Hapeville Main Street Board of Directors Meeting
October 3, 2023, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Derrick Booker, Lorenne Fey, Ellen Free, Bre'ana Eatmon

Absent: David Burt, Lee Duke, Melanie Rabb, Michael Gibbs

Guest: Chantelle Rytter

Call to Order

- Charlotte Rentz called the meeting to order at 6:10 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***
Susan Bailey**-** ***Present***
Derrick Booker- ***Present***
David Burt- ***Absent***
Lee Duke- ***Absent***
Lorenne Fey**-** ***Present***
Ellen Free- ***Present***
Melanie Rabb- ***Absent***
Michael Gibbs- ***Absent***

Discussion

Parade Logistics – Chantelle Rytter

- Chantelle Rytter and Susan Bailey lead discussion with the pros and cons of 2022's Butterfly Parade. Moving forward, in year 2023, the parade route will be shortened. Melanie Rabb will oversee creating parade etiquette to pass out to the public.

- Chantelle Rytter proposed that in order to separate the band from the parade attendees, a group of people should walk behind the band while holding string lights.

- The Butterfly Parade will begin at 8 pm.

- Chantelle Rytter asked for a modified arrangement of the vendors' entrance line so that the band's lineup wouldn't impede vendor sales.

- According to Chantelle Rytter, 25 monarch butterflies will be included in the procession. The kits for butterflies will retail for $15. For an extra $200, Chantelle Rytter consented to create an additional 50 butterfly kits.

- Chantelle Rytter stated that the projected dated to host the butterfly workshops is March 11th thru March 21st of 2024.

- Susan Bailey reported that Melanie Rabb recommended adding a decorated vehicle (a float) to the parade. According to Chantelle Rytter, it might be difficult to pace the car amid pedestrians, but if it is allowed, it should be positioned far back in the procession.

- Chantelle Rytter projects to meet with ATL District by January 23, 2024 to discuss graphics and advertisement for the butterfly parade.

- Susan Bailey stated that she might want assistance from the staff in order to compile a list of approved food vendors for the butterfly procession.

- The group also discusses the need for a potential call to meeting before November to make decisions and take action for the December art event. The board mentioned that a week's notice is needed for preparation. Discussion ended.

Old Business

None.

New Business

None.

Announcements

None.

Next Meeting

- **November 8, 2023, at 6:00 pm.**

Public Comments

None.

Adjourn

- **A motion was made by Ellen Free and seconded by Lorenne Fey to adjourn the October 3, 2023 meeting. All approved. The meeting was adjourned at 7:30 PM.**

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Charlotte C. Rentz, President Bre'ana Eatmon, Acting Secretary