

Hapeville Main Street Board of Directors Meeting
November 8, 2023, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Derrick Booker, David Burt, Lorenné Fey, Melanie Rabb, Michael Gibbs, Bre'ana Eatmon, Adrienne Senter

Absent: Ellen Free, Lee Duke

Guest: Cookie Smoak (Representative of ATL Airport District), Andria Towne (Representative of ATL Airport District), Jennifer Osiek, Sue Carpenter

Call to Order

- Charlotte Rentz called the meeting to order at 6:10 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Present***

David Burt- ***Present***

Lee Duke- ***Absent***

Lorenné Fey- ***Present***

Ellen Free- ***Absent***

Melanie Rabb- ***Present***

Michael Gibbs- ***Present***

ATL District – Banner Discussion (Cookie Smoak)

- Discussion began on the Banner Project between the Board and the ATL District's representatives. The Board and the ATL District agreed that the Airport District would take the notes that Councilman Reichert's made and incorporate a design that would be acceptable and in compliance for both the Main Street Board and Mayor & Council.
- ATL District will promote the Free Art Hapeville event via Facebook and Instagram once Melanie Rabb presents the necessary graphics for production. Discussion ended.
- Adrienne Senter presented email correspondence with the council regarding banner project (Exhibit A).

Adrienne Senter

- Adrienne Senter gave an update on the Main Street and Grants Coordinator position. Adrienne Senter notified the Board that the City of Hapeville has hired someone for that position and her name is Nikki Cales. Nikki Cales will start her first day of work on Wednesday, November 15, 2023.
- Adrienne Senter gave an update on the Switch to Six Certification. Adrienne Senter stated that all Board members are officially certified.
- Adrienne Senter also requested that the Main Street Board inform the City of Hapeville of their setup and staff needs for the December 9, 2023, event as soon as possible. Discussion ended.

Approval of Minutes

- **A motion was made by David Burt to approve September 13, 2023, minutes. Michael Gibbs seconded the motion. Carried 6-0; 0 Abstained.**
- **A motion was made by David Burt to postpone approval on September 26, 2023. Derrick Booker seconded the motion. Carried 6-0; 0 Abstained.**
- **A motion was made by Lorene Fey to approve October 3, 2023, minutes. Susan Bailey seconded the motion. Carried 5-0; 1 Abstained. (David Burt)**

Approval of Financial Statements

- **A motion was made by David Burt and seconded by Derrick Booker to approve the Financial Statement for the period ending September 30, 2023. All approved.**
- **A motion was made by David Burt and seconded by Derrick Booker to approve the Financial Statement for the period ending October 31, 2023. All approved.**

Old Business

Project Reports: 2023-24 Workplan

Butterfly Parade- March 23, 2023

- Melanie Rabb suggested that Main Street uses Georgia Vintage Goods to help organize and hire vendors.
- David Burt will contact Georgia Power to utilize their generating of a “Foot Tracker Report”, which will allow the Board to know where the Boards target audience comes from and how many attendees are present. This report is very detailed.

Free Art Hapeville – December 9, 2023

- Discussion ensued regarding the Free Art Hapeville event that will take place on December 9, 2023.
- Michael Gibbs will oversee delivering flyers to the Main Street businesses to inform them of the Free Art event and to invite their business to participate.
- Melanie Rabb stated that Whit's End Llamas will be present from 4:30 PM – 7:30 PM.
- Melanie Rabb requested that the City of Hapeville print and hold the participating artist check. Melanie Rabb stated that this method would protect the City of Hapeville and Main Street from paying artist who may not show up. Artist Checks will be hand delivered the day of event.
- Melanie Rabb stated that there will be an artist who will create leather items will Hapeville embroidered on the "art piece". Melanie Rabb stated that during the Free Art event, there will be poems, ceramics, stained glass, DIY pinatas. Melanie Rabb also stated that Printmakers Studios, The Projectionist, Wit's End Llama's, and Archers Brewery will be present at the event as well.
- Melanie Rabb suggested that Aurora Photography would be a good addition to the Free Art event, for a reduced price of \$2,000. Aurora Photography, if considered, would produce 120 photographs of a person's aura for three hours total.
- **A motion was made by David Burt and seconded by Susan Bailey to allocate an additional \$1,500 to the budget for the December 2023, Free Art event. All approved.**

Other Projects

- Charlotte Rentz informed the Board that she found an artist named, Christopher who is willing to provide art for one of the art containers.

September DCA Report

- The Main Street Board will review the September 2023 DCA Report before any further comments.

October DCA Report

- The Main Street Board will review the October 2023 DCA Report before any further comments.

New Business

2024 Main Street Meeting Calendar

- There was no discussion on the 2024 Main Street Meeting Calendar due to time constraints. This item will be discussed during the next scheduled meeting.

Refresh Butterfly Art Pieces

- There was no discussion on Refreshing the Butterfly Art Pieces due to time constraints. This item will be discussed during the next scheduled meeting.

Announcements

- Susan Bailey informed the Board that there are six butterfly art pieces that need to be relocated, which are currently residing in City Hall's conference room. The Board will discuss the placement of these art pieces at the next scheduled meeting.
- Bre'ana Eatmon will coordinate with Melanie Rabb on generating a letter to go out to all Main Street business informing them of the Free Art event and inviting them to participate.

Next Meeting

- **December 13, 2023, at 6:00 pm.**

Public Comments

None.

Adjourn

- **A motion was made by Susan Bailey and seconded by David Burt to adjourn the November 8, 2023, meeting. All approved. The meeting was adjourned at 8:30 PM.**

Charlotte C. Rentz, President

Bre'ana Eatmon, Acting Secretary