasing banners.
 - Arts Alley Sign - Susan Bailey gave an update regarding the status on meeting with the sign company. Susan Bailey suggested that the board pursue another company and an alternate rendering company. David Burt suggested Sky Design Graphics a company that has completed designs in other jurisdictions. Lee Duke suggested the design could mimic the Main Street logo.
 - Susan Bailey will contact Sky Graphics for a design and quote. Also, Susan Bailey will check with the city regarding funding through DMO or TPD. Lorenné Fey stated there was \$2,138.00 remaining in budget for spending.
 - A motion was made by Susan Bailey and seconded by Lee Duke to add an additional 5k for the May event. All approved. Susan Bailey ordered 150 cups at \$0.85 a cup for the May 21, 2022 event.

- Main Band- Tune Union will perform at 6pm. The expense is \$686.00 out of 5k. \$3,800 is remaining for artist.
- A motion was made by Susan Bailey and seconded by Lee Duke to amend the previous motion to add 4k for May event. All approved.
- A motion was made by Susan Bailey and seconded by Lee Duke to amend the previous motion to add \$4,500.00 for May event making it a total of \$6,500. All approved.
- A motion was made by Susan Bailey and seconded by Lee Duke that 33,34,35,36- Budget allocation equal to the amount spent to clean up the event. Discussion- \$120.00 for FREE Art event on May 21st. There will be 10 tables for 8 artist and 1- MS table for musicians and music, art, and alcohol.
- Susan Bailey announced there is a new seafood restaurant opening on North Fulton Avenue.
- Upcoming Events- May 21, 2022, event Arts Alley, and Dec. 3, 2022 Winter Free Art.

New Business

- None

Announcements

- Melanie Rabb announced that Corner Tavern would begin construction in June 2022

Adjourn

- A motion was made by Susan Bailey and seconded by Lee Duke to adjourn the meeting. Meeting was adjourned at 7:50 PM.

Charlotte C. Rentz, President

Adrienne Senter, Acting Secretary