

Hapeville Main Street Board of Directors Meeting
January 10, 2024, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, David Burt, Lee Duke, Lorenn Fey, Melanie Rabb, Ellen Free, Nikki Cales

Absent: Michael Gibbs, Derrick Booker

Guest: None

Call to Order

- Charlotte Rentz called the meeting to order at 6:12 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Absent***

David Burt- ***Present***

Lee Duke- ***Present***

Lorenn Fey- ***Present***

Ellen Free- ***Present***

Melanie Rabb- ***Present***

Michael Gibbs- ***Absent***

Approval of Minutes

- A motion was made by Susan Bailey to approve December 13, 2023 minutes. Melanie Rabb seconded the motion. Carried 6; 1 Abstained.

Approval of Financial Statements

- A motion was made by David Burt and seconded by Lee Duke to approve the Financial Statement for the period ending December, 2023. All approved.

Old Business

Project Reports: 2023-2024 Workplan

Placement and maintenance of public art pieces

- 2 artists will schedule time to meet with Nikki Cales to evaluate butterfly maintenance needs.
- Seasonal benches- Melanie Rabb will ask Caetlin with Market Hugs to put out a call for artists to refinish those. Nikki Cales will find out how many and where they are located.

- Board wants to add signage to Public Art Boxes to ensure clarity for the public. Melanie Rabb will email previous design to Nikki Cales.
- Nikki Cales suggested opening the Public Art Boxes to include art supplies along with art pieces. She also will regularly restock art boxes.
- Nikki Cales is in contact with Shannon Lake to obtain an estimate budget for mural maintenance.

Butterfly Lantern Parade (budget, etc.)

- Susan Bailey is working on a parking map for attendees.
- Board decided against food trucks and are in favor of food vendor booths.
- Caetlin with Market Hugs will contact previous food vendors to see if they want to participate this year.
- Melanie Rabb is updating parade etiquette.
 - Board would like parade etiquette included in newsletter publication.
- Susan Bailey will contact Chief of Police to coordinate police presence.
- Butterfly Lantern Workshops
 - Waiting for Chantelle to confirm
- Melanie is requesting the cookie vendor to sell water bottles and is checking in to see if they have insurance.
- Board is curious about ability for city's insurance to cover vendors that do not have insurance. Nikki Cales will inquire about this.
- Chantelle will have promotional material by January 23rd.
- Creation Station 5pm-7:45pm
 - David Burt will contact Nikki Cales about craft supplies.
 - Melanie Rabb will work on creating a banner for the space.
 - David Burt requests 3 6ft tables and 3 canopy tents to provide more crafting space.
 - Nikki Cales will work on lighting for these canopy tents.
 - Ellen Free suggested adding an opportunity for Academy Theatre to promote in this space.

Daycare Memorial

- Charlotte Rentz received an email on January 4th from Georgia 811 about wanting to assist with funding for the Daycare Memorial project. Charlotte is working to create a packet for Mayor Hallman to present to Delta. We are still waiting for approval from Delta to build on this lot.

Other projects

- Melanie Rabb will see if Atlanta History is interested in working with Hapeville to record an oral history of the city.

David Burt motioned to allocate \$4,000 of 23/24 budget for design work on proposed permanent stage at Jess Lucas Park. Seconded by Ellen Free. Carried, all approved.

New Business

Election of Officers

David Burt motioned to elect Charlotte Rentz as President of the Main Street Board. Seconded by Ellen Free. Approved by all. Motion carried.

Lee Duke Motioned to elect Susan Bailey as Vice President of the Main Street Board. Seconded by David Burt. Approved by all. Motion carried.

Ellen Free motioned to elect Nikki Cales as Secretary and Treasurer of the Main Street Board. Seconded by Melanie Rabb. Approved by all. Motion Carried.

December DCA Report

- Nikki Cales will create a shared document for board members to track their volunteer hours so that they are accurately portrayed in monthly DCA Report.

Main Street Boundaries

- This is on hold and will be discussed during the next board meeting.

Main Street Manager report

- Manager is working to complete Georgia Main Street recertification and survey. Will meet with Charlotte Rentz to complete.
- Manager has contacted Shannon Lake to get a price quote for mural maintenance.
- Manager contacted crayon art box artist for repairs.
- Manager is working to advertise film series and butterfly lantern parade on marketing websites.
- Manager would like to contact the Goat Farm to see if they would be interested in curating the Art Containers. David Burt will provide contact information. David Burt suggests contacting Councilman Alexander about painting the inside.
- The city website is being revamped.
- The film series will begin February 9th with Butterfly in the Sky.
- Answers to questions from previous meeting:
 - Hotel/Motel tax will not be able to fund public art maintenance.
 - DCA does not have a platform for people to view monthly DCA Reports

Announcements

- Lorrene Fey announced that the Academy Theatre will be offering a Black History Month event on February 17th from 2pm-6pm. Event will include improv, brass band, opera singer, and more.

Next Meeting

- **February 14, 2024 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Lee Duke to adjourn January 10, 2024 meeting. All approved. The meeting was adjourned at 7:56pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary