

Hapeville Main Street Board of Directors Meeting
February 14, 2024, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, Michael Gibbs, Lee Duke, Lorraine Fey, Derrick Booker, Ellen Free, Nikki Cales

Absent:, David Burt, Melanie Rabb

Guest: Andria Towne

Call to Order

- Charlotte Rentz called the meeting to order at 6:06 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Present***

David Burt- ***Absent***

Lee Duke- ***Present***

Lorraine Fey- ***Present***

Ellen Free- ***Present***

Melanie Rabb- ***Absent***

Michael Gibbs- ***Present***

Approval of Minutes

- A motion was made by Susan Bailey to approve January 10, 2024 minutes. Ellen Free seconded the motion. Carried 7; 0 Abstained.

Approval of Financial Statements

- A motion was made by Lee Duke and seconded by Derrick Booker to approve the Financial Statement for the period ending January, 2024. All approved.

Old Business

Project Reports: 2023-2024 Workplan

Placement and maintenance of public art pieces

Banner Project:

- Board members made suggestions:
 - 3-5 different color backgrounds with a different butterfly on each
 - Concept 1d design favored with the suggestion to remove top two butterflies to avoid a cluttered look.

- Recommended two sided banners-
 - One side with “A Main Street City” as the focal point
 - The other side with “A Home For the Arts” as the focal point
- Nikki Cales will send Andria Towne list of available butterfly designs
- Andria Towne’s team will create mockups of the recommended suggestions to share with City staff and Board Members.

Butterfly Lantern Parade (budget, etc.)

- Nikki Cales will reach out to Market Hugs for food vendor specifics
- Nikki Cales and Susan Bailey reviewed Market Hugs’ vendor agreement
- Nikki Cales has bought most Creation Station Supplies and David Burt will purchase the bucket hats.
- Lorene Fey and Susan Bailey suggested buying light up butterfly necklaces for the Main Street Board to sell during the event.

Ellen Free motioned to allocate \$1200.00 to Creation Station Supplies. Seconded by Michael Gibbs. Carried, all approved.

Public Art Placement and Maintenance

- Butterfly Installations
 - Nikki Cales met with artist Paige Hills and created a list of repairs needed. Artist will share potential cost and a list of butterflies that should be a priority
 - Board Members would like to schedule a Butterfly Cleaning Day as weather permits.
- Seasonal Benches
 - Board Members agreed to paint each bench a solid color that coordinates with the colors chosen in the banners with the phrases “A Main Street City” and “A Home for the Arts” on them
 - Board Members would like to schedule a painting day to complete this project
- Art Boxes
 - Nikki Cales presented “Art Exchange” sign concepts for board to discuss
 - Suggestions were made to remove Main Street logo, and read “Free Art Exchange, Take or share art and art supplies, A Hapeville Main Street Project”
 - Lorene Fey suggested confirming “Free Art” verbiage with Melanie Rabb
 - Susan Bailey recommended asking artist Paige Hills if she could give us a quote for the Crayola Art Box

Susan Bailey motioned to order 3 Art Exchange signs in the size of 18x18 at \$74 plus mounting materials. Seconded by Ellen Free. Carried, all approved.

- Mural Restoration
 - Shannon Lake shared restoration quote for Coca-Cola Mural (\$17,500) and Aviation Mural (\$18,500 restoration, \$22,000 with changes) with Nikki Cales
 - Board Members would like to revisit possibility of using Hotel/Motel Tax to fund Mural Maintenance

Other projects

- Daycare Memorial
 - Charlotte Rentz and Nikki Cales met with Megan from Georgia 811 Call Before You Dig and showed her the location and the fundraising stepping stones. They are going to fund a temporary memorial piece on the grounds for the Daycare Explosion Anniversary memorial event on May 29, 2024.
 - Susan Bailey spoke with Mayor Hallman; he has not heard back from Delta about the board using that land as a memorial plaza.
 - Georgia 811 Call Before You Dig will create a video of a survivor of the Daycare Explosion. The Main Street Board will be able to use this video to assist in fundraising. They will make a special introduction to all of their member electrical companies in hopes of receiving funding opportunities
- Oral History Project
 - Melanie Rabb and Nikki Cales met with Atlanta History Center about bringing this project to Hapeville. There is no timeline on the project. Susan Bailey suggested that this project would be applicable to the Depot Museum or the Historical Society.
- Lorraine Fey suggested the Board Members explore parking signage at the corner of North Fulton and North Central, and then parking signage at the parking lot across from City Hall.
- Lorraine Fey suggests applying for the T-Mobile Hometown Grant to restore natural amphitheater seats near the ball parks. Nikki Cales mentioned that the City is interested in applying for this grant to provide new play structures to Moreland Park.

Susan Bailey motioned to remove the proposed permanent stage project at Jess Lucas Park from the workplan. Seconded by Ellen Free. Carried, all approved.

New Business

January DCA Report

- No questions posed

Main Street Boundaries

- This is on hold and will be discussed during April Main Street Board meeting

GM on Main Street Grant

- Sign renderings are needed for the next step of this process

Main Street Manager report

- Manager's report was represented through the meeting

Announcements

- Lorrene Fey announced that the Academy Theatre will be offering a Black History Month event on February 17th from 2pm-6pm. And next week the theatre will be opening A Lady and a Woman.

Next Meeting

- **March 13, 2024 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Lee Duke and seconded by Ellen Free to adjourn February 14, 2024 meeting. All approved. The meeting was adjourned at 7:56pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary