



MAIN STREET BOARD OF DIRECTORS MEETING

Join in person at 700 Doug Davis Drive, Hapeville, GA 30354

November 9, 2022 6:00PM

AGENDA

Mission Statement: The mission of the Hapeville Main Street Program is to promote, facilitate, enhance, and encourage quality growth and development in Downtown Hapeville while preserving the City's historic character and supporting a vibrant arts district.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENTS**
- 4. APPROVAL OF MINUTES**
- 5. APPROVAL OF FINANCIAL STATEMENT**
- 6. OLD BUSINESS**
 - a. Project Reports/2022-23 Workplan
- 7. NEW BUSINESS**
- 8. ANNOUNCEMENT(S)**
- 9. NEXT MEETING:**
 - a. December 14, 2022
- 10. ADJOURN:**

Hapeville Main Street Board of Directors Meeting
October 12, 2022, at 6:00PM

Present: Charlotte Rentz, Lorene Fey, Ellen Free, Bre'ana Eatmon, Derrick Booker, Lee Duke, Melanie Rabb, Susan Bailey

Absent: David Burt

Guest: Sarah Hanie and Jennifer Ohme

Call to Order

- Charlotte Rentz called the meeting to order at 6:06 PM and welcomed all Board members and guests.

Roll Call

Melanie Rabb- *Present*

Lee Duke- *Present*

Derrick Booker- *Present*

Ellen Free- *Present*

Charlotte Rentz- *Present*

David Burt- *Absent*

Lorene Fey- *Present*

Susan Bailey- *Present*

Public Comments

- Sarah introduced herself and thanked the Board for having her.
- Jennifer introduced herself and thanked the Board for having her. Jennifer mentioned that she lived off Walnut and Wheeler and she does the community development for the City of Atlanta. Jennifer has built business associations and is a part of the Atlanta Main Street. Jennifer stated she is at the Main Street Board meeting to see what is going on in her hometown.
- Charlotte Rentz welcomed them both.

Approval of Minutes

- A motion was made by Derrick Booker to approve September 14, 2022, minutes. Ellen Free second the motion. Carried 7-0.

Approval of Financial Statements

- A motion was made by Susan Bailey and seconded by Lee Duke to approve the Financial Statement for the period ending June 30, 2022. All approved. Carried 7-0.
- Art Grant- Fulton County expenditures will not be paid for out of MSB approved budget: expenditures will be transferred to another account at mid-year.

Old Business

2022-23 Workplan

- History Preservation Month Project- Delta approved the project (Memorial for explosion at daycare center) and have begun talking to lawyers. The City is waiting for revised proposal to submit to Delta. After this is complete, the Main Street Board will still need to find funding and finalize a date.
- Discussion ensued regarding the installation of the memorial park. Susan Bailey suggested that the Board appoints David Burt to speak with the 'Printmaker' architects to see if they are interested in working on the project. Susan also mentioned if anyone else has ideas on ways to acquire an architect, those ideas are welcomed.
- Lorene Fey suggested the Board should do a 'best practice' search to discover what other kinds of memorial gardens exist to pick the correct style of garden for that location.
- The Board brainstormed ideas of how they would like the memorial garden to look. Discussion ensued regarding having a seating area with tables and coverings where people could conduct business meetings.
- Ellen Free stated she believes Delta already has plenty of places on their property for outdoor meeting and so the Board does not have to cater to that idea.
- Jennifer stated the memorial could be a great way to create something unique such as a sculpture or piece of artwork, that could be featured on an art map. Jennifer believes this is a solution to eliminating the responsibility of landscape maintenance. Jennifer recommended they do hardscaping around a piece of art.
- Susan Bailey agreed that an interpretive sculpture could be a great idea and she gave the guest a brief description of the purpose of this memorial for their understanding. Susan stated that the memorial is to honor those who were affected by a nursery explosion that occurred in 1968. On that site, two women and multiple children were killed. The community came together during that time and showcased heroism by their efforts to save as many people as they could.
- Susan Bailey will ask David Burt to reach out to an architect.
- Discussion ensued about having a Community Outreach/ Artist Talk located at the Academy Theater. The idea is to reach out to the community schools to organize a field trip to bring in young children. During this field trip there will be an artist to talk to the children about the

importance of protecting endangered animals and then allow them to walk through the art container where artwork, representing the cause, will be displayed.

- Discussion ensued about the lack of storage space and inquiring about the process of ordering a storage container. The Board would like a more in-depth detail of where the storage container will be placed and an estimated time of when they will have access to use the space.
- Discussion ensued about submitting information to be published in the newsletter. Any events that the Board would like to be featured in the newsletter must be submitted to the Hapeville website using the Community Calendar Submission Form. Calendar submissions must be submitted no later than 5pm on the 15th of each month to be feature in the upcoming months newsletter. Once the form is submitted, if there are any graphics that the Board would like to be included in the newsletter, email the graphics to Adrienne Senter.
- Lorene Fey has been appointed to submit newsletter information using the city submittal portal.
- December 3rd event will be in the Arts alley from 4:30pm to 7:30pm.
- Discussion ensued regarding a new location for Crayola Art Box. Misty Lackey would like to restore the damaged art box for a price that will be determined. Possible locations would be the Goat Farm or Printmakers Studio, but other possible locations are being explored.
- Discussion ensued about the many trash cans and porta potties located in the Arts Alley. Susan Bailey gave a description of how awful the smell was during a past event and wants something to be done about it. All members agreed to this and appointed Susan Bailey to write a letter to Mayor and Council sharing their concerns and to ask to relocate the trash cans to an alternate location.
- Moving forward, the Main Street Board would like to be included in any correspondence sent out to local business if it is regarding their events. Susan Bailey would like a list of all business emails we have to make sure all businesses in Hapeville are being properly notified. If there are any businesses missing, Susan Bailey will notify Bre'ana Eatmon or Adrienne Senter to add to our currently email list.
- Events Calendar- Jaime Jones, Special Events Coordinator, sent the Board a list of all events that will be going on in the city.

New Business

- The Main Street Board would like to have cell phone numbers for City staff incase the Board needs to contact someone during an event. Those numbers would include Adrienne, Bre'ana, Delonte, and an after-hour community service number number.
- The Board asked if businesses could remove the dead planters for now until they are replanted in the fall.

Announcements

None

Adjourn

- **A motion was made by Ellen Free and seconded by Lee Duke to adjourn the meeting. Meeting was adjourned at 7:36 PM. 7-0 Carried.**

Charlotte C. Rentz, President

Bre'ana Eatmon, Acting Secretary

AS OF: OCTOBER 31ST, 2022

100-GENERAL FUND
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 33.33

DEPARTMENTAL EXPENDITURES

ORIGINAL
BUDGETCURRENT
BUDGETBEGINNING
BALANCECURRENT
MONTHCURRENT
BALANCEBUDGET
BALANCE% OF
BUDGET

PERSONNEL SERVICES

100-5-7550-511400 Vacation

100-5-7550-511500 Sick

100-5-7550-511600 Holiday

TOTAL PERSONNEL SERVICES

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CONTRACTED SERVICES

100-5-7550-521200 Professional

100-5-7550-521300 ICI Grant Expenses

100-5-7550-521309 Art Grant-Fulton Count

100-5-7550-522000 Festivals

100-5-7550-522100 ARC - Sharing Our Stor

100-5-7550-523200 Communications

100-5-7550-523300 Advertising

100-5-7550-523400 Printing & Binding

100-5-7550-523500 Travel

100-5-7550-523600 Dues & Fees

100-5-7550-523700 Education & Training

100-5-7550-523850 Contract Labor

TOTAL CONTRACTED SERVICES

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SUPPLIES & MINOR EQPT

100-5-7550-531100 Supplies

100-5-7550-531400 Books & Periodicals

100-5-7550-531600 Small Equipment<50000

100-5-7550-531700 Other Supplies

TOTAL SUPPLIES & MINOR EQPT

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CAPITAL OUTLAYS > \$5000

100-5-7550-541200 Site Improvements

100-5-7550-542300 Furniture & Fixtures

100-5-7550-542400 Computers

100-5-7550-542410 Technology

TOTAL CAPITAL OUTLAYS > \$5000

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OTHER COSTS (NOC)

100-5-7550-579000 Contingencies

TOTAL OTHER COSTS (NOC)

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TOTAL MAIN STREET

49,700.00

49,700.00

4,522.65

19,547.54

24,070.19

25,629.81

48.43

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Fourth Month Ended October 31, 2022

Revenues:

MS Donations

Current Month	4 Month Ended 31-Oct-22	Annual Budget	Over (Under)
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Expenditures:

Professional	0	0	0	0
Art Grant- Fulton County	11,548	4050	0	-15,597.54
Festivals	8,000	98	20000	11,902
Advertising	0	0	4000	4000
Printing & binding	0	0	2500	2500
Travel	0	0	2500	2500
Dues & fees	0	0	600	600
Education & Training	0	0	1000	1000
Contract Labor	0	0	3300	3300
Supplies	0	0	1500	1500
Other supplies	0	0	300	300
Site improvements	0	375	14000	13625
	0	0	0	0
Total Expenditures	19,548	4522.65	49700	25629.81

Transactions: 4

Art Grant- Fulton County

Day of the Dead B. Munzo	\$461.20
Day of the Dead B. Munzo	\$45.02
Flight for Day of the Dead	\$37.56
Curator For Day of the Dead	\$2,500.00
Day of the Dead Artist	\$400.00
Painting for Day of the Dead	\$400.00
Day of the Dead Artist	\$400.00
Day of the Dead Artist	\$400.00
Mural Artist Daniel Flores	\$1,000.00
Trudy Trann	\$400.00
Supplies	\$324.00
Supplies	\$279.76
Day of the Dead Painting	\$400.00
Mariachi Band for Day of the Dead	\$1,500.00
Day of the Dead Photography	\$200.00
Day of the Dead Promo Graphics	\$300.00
Mural for Day of the Dead	\$1,000.00
Day of the Dead Artist 10/13/22	\$1,000.00
Day of the Dead Workshop 10/18/22	\$500.00

Festivals

ATL Celebrates Photography \$8,000.00