



MAIN STREET BOARD OF DIRECTORS MEETING

Municipal Annex: 700 Doug Davis Drive, Hapeville, GA 30354

December 13, 2023 6:00PM

REVISED AGENDA

Mission Statement: The mission of the Hapeville Main Street Program is to promote, facilitate, enhance, and encourage quality growth and development in Downtown Hapeville while preserving the City's historic character and supporting a vibrant arts district.

1. CALL TO ORDER

2. ROLL CALL

Charlotte Rentz, President
Susan Bailey, V. President
Derrick Booker
David Burt
Lee Duke
Lorenne Fey
Ellen Free
Michael Gibbs
Melanie Rabb

3. APPROVAL OF MINUTES

- September 26, 2023
- November 8, 2023

4. APPROVAL OF FINANCIAL STATEMENT

- November 30, 2023

5. OLD BUSINESS

- Project Reports: 2023-24 Workplan
 - Banner Project
 - Free Art Hapeville December 9th event
 - Butterfly Parade (update and confirmation of budget)
 - Other project reports
- 2024 Main Street Meeting Calendar

6. NEW BUSINESS

- November 2023 DCA report
- Placement and maintenance of public art pieces (butterflies, murals, art boxes).

7. MAIN STREET MANAGER REPORT

8. ANNOUNCEMENT(S)

9. NEXT MEETING:

- January 10, 2023

10. PUBLIC COMMENTS

Members of the public wishing to speak shall have up to three (3) minutes). The entire general comment session shall not last more than ten (10) minutes unless extended by Board.

11. ADJOURN:



CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

MAYOR AND COUNCIL AND MAIN STREET BOARD

Join in person at 700 Doug Davis Drive, Hapeville, GA 30354 Or, visit the City's Website for live stream at <https://ga-hapeville3.civicplus.com/562/Agendas-and-Minutes>

September 26, 2023 6:00 PM

SPECIAL-CALLED MEETING MINUTES

6:00 p.m. – 6:15 p.m.

ROLL CALL:

MAYOR AND COUNCIL: All Members of Council were present, which constituted a quorum.

- ✓ Alan Hallman
- ✓ Mike Rast
- ✓ Brett Reichert
- ✓ Mark Adams
- ✓ Chloe Alexander (via teleconference)

MAIN STREET BOARD: All Members of the Main Street Board were present, which constituted a quorum.

- ✓ Charlotte Rentz
- ✓ Susan Bailey
- ✓ Lorene Fey
- ✓ Melanie Rabb
- ✓ Ellen Free
- ✓ David Burt
- ✓ Derrick Booker
- ✓ Michael Gibbs
- ✓ Lee Duke (via teleconference)

WELCOME AND INTRODUCTIONS

The welcome and introduction were provided by Public Service Facilitator, Suzette Arnold.

6:15 p.m. – 6:30 p.m.

GROUP ICE BREAKER

This was a group exercise between Mayor and Council and Main Street Board, presented by the Facilitator, Arnold.

6:30 p.m. – 6:45 p.m.

WHAT EXCITES YOU/ WHAT DO YOU LIKE ABOUT YOUR CITY?

This was a general dialogue between the Mayor and Council and the Main Street Board. *Please see the facilitator's report.*

6:45 p.m. – 7:00 p.m.

DEFINE THE ROLES OF THE HAPEVILLE ADMINISTRATION AND MAIN STREET BOARD.

This discussion regarding the *defining the roles of the Hapeville administration and Main Street Board* was a general dialogue between Council and the Mainstreet Board.

7:00 p.m. – 7:15 p.m.

ROLE OF MAYOR AND COUNCIL/ROLE OF MAIN STREET BOARD.

This discussion regarding the *role of Mayor and Council/role of Main Street Board* was a general dialogue between Council and the Main Street Board. *please see the facilitator's report.*

7:15 p.m. – 7:40 p.m.

WHAT THE CITY OF HAPEVILLE WANTS FROM MAIN STREET BOARD / WHAT MAIN STREET BOARD WANTS FROM THE CITY OF HAPEVILLE.

This discussion regarding *What The City Of Hapeville Wants From Main Street Board* was a general dialogue between Council and the Mainstreet Board. The two governing bodies created an action plan to address all matters and concerns. *please see the facilitator's report*

During the discussion of *What Main Street Board Wants From The City Of Hapeville*. The Main Street Board presented to Mayor and Council four major artistic initiatives projects. The four projects consist of the following below:

- 1. Main Street City Butterfly Banners** ————— Exhibit A
 - a) Renderings
 - b) Locations
 - c) Mosca Design Proposal
- 2. Butterfly Parade** ————— Exhibit B
 - a) New Giant Flower Puppets
 - b) Chantelle Rytter Proposal
- 3. Remembrance Plaza** ————— Exhibit C
 - a) Renderings
 - b) Artist Biography-Lonnie Holley
- 4. Art District Signage** ————— Exhibit D
 - a) Renderings

7:40 p.m. – 8:00 p.m.

OTHER BUSINESS

The other business consisted of a discussion and evaluation of the Mayor and Council 2023 Strategic Planning Retreat.

ADJOURN: The meeting adjourned at 8:46 PM. – **No Action was taken.**

Respectfully submitted,

Alan Hallman, Mayor

Charlotte C. Rentz, President

Sharee Steed, City Clerk

Bre'ana Eatmon, Acting Secretary



Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA

Mayor and Council & Main Street Board

September 26, 2023 - 6:00 PM

SPECIAL-CALLED MEETING AGENDA

6:00 p.m. – 6:15 p.m.	Roll Call, Welcome and Introductions
6:15 p.m. - 6:30 p.m.	Group Ice Breaker
6:30 p.m. – 6:45 p.m.	What Excites You/ What Do You Like About Your City?
6:45 p.m. – 7:00 p.m.	Define the Roles of the Hapeville Administration and Main Street Board
7:00 p.m. – 7:15 p.m.	Role of Mayor and Council/Role of Main St. Board
7:15 p.m. – 7:40 p.m.	What the City of Hapeville wants from Main Street Board / What Main Street Board wants from the City of Hapeville
7:40 p.m. – 8:00 p.m.	Other Business
8:00 p.m.	Adjournment



This special meeting between the Mayor and City Council of Hapeville and the Main Street Board served as a chance for realignment and to open a line of communication between the two groups. It began with a roll call, welcome, and introductions. The retreat activities followed as illustrated below.

What excites you/What do you like about your city?

The attendees compiled a list of Hapeville's attributes. Those identified highlight the shared belief in Hapeville's creativity and sense of community.

- Diversity and energy
- Inclusive community that honors the arts
- Resilience
- Location
- The People/History
- Feels like home
- Downtown
- Creative events
- Entertainment/Restaurants
- Opportunity for Growth and Diversity
- Small-town feel
- Tenacious/service leadership

Define the Roles of the Hapeville Administration and Main Street Board

Participants defined the role of the other group. The City's administration described the role of the Board, and the Board characterized the role of the administration.

Role of Administration	Role of the Main Street Board
• Make policy decisions • Approve ordinances • Fiscal responsibility • Work in the interest of the citizens • Be the voice of the people • Use tax dollars to serve the city and citizens • Answer concerns of Hapeville citizens	• Maintaining the history of downtown • Work with the city council to support the Main Street Program • Promote events in the downtown area • Support local businesses • Carry out the mission of the Main Street Program • Coordinate with the Mayor and Council for economic development



What the City of Hapeville wants from Main Street Board/What Main Street Board wants from the City of Hapeville

The two groups participated in an exercise designed to uncover what each group needs from the other to fulfill their respective roles. In doing this exercise, the groups could understand their counterpart's needs.

The Main Street Board also used the time during the retreat to productively share with the Mayor and Council, active plans for new artistic initiatives currently being proposed within the City limits for the City and Council's consideration.

What the City wants from Main Street Board	What Main Street Board wants from the City
● Accountability ● Transparency ● Less Resistance ● Quarterly Reports ● Inclusion ● Open Conversations ● Promoting Communication ● Collaboration ● Partnership ● Be transparent and accountable	● Direction ● Meet once or twice a year to sharpen ideas ● Include the Mayor and Council when sharing meeting packets ● Monthly reports ● Updated work plan

Addressing Barriers and Developing a Plan of Action:

After establishing the wants and needs of both groups, the groups discussed the barriers to reaching their shared goal. Additionally, the group determined what action items should be taken in the future to maintain accountability.

- **Barriers Identified**
 - Staff (or lack thereof)
 - Assessment Reports
 - Communication Barrier – An area for improvement
- **Accountability:** To ensure that the barriers identified are addressed, the Main Street Board has agreed to provide frequent reports and information packets to the Mayor and Council to improve the communication gaps and to keep the City of Hapeville's Mayor and Council abreast of planned activities and events. Items below have been identified as ways to keep the City's administration informed.

Note: The information that will be forwarded to the City's administration will be done In lieu of the hire of a Main Street Manager.



What	When	Who
• Reports: ◦ Meeting minutes and agenda packages • Monthly reports to the State • Annual reports	• Monthly • Quarterly • Annually	• Main Street Board Staff to Main St. Board Member (Mr. Gibbs) • Main Street Board Staff (Mr. Gibbs) to the City of Hapeville's Mayor and Council

Since there was no other business to discuss for the evening, the meeting moved to reflections from the retreat participants.

- **Reflections**
The board shared personal thoughts and observations from their time together at the conclusion of the Retreat
- **Other**
Evaluation of retreat
- **Adjournment**



Exhibit A



8400 Gurney Drive
Baltimore, MD 21208
PHONE 919-854-0200
FAX 919-854-0203
TOLL FREE 800-932-4788

Hapeville, GA

EDITION 2 DATE 9-8-23
SIZE 28" x 60" & 28" x 48"
MATERIAL VINYL
PRINTING DIGITAL
FINISH STANDARD 3 25"

TAKE NOTHING FOR GRANTED,
PLEASE CHECK PROOF CAREFULLY.
Illustrations are a reasonable representation
of ink colors on banner fabrics. All monitors
display differently, therefore a free color match
sample is available upon request. We are not
responsible for any errors after approval.



8400 Gurney Drive
Baltimore, MD 21208
PHONE 919-854-0200
FAX 919-854-0203

Hapeville, GA

EDITION 3 DATE 9-15-23
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PLEASE CHECK PROOF CAREFULLY.
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display differently, therefore a free color match
sample is available upon request. We are not
responsible for any errors after approval.

THANK YOU FOR YOUR BUSINESS



Exhibit B



Table 1

Creative	Hours	Production	
Giant Butterfly Puppet Maintenance	15	giant butterfly depreciation, repair materials, storage	1000
Two New Giant flower puppets	40	New Giant Flower puppet materials	600 Optional
New Workshop Butterfly Design	16	Truck	150
6 Butterfly Workshops for 12 people each, \$20	36	Band	1500
Small butterfly design: Use the same design	0		
60 Small Butterfly kits at Brewery, \$15	5	Puppeteer Pay	500
Webpage update	7	Manager Pay	200
Poster/digital design: Use the same design	0		
Parade Planning	6		
Puppet rehearsal	3		
Social Media, mailing list	3		
Parade Day	6		
Total Hours	137		
x \$75			
Totals	10275	3950	14225
		Without the new features	-3900
			10625



LONNIE HOLLEY SCULPTURE



Exhibit C

COLOR AND HEIGHT

**SITE COMPONENTS
AND
PLACEMENTS**

VIEW FROM CORNER

HARTVILLE DESIGN MEMORIAL • AUGUST 28, 2023 • SOURCE: VERANO SP

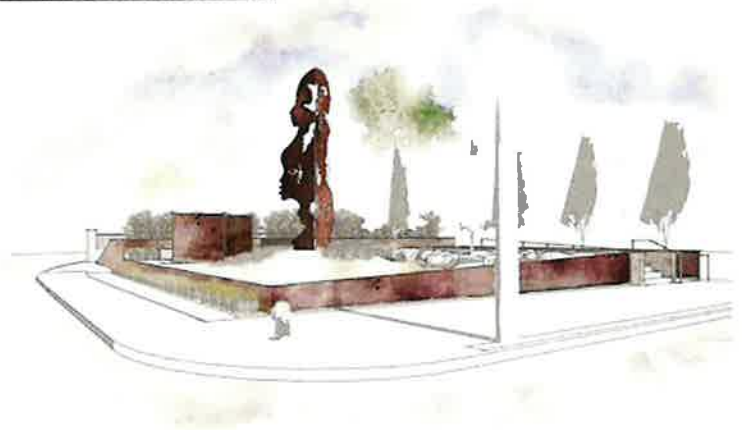




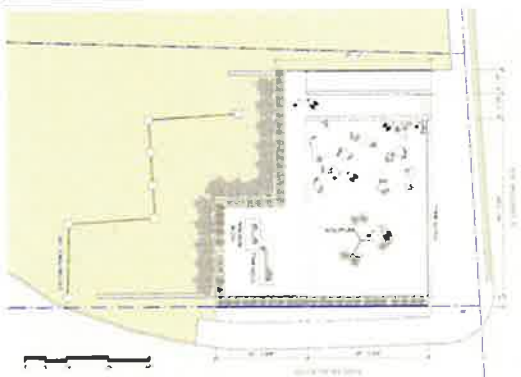
Exhibit C Cont...



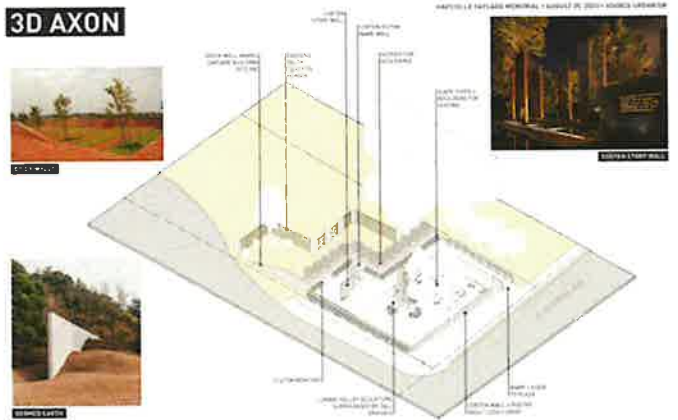
EXISTING SITE CONDITIONS



SITE PLAN



3D AXON





Lonnie Bradley Holley

Artist Biography: Excerpts from Various Sources

Excerpt from Wikipedia*:

Lonnie Bradley Holley (born February 10, 1950), sometimes known as **the Sand Man**,^{[1][2]} is an American artist, art educator, and musician. He is best known for his [assemblages](#) and immersive environments made of found materials. In 1981, after he brought a few of his sandstone carvings to then-[Birmingham Museum of Art](#) director Richard Murray, the latter helped to promote his work. In addition to solo exhibitions at the Birmingham Museum of Art and the Halsey Institute of Contemporary Art at the [College of Charleston](#), Holley has exhibited in group exhibitions with other Black artists from the American South at the [Michael C. Carlos Museum](#) and the [High Museum of Art](#) in Atlanta, the [Studio Museum in Harlem](#), the [Metropolitan Museum of Art](#), the [Philadelphia Museum of Art](#), the [Toledo Museum of Art](#), [Pérez Art Museum Miami](#), [NSU Museum of Art Fort Lauderdale](#), the [Institute of Contemporary Art, Boston](#), [de Young Museum](#) in San Francisco, [National Gallery of Art, Washington, D.C.](#), the [Ikon Gallery](#) in [Birmingham, England](#), and the [Royal Academy of Arts](#) in [London](#), among other places.

Holley's work is included in the representation of the [Souls Grown Deep Foundation](#).^[3]

His albums are *Just Before Music* (2012), *Keeping a Record of It* (2013), *MITH* (2018), *National Freedom* (2020), *Broken Mirror: A Selfie Reflection*, a collaboration with [Matthew E. White](#) (2021), and *Oh Me Oh My* (2023).

Early life ^[edit]

Lonnie Holley was born on February 10, 1950, in [Birmingham, Alabama](#) during the [Jim Crow](#) era.^{[2][4]} From the age of five, Holley worked various jobs: picking up trash at a drive-in movie theatre, washing dishes, and cooking. He lived in a whiskey house, on the state fairgrounds, and in several foster homes. His early life was chaotic, and Holley was never afforded the pleasure of a real childhood. Born the seventh of 27 children, Holley claims to have been traded for a bottle of whiskey when he was four.^{[4][5]}

Before beginning his career, Holley spent time digging graves and picking cotton. He claims to have been pronounced [brain-dead](#) after being hit by a car. He became a father at 15 and now has 15 children. Holley also worked as a [short-order cook](#) at [Disney World](#). He also did time at a notorious juvenile facility, the [Alabama Industrial School for Negro Children](#) in Mount Meigs.^[4]

Visual art career ^[edit]

Holley, *Burnt Out* (1994) at the [National Gallery of Art](#) in 2022

Holley began his artistic life in 1979 by carving tombstones for his sister's two children, who died in a house fire. He used blocks of a soft sandstone-like byproduct of metal casting which he found discarded in piles by a foundry near his sister's house. Holley believes that divine intervention led him to the material and inspired his artwork. Inspired similarly, he made other carvings and assembled them in his yard along with various [found objects](#). In 1981, Holley brought a few examples of his sandstone carvings to [Birmingham Museum of Art](#) director Richard Murray. The BMA displayed some of those pieces immediately,^[4] and Murray introduced him to the organizers of the 1981 exhibition "More Than Land and Sky: Art from Appalachia" at the [Smithsonian American Art Museum](#) in [Washington, D.C.](#) Soon Holley work was being acquired by other institutions, such as the [American Folk Art Museum](#) in New York and the [High Museum of Art](#) in [Atlanta](#). His work has also been displayed at the [White House](#).^[6]

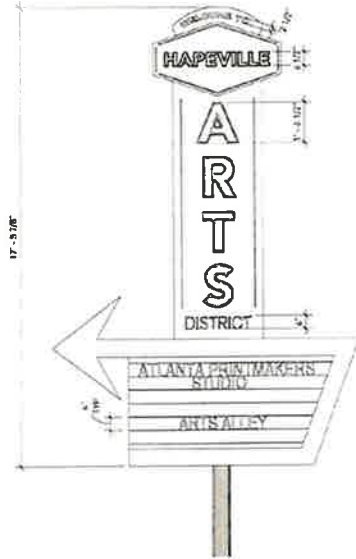
*See https://en.wikipedia.org/wiki/Lonnie_Holley for full Wikipedia text and pictures. Artist biography provided to Council members at the meeting can be found in the Agenda Package posted for the October 17, 2017 Mayor & Council meeting.



Exhibit D



2 3D AXON
SD-1.0



1 ELEVATION OF NEON SIGN - FRONT
SD-1.0
3'-8 1/2" x 1'-0"

HAPEVILLE
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354



Source: Stone Mountain, GA
748 Virginia Avenue
Stone Mountain, Georgia 30086
T. 202-470-2288
www.cityofhapeville.com

HAPEVILLE ARTS DISTRICT - NEON SIGN
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354

CITY OF HAPEVILLE
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354

NEON SIGN
SD-1.0
09/26/2023



1 VIEW FROM CORNER OF VIRGINIA AVE & S CENTRAL AVE - NEON SIGN
SD-1.1

HAPEVILLE
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354



Source: Stone Mountain, GA
748 Virginia Avenue
Stone Mountain, Georgia 30086
T. 202-470-2288
www.cityofhapeville.com

ATLANTA PRINTMAKERS STUDIO
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354

CITY OF HAPEVILLE
748 VIRGINIA AVENUE
HAPEVILLE, GA 30354

NEON SIGN
SD-1.1
09/26/2023

Hapeville Main Street Board of Directors Meeting
November 8, 2023, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Derrick Booker, David Burt, Lorenn Fey, Melanie Rabb, Michael Gibbs, Bre'ana Eatmon, Adrienne Senter

Absent: Ellen Free, Lee Duke

Guest: Cookie Smoak (Representative of ATL Airport District), Andria Towne (Representative of ATL Airport District), Jennifer Osiek, Sue Carpenter

Call to Order

- Charlotte Rentz called the meeting to order at 6:10 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Absent*

Lorenn Fey- *Present*

Ellen Free- *Absent*

Melanie Rabb- *Present*

Michael Gibbs- *Present*

ATL District – Banner Discussion (Cookie Smoak)

- Discussion began on the Banner Project between the Board and the ATL District's representatives. The Board and the ATL District agreed that the Airport District would take the notes that Councilman Reichert's made and incorporate a design that would be acceptable and in compliance for both the Main Street Board and Mayor & Council.
- ATL District will promote the Free Art Hapeville event via Facebook and Instagram once Melanie Rabb presents the necessary graphics for production. Discussion ended.
- Adrienne Senter presented email correspondence with the council regarding banner project (Exhibit A).

Free Art Hapeville – December 9, 2023

- Discussion ensued regarding the Free Art Hapeville event that will take place on December 9, 2023.
- Michael Gibbs will oversee delivering flyers to the Main Street businesses to inform them of the Free Art event and to invite their business to participate.
- Melanie Rabb stated that Whit's End Llamas will be present from 4:30 PM – 7:30 PM.
- Melanie Rabb requested that the City of Hapeville print and hold the participating artist check. Melanie Rabb stated that this method would protect the City of Hapeville and Main Street from paying artist who may not show up. Artist Checks will be hand delivered the day of event.
- Melanie Rabb stated that there will be an artist who will create leather items will Hapeville embroidered on the "art piece". Melanie Rabb stated that during the Free Art event, there will be poems, ceramics, stained glass, DIY pinatas. Melanie Rabb also stated that Printmakers Studios, The Projectionist, Wit's End Llama's, and Archers Brewery will be present at the event as well.
- Melanie Rabb suggested that Aurora Photography would be a good addition to the Free Art event, for a reduced price of \$2,000. Aurora Photography, if considered, would produce 120 photographs of a person's aura for three hours total.
- **A motion was made by David Burt and seconded by Susan Bailey to allocate an additional \$1,500 to the budget for the December 2023, Free Art event. All approved.**

Other Projects

- Charlotte Rentz informed the Board that she found an artist named, Christopher who is willing to provide art for one of the art containers.

September DCA Report

- The Main Street Board will review the September 2023 DCA Report before any further comments.

October DCA Report

- The Main Street Board will review the October 2023 DCA Report before any further comments.

Breana Eatmon

From: Adrienne Senter
Sent: Wednesday, October 25, 2023 12:38 PM
To: Tim Young; Cookie Smoak
Cc: Breana Eatmon; Andria Towne; Gabrielle Andrews; Heather McCargo
Subject: RE: Hapeville - ATL Airport District - Assistance - Signage
Attachments: Main Street - Banner Design.jpg; Wayfinding Study Banner Designs.pdf

Hi Cookie,

Thanks so much for your help. Attached are draft designs presented by the Main Street Board and designs that were completed as part of the Wayfinding study. Councilman Reichert documented some notes from the Council meeting on ways to improve/combine the designs. Below is a list of notes, which includes points made during the discussion.

Councilman Reichert Notes:

The 2 current designs, "diagonal" and "butterfly," each have elements we liked and didn't like.

- **The butterfly design:**

- lacked bold, eye-catching brand identity
- the stylized Hapeville header loses impact at small scale / looks pixelated instead
- the single butterfly, no matter which version, on a white background, is not dynamic or original
- doesn't include the Hapeville logo
- doesn't include Established or Est. 1891
- + includes Home for the Arts
- + includes Mainstreet City
- + is clear, easy to understand, and emblematic

- **The diagonal design:**

- includes "stock" like photos with low visual value/ won't be noticed but take up lots of space
- includes Microsoft Office-like common font for the theme word, Imagine
- "Imagine" is much larger than Hapeville logo, which is easy to overlook near the bottom
- also doesn't include Established or Est. 1891
- doesn't include Home for the Arts or Mainstreet City
- + includes bright bold colors
- + includes Hapeville logo

Recommendations:

Incorporate elements into a single design or variations of a design that includes:

- bold colors / not white background
- original, contemporary, non-serif font
- Larger Hapeville Logo prominently at the top (where people naturally look 1st) visible and readable by a passing car going 35 mph
- Mainstreet City, or Home for the Arts, or Imagine, or Where Things are Taking Off, but probably 1-2 worded bilines at most (else, too wordy)
- Established or Est. 1891

Exhibit A cont.

- original butterfly design vs. copy of existing public art. If one of the public butterflies, not the jig-saw puzzle butterfly (sends message of confusion)
- Avoid straight, rigid lines if possible
- All of the above in a design that is clean and simple
- don't include a website; defunct practice; anyone can google to find our website

Please let me know if you have any questions.

Thank you,

Adrienne Senter
Planning & Economic Development Manager
3468 North Fulton Avenue
Hapeville, Georgia 30354
Ph: 404.669.8269
Visit us on the web! www.hapeville.org



From: Tim Young <TYoung@hapeville.org>
Sent: Tuesday, October 24, 2023 1:50 PM
To: Cookie Smoak <csmoak@atldistrict.com>
Cc: Adrienne Senter <asenter@hapeville.org>; Breana Eatmon <beatmon@hapeville.org>; Andria Towne <atowne@atldistrict.com>; Gabrielle Andrews <gandrews@atldistrict.com>; Heather McCargo <hmccargo@atldistrict.com>
Subject: RE: Hapeville - ATL Airport District - Assistance - Signage

Our team will share what we have

Tim Young, City Manager
Direct 770-462-2988



From: Cookie Smoak <csmoak@atldistrict.com>
Sent: Tuesday, October 24, 2023 1:33 PM
To: Tim Young <TYoung@hapeville.org>
Cc: Adrienne Senter <asenter@hapeville.org>; Breana Eatmon <beatmon@hapeville.org>; Andria Towne <atowne@atldistrict.com>; Gabrielle Andrews <gandrews@atldistrict.com>; Heather McCargo <hmccargo@atldistrict.com>
Subject: RE: Hapeville - ATL Airport District - Assistance - Signage

Tim,

Just had a discussion with our Marketing Team and most certainly we can assist with the Main Street Banner Project. Can you share the information about the ideas from the MS and CC with us? AT and I will plan to attend the Main Street Meeting on November 8th, just let us know when and where it takes place. We can share these ideas with our creative team and prepare some options to appeal to all!

AS OF: NOVEMBER 30TH, 2023

290-TRADE AND TOURISM
DEPARTMENT - Main Street

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES

ORIGINAL
BUDGETCURRENT
BUDGETBEGINNING
BALANCECURRENT
MONTHCURRENT
BALANCEBUDGET
BALANCE% OF
BUDGET

CONTRACTED SERVICES

290-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-522000 Festivals & Events	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-522100 ARC- Sharing Our Stori	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523300 Advertising	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523400 Printing & Binding	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523500 Travel	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523600 Dues & Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523700 Education & Training	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523850 Contract Labor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523900 Main Street Programs E	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CONTRACTED SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00

SUPPLIES & MINOR EQPT

290-5-7550-531100 Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531700 Other Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL SUPPLIES & MINOR EQPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00

CAPITAL OUTLAYS > \$5000

290-5-7550-541200 Site Improvements	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00

TOTAL Main Street

0.00

0.00

0.00

0.00

0.00

0.00

0.00

TOTAL EXPENDITURES

0.00

0.00

0.00

0.00

0.00

0.00

0.00

REVENUES OVER/(UNDER) EXPENSES

0.00

0.00

0.00

0.00

0.00

0.00

0.00

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Fifth Month Ended November 30, 2023

Revenues:

MS Donations

Annual Budget	Previous Month (beginning balance)	5 Month Ended 11/30/2023 (current month)	Year to Date	Current Balance
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Expenditures:

Professional Festivals	0	0	0	0.00	0
Advertising	33930	375	7,155	7,530.00	26400
Printing & binding	2000	0	0	0.00	2000
Travel	1000	0	0	0.00	1000
Dues & fees	2000	0	0	0.00	2000
Education & Training	600	0	0	0.00	600
Contract Labor	1000	0	0	0.00	1000
Supplies	2000	0	0	0.00	2000
Other supplies	1500	0	0	0.00	1500
Site improvements	300	0	0	0.00	300
	14000	3,813	0	3,812.50	10187.5
	0	0	0	0.00	0
Total Expenditures	58330	4,188	7155	11,342.50	46,987.50

Transactions:

Festivals

Santorfu Salutations FAH Artist \$300.00
 Wit's End Llama Consortium FAH Deposit \$355.00
 Cat Eye Creative HCP \$5,000.00
 Reignstorm Graphics FAH Artist \$500.00
 Kirkland Productions Aura Photo \$1000.00

	A	B	C	D	E	F	G
1						Main Street Board Annual Work Plans FY2023-24 @ 20231130	
2							
3							
4		23-24 Brd App Spent @	Budget 2023-24 (Max)	See 22-23 Budget			
5					Board Administration & Training		
6 A		\$0.00	\$0.00		Dues & fees		
7 A		\$0.00	\$0.00		Travel		
8 A		\$0.00	\$0.00		MsbRetreat)		
9					Hapeville Arts District/Main Street		
10							
11							
12					Marketing & Signage		
13		\$0.00	\$0.00		Arts Alley Signage (Possibly eligible for TPD funding) PROJECT PUT ON HOLD (@20221130: 2 yard signs & 4 poly signs= \$304 spent in FY22-23)		
14 ?		\$0.00	\$3,225.00	\$975.00	Arts District Signage: Signage at Vir Ave Printmakers Location (\$1,775.00 approved & spent in FY22-23 for design & preliminary fabrication work (which includes Source Urbanism 20230630 invoice for \$975.00 which was charged to FY22-23. (@20230412 Mtg Msb authorized a budget of \$5,000 for Arts District Signage, thus \$5,000 - \$1,775 already spent in FY 22-23, the approved "carry over budget" if MSB affirms for current FY is \$3,225.)		
15					Main Street City Banners: Lee Duke worked with the City Photographer and the banner rendering company to get a cost estimate for the project. (\$10,349.55 estimate received for 4 butterfly designs, 50 banners(total) & hardware)		
16		\$0.00	\$0.00		Public Art & Beautification		
17							
18							
19		\$0.00	\$0.00		N. Central Hanging Planters (No budget has been allocated for FY23-24)		
20		\$0.00	\$0.00		Depot Beautification Project/(Low/no Maintenance Landscaping) (No budget has been allocated for FY23-24)		
21		\$0.00	\$0.00		Shannon Lake Mural (@20230228Mtg MSB voted to put project on hold until further notice)		
22					Local Business Support		
23							
24		\$0.00	\$0.00		Local Business Support program (No proposals have been offered to implement this project)		
25					Historic Preservation & Arts District Site/Venue Improvements		
26							
27 **		\$3,812.50	\$3,812.50	\$3,812.50	HistPres May 2022 Historic Preservation Month Project: Delta Memorial Garden-Daycare Explosion Project to memorialize the event with a plaque in the ROW of the property. Project is possibly a candidate for TPD funding. @20221005 Delta okayed the project; lawyers are talking & City is waiting for revised proposal to submit to Delta; after that we still need to find funding & finalize date)(@20230510 MSB authorized moving forward with the memorial project and inclusion in this physical year's for the design phase of the project)(@20230615Source Urbanism invoice received: \$3812.50 & charged to FY22-23 budget)(@20230918 Source Urbanism invoice for remaining Expense for conceptual rendering received: \$3812.50 & charged to FY23-24 Budget)		
28							
29					Arts & Celebration Events (All events approved by Council on 20220906)		
30 **		\$5,375.00	\$6,000.00	\$5,000.00	20231209 ACP/Oct 07 (MSB needs to approve for ACP event. Application deadline for ACP is 202210800. D. Burt will get a proposal & retainer invoice from Cat Eye, & will arrange with GigsSalad for music (\$500-\$800). Msb will contact Goat Farm, Atlanta Printmakers, & Arches to invite the relocation's participation. (Cat Eye\$5,000 retainer invoice received & charged to FY 22-23 budget.)(@20230809 Mtg Msb approved (& on 20230828 reapproved) a multi-year \$6000 project budget for ACP 2023.(\$5,000 charged to FY 22-23 budget))(\$1,000 remains for payment out of the FY23-24 Budget)[invoice for 50% (\$5,000)remaining after FY22-23 pmt - see Nov receipts]		
31		\$2,155.00	\$7,100.00	\$400.00	20231209 Free Art Hapl (FAH)Dec 9 (Perhaps a Holiday/Winter Wonderland theme for Dec FAH.) M. Rabb will coordinate call for artists. D. Burt will coordinate musicians & has booked violinist for event. (See retainer invoice of \$400 which was charged to FY22-23 budget. (@20230809 Mtg Msb approved (& on 20230828 reapproved) a multi-year \$6000 budget for FAH 20231209. The \$6,000 project budget is shown here as \$5,600 approved for FY23-24 Budget)[@20231108 Mtg Msb approved additional \$1,500 (for Aurora Photography?)](@20231213 Nov Receipts see following expenses: Kirkland Prod Aura Photo \$1000; Neighstorm Graphics \$500; Taylor Santorufio \$300; Wit's End Llama 50% deposit \$355.00)		

	A	B	C	D	E	F	G
2						Main Street Board Annual Work Plans FY2023-24 @ 20231130	
3							
4		23-24 Brd App Spent @	Budget 2023- 24 (Max\$)	See 22-23 Budget			
32		\$0.00	\$0.00			20230200 Black History Month (BHM)/Feb 00 (20230808 MSB has not approved any support a BHM event.)	
						20240300 BP/Spring Art Event [SAE]Mar [@20230809 Mtg Msb approved (& on 20230828 reapproved) a \$30,000 tentative budget for Butterfly Parade 2024.]	
						[@20230828 Mtg Msb approved Chantelle Ryter's 2024 Butterfly Parade proposal for \$14,225 (which will include new flower puppets.) (Assume the \$14,225 is	
33	?	\$0.00	\$30,000.00			covered by the \$30K previously approved)	
						20240500 Free Art Hpv]/FAH/May 00 (In FY 22-23 MSB approved up to \$5,000.00 to a FAH event in conjunction with the Cinco De Mayo City event and subsequently	
34		\$0.00	\$0.00			approved to replace that support with support for the Hapeville Movies Night event in June. (MSB has yet to determine the type of event & budget for Spring-Summer24)	
35							
36						Miscellaneous	
37		\$0.00	\$0.00			Tbd	
38							
39	Mf	\$11,342.50	\$50,137.50			Total Worksheet Column B & Total Column C) (C39 is the present allocated/approved budget amount for FY23-24)	
40	Mf	\$46,987.50	\$58,330.00			Total (MS Financial Rpt) : Col B=Authorized budget not yet spent (Invoiced/paid); Col C =Authorized budget	
41	Mf	\$11,342.50	\$8,192.50			(Col B (FY23-24 spent to date); (Column C=Budget Total minus (-) Paid Invoices.); i.e., (Col C= Remaining funds in budget to be allocated)	
42							
43							
44						A: invoiced & paid already but no budget, so adjusted amount set to paid	
45						B: event occurred >3 months ago, so assume all expenses submitted & paid; adjusted amount set to amount paid	
46						C: expense approved >6 months ago but no activity: so adjusted budget amount set to \$0.00	
47						D: expense approved > 6 months ago but event to occur in the future; so adjusted budget set to previously approved budget	
48						Mf: numbers in boxes match numbers in the financial statement; NMf: numbers in boxes do not match numbers in financial statement	
49							
50							
51							
52							

Form Name:	2023 Community Activity Reports
Submission Time:	December 4, 2023 2:44 pm
Browser:	Chrome 119.0.0.0 / Windows
IP Address:	96.67.120.193
Unique ID:	1170763381
Location:	

Main Street Community Reporting: Hapeville

Designation Level Classic

Month of Report: November

Region: Region 3

Community Population: 5,001 to 10,000

Person Reporting: Nikki Cales

I would like a copy of this completed report emailed to: ncales@hapeville.org

PROGRAM OPERATIONS

What is the total dollar amount spent on your program's operational expenses during this reporting period? 7155.00

Please select all funding sources which contributed financially to your program's monthly operational expenses: City's General Funds

EVENTS and VOLUNTEERS

Did any events occur downtown during the reporting period? No

If known, please estimate the total amount of volunteer hours for all events, board meetings and committee meetings hosted by the local Main Street program: 0

JOB CREATION

PROGRAM PROJECTS AND EXPENSES

NEW MAIN STREET STAFF

2024 Meeting Schedule

Main Street Board

The Main Street Board meets the second Wednesday of every month at 6:00PM unless otherwise posted. All meetings are held at Hapeville Municipal Court located at 700 Doug Davis Drive.

Meeting Date		
January	Wednesday, January 10, 2024	
February	Wednesday, February 14, 2024	
March	Wednesday, March 13, 2024	
April	Wednesday, April 10, 2024	
May	Wednesday, May 8, 2024	
June	Wednesday, June 12, 2024	
July	Wednesday, July 10, 2024	
August	Wednesday, August 14, 2024	
September	Wednesday, September 11, 2024	
October	Wednesday, October 9, 2024	
November	Wednesday, November 13, 2024	
December	Wednesday, December 11, 2024	