



MAIN STREET BOARD OF DIRECTORS MEETING

Municipal Annex: 700 Doug Davis Drive, Hapeville, GA 30354

June 14, 2023 6:00PM

AGENDA

Mission Statement: The mission of the Hapeville Main Street Program is to promote, facilitate, enhance, and encourage quality growth and development in Downtown Hapeville while preserving the City's historic character and supporting a vibrant arts district.

1. CALL TO ORDER

2. ROLL CALL

Charlotte Rentz, President
Susan Bailey, V. President
Derrick Booker
David Burt
Lee Duke
Lorenne Fey
Ellen Free
Melanie Rabb

3. APPROVAL OF MINUTES

- May 10, 2023

4. APPROVAL OF FINANCIAL STATEMENT

- May 31, 2023

5. OLD BUSINESS

- a. Project Reports: 2022-23 Workplan
 - Lights for Trees on Dogwood
 - Simply Flowers
 - Banners for Ice Cream at Movie in the Park
 - Other Workplan Projects

6. NEW BUSINESS

- a. Atlanta Celebrates Photography proposal from Councilwoman Alexander
- b. New Switch to Six Main Street Standards

7. ANNOUNCEMENT(S)

8. NEXT MEETING:

- a. July 12, 2023

9. PUBLIC COMMENTS

Members of the public wishing to speak shall have up to three (3) minutes). The entire general comment session shall not last more than ten (10) minutes unless extended by Board.

10. ADJOURN:



CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

CHARLOTTE RENTZ
PRESIDENT

SUSAN BAILEY
VICE PRESIDENT

DERRICK BOOKER
DAVID BURT
LEE DUKE
LORENNE FEY
ELLEN FREE
MELANIE RABB

MAIN STREET BOARD MINUTES

Join in person at 700 Doug Davis Drive, Hapeville, GA 30354
May 10, 2023 6:00 PM

MINUTES

1. **CALL TO ORDER:** by Charlotte Rentz at 6:14 PM
2. **ROLL CALL:** 7 out of 8 members were present which constituted a quorum.
 - ✓ Charlotte Rentz
 - ✓ Susan Bailey
 - ✓ Derrick Booker
 - ✓ David Burt
 - ✓ Lee Duke
 - ✓ Lorenn Fey
 - ✓ Ellen Free (absent)
 - ✓ Melanie Rabb
3. **APPROVAL OF MINUTES:** Susan Bailey made A motion to approve the April 12, 2023, minutes. Lorenn Fey seconded. **Motion carried 6-o David Burt nor Ellen Free were present for the vote**
4. **APPROVAL OF FINANCIAL STATEMENT:** Lee Duke made A motion to approve April 12, 2023, Financial Statement. Derrick Booker seconded. **Motion carried 6-o David Burt nor Ellen Free were present for the vote**
5. **OLD BUSINESS:**
 - **Downtown Flower Planters/Baskets** - Susan Bailey made a motion to no longer employ and stop paying Art Landscaping \$250 to water the baskets and move to have Simply Flowers plant the downtown baskets for \$1920 and ask the City of Hapeville to water the baskets on Main Street and the Depot. Derrick Booker seconded. **Motion carried 6-o David Burt nor Ellen Free were present for the vote.**
 - **Ice Cream Movie Night June 16th** - Susan Bailey made a motion to allow Melanie Rabb to spend up to \$100 on signage for ice cream table for June movie night. Lee Duke seconded. **Motion carried 6-o David Burt nor Ellen Free were present for the vote.**
 - **Day Care Memorial** – A motion was made by Lorenn Fey to Charlotte Rentz update the budget based on any outstanding expenses and receipts that board members will be submitting by the end of the fiscal year and the remaining amount of money will go towards the Day Care Memorial Gardens and the board will explore getting additional funding from the City of Hapeville. **Motion carried 7-o Ellen Free was not present for the vote.**

DISCUSSION

- **Butterfly Statues** – Main Street Coordinator will check with ChickFilA to see if they want the butterfly back at their location and will find out where stands are for other butterflies before installing them or purchasing more stands. No action taken.
- **Downtown Banners** – Lee Duke will continue to do research on styles of banners to use. Lee will also get the current Main Street Boundary. No action taken.
- **Reimbursements and Remaining Funds** – David Burt stated that he has receipts that he needs to submit for the creation stations from the Butterfly Parade totaling \$514.95. If the

Main Street Board is short of funds after submitting receipts, the Main Street Board will ask the city to cover various expenses.

- **Day Care Memorial** – Charlotte Rentz showed the Main Street Board renderings of the designs and type of work from Source Urbanism who the Main Street Board is in preliminary talks with to design a statue for the Day Care Memorial. The board is considering splitting the cost using the remaining funds from the current fiscal year ending 2023 and part of the new fiscal year 2024 budget.
- **Atlanta Celebrates Photography** –David Burt will check with Atlanta Celebrates Photography to propose a tentative date for October 7th, 2023, to host an event and gallery crawl. No action taken.
- **Christmas Events** – Discussions were had around having Christmas Llamas, Christmas caroling, or Christmas movies to be shown at the Corner Tavern. No action taken.
- **Lights on Dogwood** – Susan Bailey stated over \$10,000 was spent on lights in the trees along Dogwood however the lights along Dogwood are an issue and the Main Street Board will walk to see how many lights are needed for each tree. No action taken.

6. NEW BUSINESS:

- Discussions were had around the annual MOUs received from Main Street USA and the Georgia Department of Community Affairs and the MOUs will need to go before the Mayor and Council to be reviewed before being signed at the June 6, 2023, City Council meeting.
- The Academy Theatre is starting a new program called the Academy Ambassadors and the goal is to help bring more audiences to the theater and the Ambassadors will get their photos put up on the wall and if they bring eight or more people to the theater, they will receive a “Comp.”

7. PUBLIC HEARING: None

16. ADJOURN:

MOTION: David Burt made a motion to adjourn at 8:10pm, Charlotte Rentz provided the second.
Motion carried 7-0

Respectfully submitted,

Charlotte Rentz, President

Rashida Cloud, Secretary

100-GENERAL FUND
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 91.67

DEPARTMENTAL EXPENDITURES	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
PERSONNEL SERVICES							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-522000 Festivals	20,000.00	20,000.00	29,971.09	0.00	29,971.09 (	9,971.09)	149.86
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	4,000.00	4,000.00	0.00	0.00	0.00	4,000.00	0.00
100-5-7550-523400 Printing & Binding	2,500.00	2,500.00	0.00	0.00	0.00	2,500.00	0.00
100-5-7550-523500 Travel	2,500.00	2,500.00	1,258.93	0.00	1,258.93	1,241.07	50.36
100-5-7550-523600 Dues & Fees	600.00	600.00	200.00	0.00	200.00	400.00	33.33
100-5-7550-523700 Education & Training	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523850 Contract Labor	3,300.00	3,300.00	0.00	0.00	0.00	3,300.00	0.00
TOTAL CONTRACTED SERVICES	33,900.00	33,900.00	31,430.02	0.00	31,430.02	2,469.98	92.71
SUPPLIES & MINOR EQPT							
100-5-7550-531100 Supplies	1,500.00	1,500.00	0.00	0.00	0.00	1,500.00	0.00
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300.00	300.00	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	0.00	0.00	0.00	1,800.00	0.00
CAPITAL OUTLAYS > \$5000							
100-5-7550-541200 Site Improvements	14,000.00	14,000.00	2,025.00	2,779.62	4,804.62	9,195.38	34.32
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	14,000.00	14,000.00	2,025.00	2,779.62	4,804.62	9,195.38	34.32
OTHER COSTS (NOC)							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	49,700.00	49,700.00	33,455.02	2,779.62	36,234.64	13,465.36	72.91

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Eleventh Month Ended May 31, 2023

	Previous Month (Balance)	11 Month Ended 31-May-23	Annual Budget	Year to Date	Current Balance
Revenues:					
MS Donations					
Expenditures:					
Professional	0	0	0	0.00	0.00
Festivals	29,971	0	20000	29,971.00	(9,971.09)
Advertising	0	0	4000	0.00	4,000.00
Printing & binding	0	0	2500	0.00	2,500.00
Travel	1,259	0	2500	1,258.93	1,241.07
Dues & fees	200	0	600	200.00	400.00
Education & Training	0	0	1000	0.00	1,000.00
Contract Labor	0	0	3300	0.00	3,300.00
Supplies	0	0	1500	0.00	1,500.00
Other supplies	0	0	300	0.00	300.00
Site improvements	2,025	2,780	14000	2,025.00	9,195.38
	0	0	0	0.00	0.00
Total Expenditures	33,455	2779.62	49700	33,454.93	13,465.36

Transactions: 0

Vinyl Banners	59.62
Source Urbanism	800
Simply Flowers	1920
	2779.62



José Ibarra Rizo is a multidisciplinary artist working and living in Atlanta, GA. His work primarily focuses on identity and is currently exploring the migrant experience in the American South. José is the recipient of the inaugural MINT + ACP Emerging Artist Fellowship, one of five selected artists for MINT's 2022-23 Leap Year artist program, an Aperture Portfolio Prize Finalist for 2022, and one of three awardees for the prestigious 2022 Atlanta Artadia Awards.



Jose will be exhibiting work as part of the Hispanic Heritage Month activities prior to the annual Day of the Dead Event (September 15-October 15, Day of the Dead Celebration 2023 will take place on October 28th).

Since Jose is a photographer, I would like to propose that the exhibition open during the already scheduled ACP exhibition, especially since he has previously been the recipient of a prior award from Atlanta Celebrates Photo. Jose is being paid an honorarium and has proposed that he create a new body of work specifically for a show in Hapeville and will also host a talk- for that reason, a solo exhibition space is most appropriate.