

Hapeville Main Street Board of Directors Meeting
March 8, 2023, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Lorenn Fey, Derrick Booker, Ellen Free, David Burt, Bre'ana Eatmon, Adrienne Senter

Absent: Melanie Rabb

Guest: Erik Lewis (Owner of Beer Girl) , Jaime Jones (Special Events Manager)

Call to Order

- Charlotte Rentz called the meeting to order at 6:09 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorenn Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Absent*

Approval of Minutes

- A motion was made by Susan Bailey to approve January 11, 2023, minutes. Lee Duke second that motion. Carried 7-0
- A motion was made by Lee Duke to approve February 8, 2023, minutes. Derrick Booker second that motion. David Burt abstained. Carried 6-1
- A motion was made by Lee Duke to approve February 25, 2023, minutes. David Burt second that motion. Carried 7-0

Approval of Financial Statements

- A motion was made by David Burt and seconded by Lee Duke to approve the Financial Statement for the period ending February 28, 2023. All approved.
- A motion was made by David Burt and seconded by Lee Duke to approve the Financial Statement for the period ending January 31, 2023. All approved.
- A motion was made by Susan Bailey and seconded by Ellen Free to approve the Financial Statement for the period ending December 31, 2023. All approved.

- **A motion was made by David Burt and seconded by Lee Duke to approve the Financial Statement for the period ending November 30, 2023. All approved.**

Old Business

Workplan-

- Lorene Fey inquired about what account Hapeville Celebrates Black History was applied to. Economic Development Manager, Adrienne Senter, will investigate this matter and get back with the Main Street Board.

Signage-

- Discussion ensued regarding parking signage for the downtown area, which is located at the southside of North Central in front of RR cross walk. David Burt will be checking to get an estimate.
- The Main Street Board designated David Burt, Lee Duke, Melanie Rabb, and Lorene Fey as the Parking Committee to make recommendations to the city for signage.

Beautification Project-

- The Beautification Project budget is set at \$1,571.25.

Shannon Lake Mural-

- The Board currently does not have anywhere to put the mural so they will table this project until further notice.

Cinco De Mayo-

- **A motion was made by David Burt and seconded by Ellen Free to no longer host the Cinco De Mayo event by replacing it with the movie night event in June and July. All approved.**

Free Art Hapeville-

- “Food is Art”- This event date has been changed to June 16th. The Board decided to replace this event and table this event until next year due to lack of time to plan. The Board intends to collaborate with the City's Movie Night event and offer free ice cream by an ice cream vendor.
- During Discussion Jami Jones agreed to partnering with Main Street to participate in movie night. City movie nights start at 6 pm and the showing begins at 7 pm. The normal attendance for a city movie night is approximately 150 people.

- Breana Eatmon will contact Bruster's Ice Cream to get a quote for movie night event.

Butterfly Parade-

- The parade path will be closed in stages on March 25, 2023, Susan Bailey delivered letters to every open business along the route. The letter welcomes their participation and informs them about the event.
- On March 17, 2023, Susan Bailey and Ellen Free will be putting out the sandwich boards road closure signs. Adrienne Senter will get in touch with the city to arrange for water to be put in the sandwich boards for stability.
- Jamie Jones gave a quick update on food vendors by notifying the board that Brass Tap will provide alcohol, hamburgers, hotdogs, and chips. Got Seafood will be present at the event along with Angelica's street snacks, and a vegan pastries vendor called Family's Favorite Foods. Jaime Jones stated that we will have 20 art vendors and that the event was approved for Fulton County Exemption. Discussion ended.

Wayfinding-

- Adrienne Senter informed the Board that back in 2018, Stantec did a study to create the rendering for the City's wayfinding. Now the City is in the stages of implementation of getting those wayfinding's installed. The next step is the bidding processes.

New Business

None.

Announcements

- Adrienne Senter notified the Board that any questions regarding TPD Funds will have to go through City Manager, Tim Young.
- Adrienne Senter also announced that the Main Street Board will meet their new Main Street Coordinator at the April 12, 2023, meeting.

Next Meeting

- **April 12, 2023, at 6:00 pm.**

Public Comments

- Erik Lewis greeted the Board and invited them to a crawfish boil event hosted by Got Seafood and Beer Girl on Saturday, April 22nd. This event was approved by the Mayor and Council on March 7, 2023. The Board thanked him for the invitation.

Adjourn

The meeting was adjourned at 7:41 PM.

Charlotte C. Rentz, President

Bre'ana Eatmon, Acting Secretary