



Hapeville
georgia

CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

MAIN STREET BOARD

700 Doug Davis Drive
Hapeville, GA 30354

June 12, 2024 6:00 PM

AGENDA

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
 - Charlotte Rentz
 - Susan Bailey
 - Derrick Booker
 - David Burt
 - Lee Duke
 - Lorenne Fey
 - Ellen Free
 - Michael Gibbs
 - Melanie Rabb
- 3. GM on Main Street Grant:**
 - 3.I. Source Urbanism in attendance
- 4. APPROVAL OF MINUTES:**
 - 4.I. May 8, 2024
- 5. APPROVAL OF FINANCIAL STATEMENT:**
 - 5.I. May 31, 2024
- 6. OLD BUSINESS:**
 - 6.I. 2023-2024 Workplan
 - 6.II. Main Street Logo
 - 6.III. Butterfly Installations
 - 6.IV. Main Street Boundary Map
 - 6.V. Other Projects
- 7. NEW BUSINESS:**
 - 7.I. Landscaping in Dearborn Plaza
 - 7.II. State Art Collection Tour
- 8. MAIN STREET MANAGER REPORT:**
- 9. ANNOUNCEMENT(S):**
- 10. NEXT MEETING:**
 - 10.I. July 10, 2024
- 11. PUBLIC COMMENTS:**

12. ADJOURN:

June 1, 2024

Nikki Cales
The City of Hapeville
3468 North Fulton Avenue
Hapeville, GA 30354

Dear Nikki:

Thank you for the opportunity to present the following proposal for the design of the Hapeville Arts District corner sign at the 748 Virginia Ave and the Arts Alley sign **at the entrance to the arts walk off of Samuel Hape Plaza**. Both signs will be custom designs in keeping with the aesthetic of the Hapeville Arts District.

SOURCE understands that the City of Hapeville Main Street Board has received a \$50,000 grant to fund the design, fabrication, and installation of multiple signs to help brand the Hapeville Arts District and highlight areas of interest. SOURCE previously provided a conceptual design package for the 748 Virginia Ave corner sign; however, after recent conversations with the Client, we understand that the city council would like to investigate revising this design to be smaller in size **(25' max)** and to **explore neon-like LED instead of actual neon for the sign design**. The scope of work described below includes the redesign of the corner sign at 748 Virginia Ave along with **one (1) new sign design at the Arts Alley**. The Arts Alley sign is currently being conceived of as a free standing arch, based on our previous conversations.

We are excited to work with your team to create this wonderful branding opportunity in Hapeville. We look forward to getting started!

Warm regards,
Dawn + Audrey

PROJECT APPROACH + SCOPE OF SERVICES

*This statement of work is attached to and incorporated into that certain architectural services agreement dated **06/01/2024** between the City of Hapeville (the "CLIENT") and Source Urbanism, LLC ("Source").*

Sign Design Scope of Work:

This proposal is for sign design services and fabricator coordination services for a new sign at the existing sign pole located at the corner of the Atlanta Printmaker Studio at 748 Virginia Avenue and the design of a new sign to be located at the **Samuel Hape Plaza entrance** of the Arts Alley. SOURCE understands that these signs **will not be required** to adhere to the City of Hapeville Sign Ordinance and that the intent is for the signs to enhance and help brand the Hapeville Arts District. This scope

does not include the provision of variances for the signs, or attendance of DRC meetings or variance hearings by SOURCE.

The sign design scope is outlined as follows:

Sign @ 748 Virginia Ave Street Corner

- Approximate sign height will be no more than 25' tall, including the pole base and the sign.
- The existing sign footing, base, and post will remain in place and be painted. Should the sign fabricator determine that this existing post and base cannot be reused, additional costs will be required for a Structural Engineer to design a new post and footing.
- In 2023, SOURCE provided a number of potential sign design options for the Client's review. The final sign design will be a modification of one of these designs and will meet the council size and style requirements.
- Provision of two to three (2 – 3) sign design options for Client's review.
- Fixed fee includes two (2) round of comments and revisions.
- SOURCE will work with a sign fabricator to provide new pricing for the updated sign design.
- SOURCE will coordinate with the sign fabricator on the final sign design and provide scaled drawings to be used in the production of final shop drawings from the fabricator.
- SOURCE will review all shop drawings for compliance with the intended design and provided comments as necessary.
- The fabrication and installation of this sign is not included in this design proposal.
- Deliverable will be in pdf format.

Sign @ Arts Walk Arch

- Approximate sign dimensions to be determined. The intention is for this sign to be a free-standing arch that frames the entry to the arts walk and that pedestrians can traverse underneath.
- Our assumption is that the sign fabricator will design-build any necessary footings and attachments for this sign. If the sign fabricator is unable to provide necessary footings and attachments designs, additional costs will be required for a Structural Engineer to design new floorings and attachments.
- Provision of two to three (2 – 3) sign design options for Client's review.
- Fixed fee includes two (2) round of comments and revisions.
- SOURCE will work with a sign fabricator to provide new pricing for the updated sign design.
- SOURCE will coordinate with the sign fabricator on the final sign design and provide scaled drawings to be used in the production of final shop drawings from the fabricator.
- SOURCE will review all shop drawings for compliance with the intended design and provided comments as necessary.
- The fabrication and installation of this sign is not included in this design proposal.
- Deliverable will be in pdf format.

FEE SCHEDULE	Sign Design
Sign Design (2x sign designs)	\$5,500
Sign Fabrication Coordination (2x signs)	\$1,000
TOTAL:	\$6,500

PROJECT SCHEDULE

Sign Design: 4 - 6 weeks Schedule is dependent on receiving prompt feedback from Client.

Sign Fabrication: Dependent on sign fabricator

ASSUMPTIONS + EXCLUSIONS

In preparing this agreement, we have made certain assumptions. These include the following exclusions and exemptions:

- UDC, SAP, DRC, or any zoning related applications, meetings or presentations are excluded from this scope.
- Variances, Special Exceptions, or any governing authority amendment coordination are excluded from this scope.
- Renderings are excluded from this scope.
- Written specifications are excluded from this scope.
- Structural engineering & design services are excluded from this scope
- Civil engineering & design services are excluded from this scope
- Permit Fees are excluded from this scope.
- Electrical engineering services are excluded from this scope.
- Landscape design services are excluded from this scope.
- Permit coordination services and permit expediting services are excluded from this scope.
- Audio/Visual Design and equipment selections are excluded from this scope of work.
- Cost of sign fabrication and installation is not included in this scope of work.

COMPENSATION

Client will be billed monthly per phase complete, as outlined in the fee schedule above.

AGREED TO AND ACCEPTED

We look forward to working with you on this project. Please call or email if there are any questions or comments. If acceptable, please sign and return one copy of this proposal. Signature of CLIENT or CLIENT's Agent indicates agreement with the provisions of the Proposal for Work and authorization to initiate work on this project.

CLIENT:

Nikki Cales
The City of Hapeville
3468 North Fulton Avenue
Hapeville, GA 30354

By: _____

Date: _____

Source:

Source Urbanism, LLC:
P.O. Box 1154,
Stone Mountain, Georgia 30086

By: Audrey Plummer
Audrey Plummer, CEO

Date: 06/01/2024

Hapeville Main Street Board of Directors Meeting
May 8, 2024, at 6:00PM

Present: Charlotte Rentz, Susan Bailey, David Burt, Derrick Booker, Lorenné Fey, Melanie Rabb, Ellen Free, Nikki Cales

Absent: Michael Gibbs, Lee Duke

Guest: None.

Call to Order

Charlotte Rentz called the meeting to order at 6:07 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Absent*

Lorenné Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Present*

Michael Gibbs- *Absent*

Approval of Minutes

- A motion was made by Susan Bailey to approve April 10, 2024 minutes. Melanie Rabb seconded the motion. Carried 5; 0 Abstained.

Approval of Financial Statements

- A motion was made by Susan Bailey and seconded by Ellen Free to approve the Financial Statement for the period ending April, 2024. All approved.

Old Business

Project Reports: 2023-2024 Workplan

Daycare Memorial Update:

- Charlotte Rentz provided the following update:
 - Georgia 811 is planning a celebration of the organization's "Birthday" on August 11, 2024. They are creating a video about one of the survivors of the Daycare Explosion and plan to debut it at the celebration. It will be held at Christ Church and attendees will walk to the site after for a press conference.

- Increased scope of project was no issue. 811 will contact Delta and will cover the cost of the temporary plaque.
- David Burt requested that we confirm the City's interest and approval of the memorial project before continuing.

Artist Application

- The board would like to have a cluster of 5 springtime/floral themed butterflies and requested the addition of a question on the application for artists to choose between applying for the floral themed butterflies and an open-concept butterfly.
- David Burt requested an option for artists to upload photos of their previous experience.
- Nikki Cales will post and share the application on Monday May 13, 2024 and the application will be open for 30 days. The application will be forwarded to local galleries and artists, and will be posted to social media.

Lorenne Fey motioned to approve artist application after the mentioned changes were complete. Seconded by Derrick Booker. All Approved. Carried.

GM on Main Street Grant

- Susan Bailey stated that the rendering should not have been submitted in the grant application without confirmation that the design would be approved. Moving forward, all projects should be approved internally when pursuing a grant.
- The board stated that the project is an art piece that just happens to take shape as a sign.

Susan Bailey motioned that the board agree to lower the height of the art installation sculpture at the Print Maker's building by 3 ft while keeping the original design and size intact. If the city does not see a way to compromise with this board on that, then the board proposes that the grant funds be surrendered. Seconded by Ellen Free. All Approved. Carried.

Other projects

- ATL District finished the first round of concepts for the new Main Street Logo design. The board reviewed and selected the font and color of the design on page 5. The suggestions were to see a few more designs with the font and color selected.

New Business

- 2023-2024 Budget
 - \$18,737.19 remains.

Susan Bailey motioned to allocate the following funds: up to \$9,000 to Cat Eye Creative for Hapeville Celebrates Photography, up to \$3,000 to Cat Eye Creative to curate art container gallery, up to \$6,000 for butterfly installation supplies and refurbishing, and up to \$500 for violinist. Seconded by Ellen Free. All Approved. Carried.

Main Street Manager report

- Manager's report was represented throughout the meeting.

Announcements

- No announcements.

Next Meeting

- **June 12, 2024 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Melanie Rabb to adjourn May 8, 2024 meeting. All approved. The meeting was adjourned at 7:15pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Eleventh Month Ended May 31, 2024

	Annual Budget	11 Month Ended 31-May-24	Previous Month (Balance)	Year to Date	Budget Balance
Revenues:					
MS Donations					
MS on Main Street Grant				50,000.00	
Expenditures:					
Professional	0	0	0	0.00	0
Festivals	33,930	0	30,656	30,655.94	3,274.06
Advertising	2,000	0	175	175.32	1,825
Printing & binding	1,000	0	0	0.00	1,000
Travel	2,000	0	665	665.43	1,335
Dues & fees	600	0	0	0.00	600
Education & Training	1,000	0	470	470.00	530
Contract Labor	2,000	0	0	0.00	2,000
Supplies	1500	0	0	0.00	1,500
Other supplies	300	0	0	0.00	300
Site improvements	14000	0	3,813	3,812.50	10,187.50
	0	0	0	0.00	0
Total Expenditures	58,330.00	-	35,779.19	35,779.19	22,550.81

Transactions:

No transactions

CITY OF HAPEVILLE
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: MAY 31ST, 2024

100-GENERAL FUND	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	% OF YEAR COMPLETED:	% OF BUDGET
DEPARTMENT - MAIN STREET						91.67	
DEPARTMENTAL EXPENDITURES							
PERSONNEL SERVICES							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521400 GM Grant Exp-Main Stre	0.00	50,000.00	0.00	0.00	0.00	50,000.00	0.00
100-5-7550-522000 Festivals	33,930.00	33,930.00	30,655.94	0.00	30,655.94	3,274.06	90.35
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	2,000.00	2,000.00	175.32	0.00	175.32	1,824.68	8.77
100-5-7550-523400 Printing & Binding	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523500 Travel	2,000.00	2,000.00	665.43	0.00	665.43	1,334.57	33.27
100-5-7550-523600 Dues & Fees	600.00	600.00	0.00	0.00	0.00	600.00	0.00
100-5-7550-523700 Education & Training	1,000.00	1,000.00	470.00	0.00	470.00	530.00	47.00
100-5-7550-523850 Contract Labor	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
TOTAL CONTRACTED SERVICES	42,530.00	92,530.00	31,966.69	0.00	31,966.69	60,563.31	34.55
SUPPLIES & MINOR EQPT							
100-5-7550-531100 Supplies	1,500.00	1,500.00	0.00	0.00	0.00	1,500.00	0.00
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300.00	300.00	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	0.00	0.00	0.00	1,800.00	0.00
CAPITAL OUTLAYS > \$5000							
100-5-7550-541200 Site Improvements	14,000.00	14,000.00	3,812.50	0.00	3,812.50	10,187.50	27.23
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	14,000.00	14,000.00	3,812.50	0.00	3,812.50	10,187.50	27.23
OTHER COSTS (NOC)							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	58,330.00	108,330.00	35,779.19	0.00	35,779.19	72,550.81	33.03
TOTAL EXPENDITURES	58,330.00	108,330.00	35,779.19	0.00	35,779.19	72,550.81	33.03
REVENUES OVER/(UNDER) EXPENSES	(58,330.00) (	108,330.00) (	35,779.19) (	0.00 (	35,779.19) (	72,550.81) (	33.03

	A	B	C	D	E	F
1						
2						Main Street Board Annual Work Plans FY2023-24 @ 20240531
3						(Some items to be approved by Council)
4		23-24 Brd App Spent @	Budget 2023-24 (Max\$)	See 22-23 Budget		
5						Board Administration & Training
6		\$565.00	\$565.00			Dues & fees [Education & Training: MS Now Conf-M. Rabb; Budget column adjusted ffor expense reported]
7		\$665.43	\$665.43			Travel [At 20240313 Mtg Msb approved budget addition of \$1,000 for Melanie Rabb to attend & represent MSB at MS Now conference.] [Budget column adjusted for expense reported]
8		\$0.00	\$0.00			MsbRetreat)
9						Hapeville Arts District/Main Street
10	**	\$0.00	\$53,225.00	\$975.00		Arts District Signage: Signage at Vir Ave Printmakers Location (\$1,775.00 approveds & spent in FY22-23 for design & preliminary fabrication work (which includes Source Urbanism 20230630 invoice for \$975.00 which was charged to FY22-23. (@20230412 Mtg Msb authorized a budget of \$5,000 for Arts District Signage, thus \$5,000 - \$1,775 already spent in FY 22-23, the approved "carry over budget" if MSB affirms for current FY is \$3,225.) (During May 2024 the GM on Main Street Grant of \$50,000 added to budget for this item.)
11						Marketing & Signage
12		\$0.00	\$0.00			Arts Alley Signage (Possibly eligible for TPD funding) PROJECT PUT ON HOLD (@20221130: 2 yard signs & 4 poly signs= \$304 spent in FY22-23)
13	?	\$175.32	\$222.00			Art Boxes Signage & Maintenance-@ 20240214 Mtg MSB Bailey voted to order 3 Art Exchange signs in the size of 18x18 at \$74 plus mounting materials-\$74 x 3= \$222 entered to budget] [Art Box Signage adjusted for tax exemption]
14		\$0.00	\$0.00			Main Street City Banners: Lee Duke worked with the City Photographer and the banner rendering company to get a cost estimate for the project. (\$10,349.55 estimate received for 4 butterfly designs, 50 banners(total) & hardware)
15						Public Art & Beautification
16						
17		\$0.00	\$6,000.00			Butterfly Installations Collection & Maintenance: (At 20240508 mtg, MSB approved up to \$6,000 for butterfly installation supplies and refurbishing)
18		\$0.00	\$0.00			N. Central Hanging Planters (No budget has been allocated for FY23-24)
19		\$0.00	\$0.00			Depot Beautification Project/(Low/no Maintenance Landscaping) (No budget has been allocated for FY23-24)
20		\$0.00	\$0.00			Shannon Lake Mural (@20230228Mtg MSB voted to put project on hold until further notice)
21		\$0.00	\$0.00			[@20240110 Mtg MSB voted to allocate \$4,000 of 23/24 budget for design work on proposed permanent stage at JL Park.] [20240214 Mtg MSB voted to remove proposed permanent stage project at Jess Lucas Park from the workplan.]
22						Local Business Support
23		\$0.00	\$0.00			Local Business Support program (No proposals have been offered to implement this project)
24						Historic Preservation & Arts District Site/Venue Improvements
25	**	\$3,812.50	\$3,812.50	\$3,812.50		HistPres May 2022 Historic Preservation Month Project: Delta Memorial Garden-Daycare Explosion Project to memorialize the event with a plaque in the ROW of the property. Project is possibly a candidate for TPD funding. @20221005 Delta okayed the project; lawyers are talking & City is waiting for revised proposal to submit to Delta; after that we still need to find funding & finalize date)(@20230510 MSB authorized moving forward with the memorial project and inclusion in this physical year's for the design phase of the project)(@20230619Source Urbanism invoice received: \$3812.50 & charged to FY22-23 budget)(@20230918 Source Urbanism invoice for remaining Expense for conceptual rendering received: \$3812.50 & charged to FY23-24 Budget)

	A	B	C	D	E	F
2						Main Street Board Annual Work Plans FY2023-24 @ 20240531
3						(Some items to be approved by Council)
4		23-24 Brd App Spent @	Budget 2023-24 (Max\$)	See 22-23 Budget		
26						Arts & Celebration Events
27	**	\$5,375.00	\$5,375.00	\$5,000.00		20231007 ACP/Oct 07 (MSB needs to approve for ACP event. Application deadline for ACP is 202210800. D. Burt will get a proposal & retainer invoice from Cat Eye, & will arrange with GigSalad for music (\$500-\$800). Msb will contact Goat Farm, Atlanta Printmakers, & Arches to invite theirlocation's participation. (Cat Eye\$5,000 retainer invoice received & charged to FY 22-23 budget.)[@20230809 Mtg Msb approved (& on 20230828 reapproved) a multi-year \$6000 project budget for ACP 2023.(\$5,000 charget to FY 22-23 budget))(\$1,000 remains for payment out of the FY23-24 Budget)[Invoice for 50% (\$5.000)remaining after FY22-23 pmt - see Nov receipts] (**Budget adjusted to amount spent @20240531)
28	?	\$0.00	\$9,500.00			20241000 HCP (Hpvl Celebrates Photography) (MSB, at 20240508 mtg, approved up to \$9,000 to Cat Eye Creative for HCP Project curaion etc. and up to \$500 for a violinist for the HCP event (?))
29	?	\$0.00	\$3,000.00			FY2023-24+3 Art Container Gallery Curation: (MSB, at 20240508 mtg, approved up to \$3,000 to Cat Eye Creative to curate (1 or 2 container galleries ?) on a trial basis
30	**	\$6,128.56	\$6,128.56	\$400.00		20231209 Free Art Hpvl (FAH)Dec 9 (Perhaps a Holiday/Winter Wonderland theme for Dec FAH.) M. Rabb will coordinate call for artists. D. Burt will coordinate musicians & has booked violinist for event. (See retainer invoice of \$400 which was charged to Fy22-23 budget. [@20230809 Mtg Msb approved (& on 20230828 reapproved) a multi-year \$6000 budget for FAH 20231209.The \$6,000 project budget is shown here as \$5,600 approved for FY23-24 Budget] [@20231108 Mtg, Msb approved additional \$1,500 (for Aurora Photography?)][@20231213 Nov Receipts see following expenses: Kirkland Prod Aura Photo \$1000; Reighstorm Graphics \$500; Taylor Santorufo \$300; Wit's End Llama 50% deposit \$355.00] Expenses reported on 20231231 MS Financial report = \$1,858.21). [Expenses reported on 20240130 MS Financial report=\$1,250] [Christmas Ornaments expense of \$509.35 & LLama Final expense of \$356 reported on 20240229 Fin Rpt]. (**Budget adjusted to spent @ 20240531)
31		\$0.00	\$0.00			20230200 Black History Month (BHM)/Feb 00 (20230808 MSB has not approved any support a BHM event.)
32	**	\$19,152.88	\$19,152.88			20240323 Hpvl Butterfly Parade (HBP)/Spring Art Event (SAE)Mar [@20230809 Mtg Msb approved (& on 20230828 reapproved)a \$30,000 tentative budget for Butterfly Parade 2024.] [@20230828 Mtg Msb approved an additional \$14,225 in Butterfly Parade proposed enhancements (which will include new flower puppets). (MSb requested COH funding for the \$14,225 in proposed enhancements.) [@ 20240214 Mtg MSB approved \$1200 for Creative Station Supplies.][Total Expenses of \$7862.50 reported @ 20240229: HBP DJ= \$750 & Chantelle retainer=\$7112.50] [At 20240313Mtg, MS approved additional \$750 to Creation Station budget] [Expenses reported on 20240331 FinRpt=\$1,878.27]AT 20240506 MsbMtg. [At 20240508 Msb Mtg \$9,412.11 in expenses & receipts for BFP were reported (see receipts submitted with Expense Report)] (Budget adjusted to spent @202408531)
33		\$0.00	\$0.00			20240500 Free Art Hpvl)FAH/May 00 (In FY 22-23 MSB approved up to \$5,000.00 to a FAH event in conjunction with the Cinco De Mayo City event and susequently approved to replace that support with support for the Hapeville Movies Night event in June. (MSB has yet to determine the type of event & budget for Spring-Summer24)
34						Miscellaneous
35		\$0.00	\$0.00			Tbd
36						
37	Mf	\$35,874.69	\$107,646.37			Total Worksheet Column B & Total Column C) (C43 is the present allocated/approved budget amount for FY23-24 after 50K)
38	Mf	\$22,550.81	\$108,330.00			Tot (MS Fin Rpt) : Col B=Auth budget (before 50K) not yet spent (invoiced/paid; i.e. "Budget Balance"), C44-B43; Col C =Authorized budgetafter 50K
39	Mf	\$35,874.69	\$683.63			Worksheet:(Col B (FY23-24 spent to date); (Column C=Budget Total minus (-) Paid Invoices_); i.e, (Col C= Remaining funds in budget to be allocated)
40						Page 2 of 2



Alternate text:







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Alternate text:

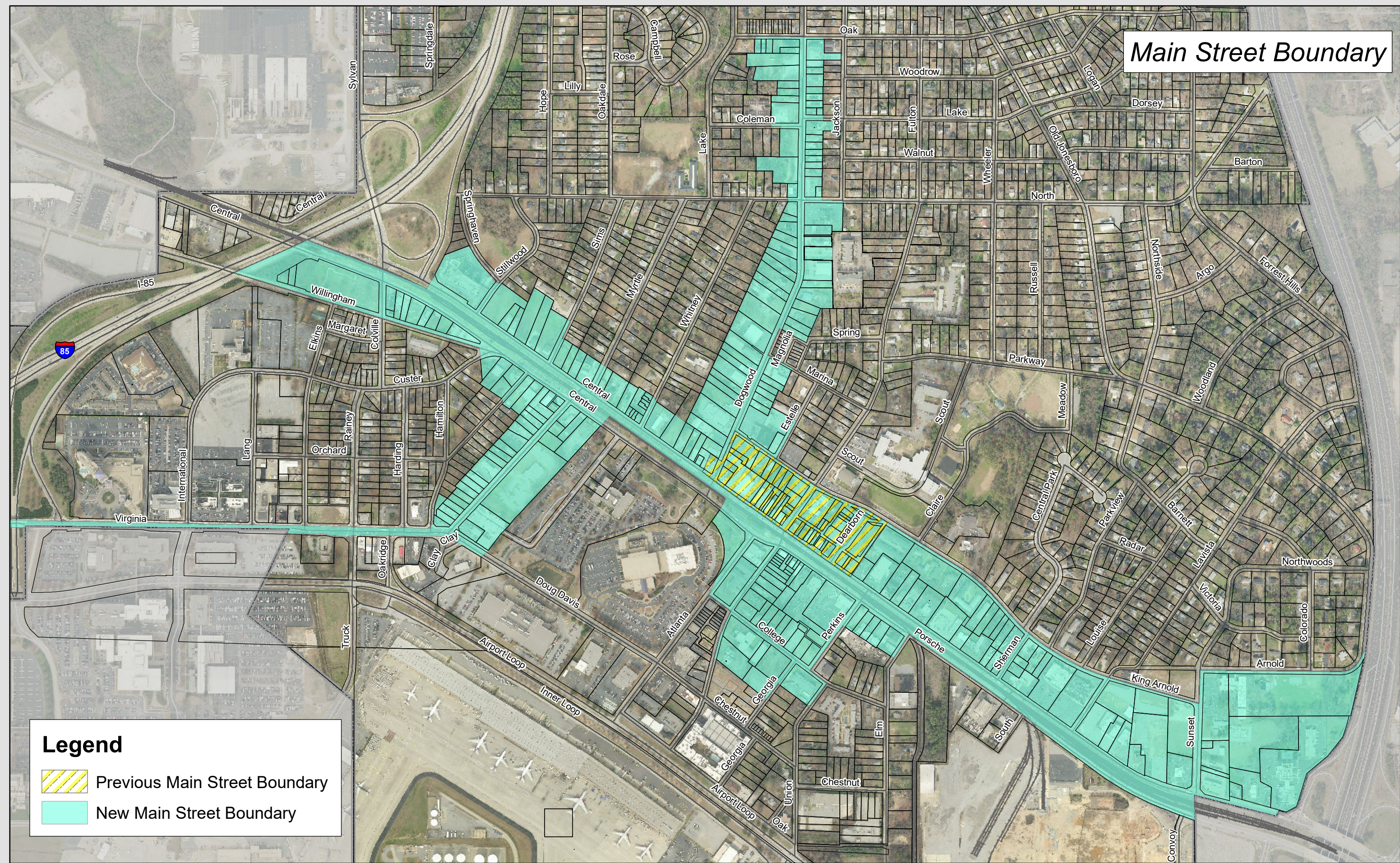




Alternate text:



Main Street Boundary



Legend

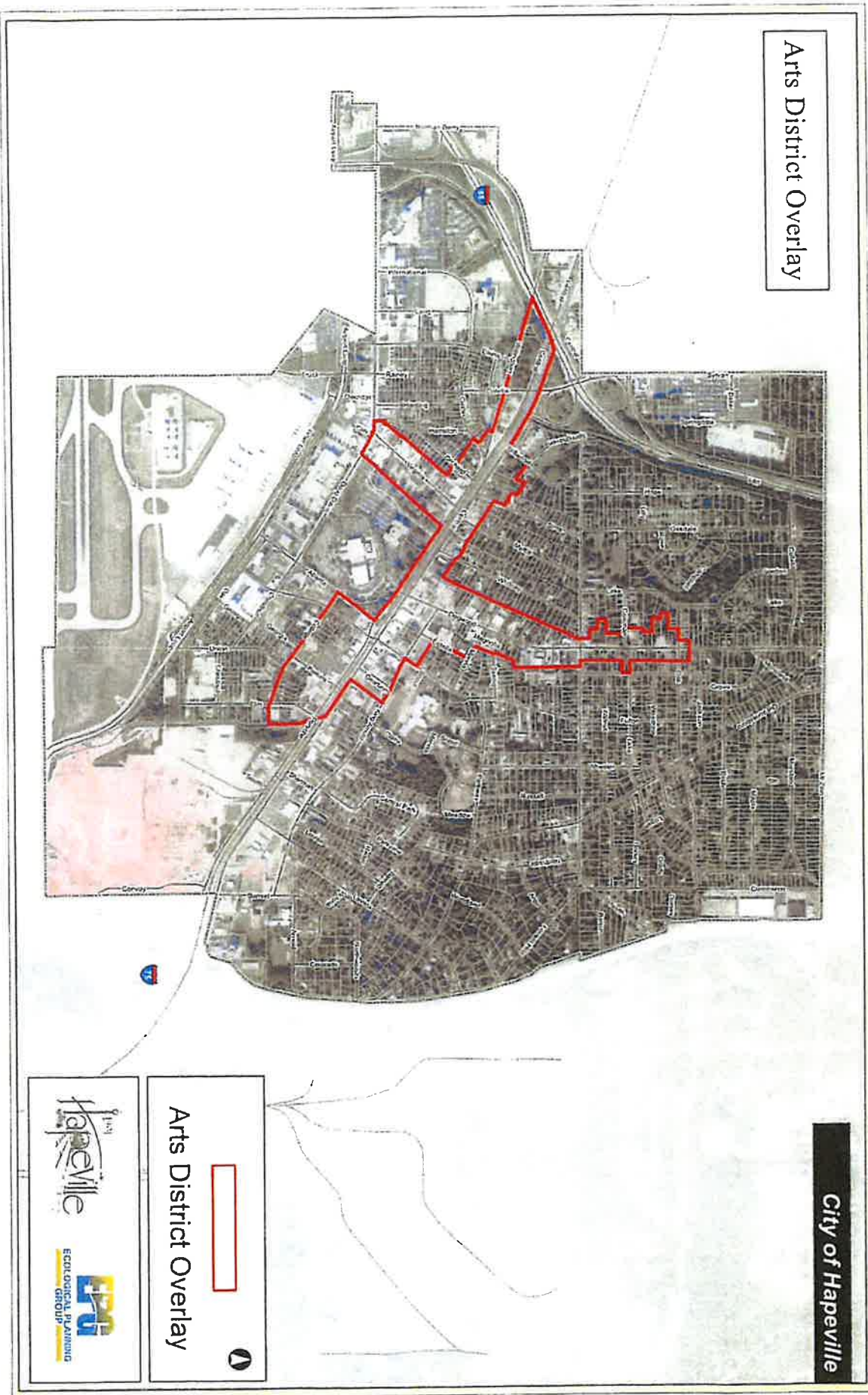


Previous Main Street Boundary



New Main Street Boundary

Boundaries



Nikki Cales

From: Brett Reichert
Sent: Friday, May 31, 2024 8:21 PM
To: Nikki Cales
Cc: Tim Young; Adrienne Senter
Subject: Ideas for MSB, Part One

Hi,

I had some ideas for MSB in case they are interested.

1. Positive publicity for the Arts District art-sign project when ready

Email Josh Green, josh.green@urbanize.city. He is editor of Urbanize Atlanta, whose annual click-vote contest for best Atlanta neighborhood we are reigning champions. Josh covers all things real estate and architectural development in metro ATL. He would probably do a recently approved story with the renderings as well as a follow-up when completed.

2. Placemaking Murals

We have great thematic and cultural murals around town, but I think we need a couple with a simple "Hapeville," message, where the wording *is* the message. These would support placemaking at key visual entry points to the arts district. Below are low skill rough examples, not actual designs. I don't know if the building owners would be supportive, but if so, could TPD funds or other sources be used?





Brett Reichert

Nikki Cales

From: Brett Reichert
Sent: Friday, May 31, 2024 8:39 PM
To: Nikki Cales
Cc: Adrienne Senter; Tim Young
Subject: Ideas for MSB, Part Two
Attachments: 20240524_202426.jpg; 20240524_202509.jpg; Screenshot_20240525_174843_Maps.jpg

3. Destination Hapeville Signs

Every train station and pedestrian bridge over train tracks should display the name of the city or destination where it's located. I'm sure ours did in decades past. I don't know why this would be a problem for N/S today since it's not illuminated. Can't hurt to ask. I would envision bold, historic font that clearly says Hapeville, not like these low-tech examples.

4. Arts Alley Connector

2014 HVL pic below. Improvements today are a totem pole and mural on one of the buildings. I used this pic because the Google Street view that year was better aligned to show the full alley. Below is a similar alley in Hartwell, GA. Incidentally, they won DT of the year in 2023 by the GA DT Assn. A simple path connecting it to the Arts alley with a few bistro tables / chairs / benches and small shade trees are ideas. This would also be a great spot for a photo mural where people stand in place of a butterfly body with wings outstretched. It becomes a destination and easily shareable.





5. Electronic Bell Tower

We have a radio tower behind city hall. Just attach 3-way, remote controlled speakers and program it to chime at noon, like Big Ben. It could also play seasonal chimes based on small segments of well-known tunes. We don't have any church bells that do this. Alt. Location would be in the steeple of Christ Church where there appears to be a real bell.



6. Muralize Utility Junction Boxes

A final idea is to identify which utility power boxes that sit on the ground near various DT crossings are city-maintained vs. state or county and muralize 2-3 of them. Lee Suddeth could tell you which ones Hapeville control. A popular idea would be to paint one in a way that looks like a sign pointing to various world cities, including Atlanta, with distance in miles. One I saw in Hartwell is attached with their city theme of sailing.



Hope this is helpful.

Brett Reichert
Council Member, At Large
Hapeville, Georgia
E: breichert@hapeville.org
W: www.hapeville.org



Georgia's State Art Collection Tour 2025-26

Georgia Council for the Arts (GCA) is pleased to announce, for the first time in ten years, a curated traveling exhibition of works from Georgia's State Art Collection available to rural and small communities in the state. Georgia's State Art Collection is an extensive, vibrant chronicle of work created by Georgia artists from the 1970s to the 1990s. The Collection is a state asset that serves as an educational tool, preserves the state's artistic heritage, and disseminates knowledge about the art and artists of Georgia.

This exhibition is intended to serve as a springboard for additional arts and culture activities that celebrate and increase awareness for the local cultural community and increase tourism. A maximum of ten communities will be selected to host the exhibit through a competitive application process, and the exhibit will hang for six weeks in each community. In each of the selected locations, the exhibit will be paired with work from that community's local and regional artists. There will be no charge for venues to host this exhibition, and each venue will receive a \$7,000 award to help market the exhibit and support community activities.

GCA will provide labels, marketing materials, gallery guides, student and teacher resources, as well as transportation and handling of the State Art Collection works to and from each location. GCA will also provide a guide for additional community activities surrounding the exhibit, with the goal of involving regional artists and exemplifying how local officials and businesses can partner with local artists in order to advance community and economic development. These activities are intended to provide outlet through which they can exhibit and sell their artwork.

Exhibit Details

Celebrating the skilled handwork of Georgia makers, artists, and community-builders, this exhibition will spotlight a variety of visual art mediums from the State Art Collection in conversation with the current works of local artists from each of the hosting communities. Works in this exhibition will feature traditional paintings, photographs, and drawings by artists such as Nellie Mae Rowe, as well as craft traditions such as quilting and lacemaking, in order to uplift and connect the rich and diverse Southern art histories and communities of Georgia.

The exhibition is comprised solely of hanging works and will require approximately 60 linear feet of wall space for the pieces from the State Art Collection – additional space will be needed to accommodate work by local artists. A complete checklist of pieces that will be loaned is attached.

Eligibility Requirements

- If selected, the applicant entity must be a non-profit, government entity, school, library, or college. The applicant entity must also have the authority to enter into a loan agreement with the State of Georgia.
- Applicants do not have to be museums or galleries. Georgia Main Street and Better Hometown Communities are strongly encouraged to apply.
- Exhibition space for the State Art Collection must meet Smithsonian Institution moderate security criteria, including the following list of requirements. If you are unsure whether you can meet the following criteria, please reach out to GCA.
 - Limited-access, gallery area. A formal gallery space is not required, but a hallway, lounge or open mall-type area is not acceptable

- Temperature and light controls are required. Standard levels are 68 to 72 degrees Fahrenheit, and 45 to 50 percent humidity. Direct sunlight should be diffused or eliminated to prevent artwork fading. Similarly, artworks should not be displayed under fluorescent lighting; LED, incandescent, or halogen lighting is strongly preferred
- The space must be accessible to people with disabilities and have bathroom facilities for visitors
- Personnel in sufficient numbers must be present to ensure the safety of the exhibit. The primary responsibility of these individuals should be the supervision of the exhibit and protection of the work while it is on display
- Exhibition area must be able to be locked and secure during closing hours
- Fire protection according to local ordinances must be provided

Host Community Responsibilities

- Identify a project director (staff or volunteer) to coordinate the project and attend all required meetings, direct the installation of the exhibition, and provide leadership during the hosting of the exhibit
- Plan and implement community programs to take place throughout the exhibition tour. It may be helpful to organize a committee to assist with the planning of community events
- Develop a network of collaborating organizations and artists in your community and region to showcase the exhibit and provide for audience development
- Create an open call for art from both emerging and established working artists in your region to exhibit their works alongside the pieces from the State Art Collection
 - GCA will contribute 20 works from the State Art Collection, spanning an estimated 60 linear feet. We recommend sourcing at least an additional 10 works. These artworks can be from all different artists, or can be multiple works by several artists. Artwork selected should equally represent craft practices (quilting, sewing, weaving, broom-making, woodworking, etc.) and fine art practices (painting, photography, drawing, etc.) and connect to your community meaningfully
 - GCA will assist any venues who may need help connecting to regional working artists
- Contract local artists to facilitate workshops and/or community events to help build local traction around the exhibition
- Disperse the entirety of the \$7000 allocation to best support the exhibition and local artists
- Submit all information about planned events for the tour to Georgia Council for the Arts 60 days prior to the tour date
- Submit information for marketing purposes when requested
- Invite local, state and federal elected officials to the tour opening and other events and involve their staff in program events as possible
- Maintain records for inclusion in a final report on the tour submitted to Georgia Council for the Arts
- Communicate regularly with the Georgia Council for the Arts
- Complete a final report after the exhibition has closed

Georgia Council for the Arts Responsibilities

In addition to the exhibit, all host sites will receive the following:

- Installation and handling of State Art Collection works
- Templates for marketing materials and press releases

- Interpretational materials
- Banner(s) announcing the arrival of the exhibit in your community
- Recognition at the state level for your selection as one of a limited number of cities selected to host the State Art Collection

To Apply

To apply to host this exhibit, go to

<https://www.cognitoforms.com/GDECD1/StateArtCollectionTravelingExhibit> and submit the form. The information required in the form is outlined below.

APPLICATIONS MUST BE RECEIVED BY 5:00 PM ON JUNE 28th, 2024

Application Components

1) Contact Information

Applicant Entity: Provide the name, address including city and county, email, phone number and website for the applying entity, as well as the name of a contact person.

2) Time of Year

The opening city will host the first exhibition in February 2025. The exhibit will hang for six weeks in each community. Please indicate your top three hosting preferences of the exhibition date ranges listed below. Venues are not guaranteed to be granted a date range within their preferences, but we will do our best to honor your preferences.

- VENUE 1 : Feb 3 – Mar 14, 2025
- VENUE 2 : Mar 24 – May 2, 2025
- VENUE 3 : May 12 – June 20, 2025
- VENUE 4 : Jun 30 – August 8, 2025
- VENUE 5 : Aug 18 – Sept 26, 2025
- VENUE 6 : Oct 6 – Nov 14, 2025
- VENUE 7 : Jan 12 – Feb 20, 2026
- VENUE 8 : Mar 2 – April 10, 2026
- VENUE 9 : Apr 20 – May 29, 2026
- VENUE 10 : June 8 – July 17, 2026

3) Narrative

- a) Briefly describe the community and/or region that this exhibit would serve. Include demographic information such as, population age groups, geographic location, economic makeup (i.e., major industries, businesses, and economic impacts in your area), rural-urban-suburban character, educational achievement, and the cultural-ethnic mix.
- b) Why should your community be selected to host the State Art Collection exhibit? What are the goals that your community would like to achieve through hosting this exhibit? How will you measure your success?

- c) Who are the collaborating partners in this event and how will they ensure its success? Include a brief history of each of the primary partners, the role they play in the community and any examples of past collaborations between the lead partners. Who are the other entities in the community that will collaborate and what role will they play?
- d) How will you recruit local and regional artists to contribute to this exhibition (e.g. open call, etc.)? How will artworks be selected?
- e) Please mark each item that applies to the facility where you will house this traveling exhibition:
 - ☐ Space is equipped with non-fluorescent light
 - ☐ Space has available security during operating hours
 - ☐ Space has at least 100 linear feet to display artwork
 - ☐ Space is climate-controlled
 - ☐ Space has bathrooms available to visitors
 - ☐ Space has parking available to visitors
 - ☐ Space is ADA-compliant

Please attach two interior photos of the venue and two exterior photos into the end of the narrative.

Venues will be required to survey event attendees, local businesses, and participating artists and submit this info after their exhibition has closed in a final report. The final report will also include a breakdown of how the \$7,000 allocation was spent and a total number of exhibition attendees with a breakdown for whether they were local or visitors to the area. Final allocation payments will not be made until the venue's final report has been submitted and approved.

Announcements

The announcement of selected cities will be no later than the end of July, 2024.

Questions?

Contact Kenny Oaster, Visual Arts Manager, Georgia Council for the Arts at koaster@gaarts.org

State Art Collection Exhibition Checklist



Etruscan Strata
Thomas Hammond
32 x 28 in



Black and Yellow Moves
Marla Mallett
37 x 45 in



The Room Offers New Possibilities
Nancy Roberts
9 x 10.5 in



Through the Grid: Celebration
William Voos
18.5 x 27.5 in



Moving People Are Moving Targets
Janie Geiser
8.5 x 12.5 in



They Have All Moved Away
W. Robert Nix
9.5 x 13.5 in



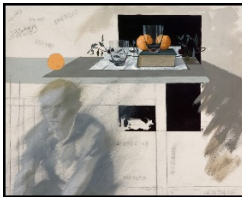
Marlor House
Larry K. Erb
9.75 x 8 in



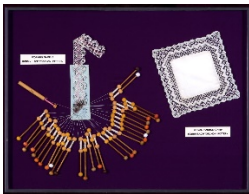
Droplets On Screen
Robert Simone
7 x 10 in



Broom
Raymond Larmon
43 x 15 in



When Tom Moved
Bruce Hafley
24 x 30 in



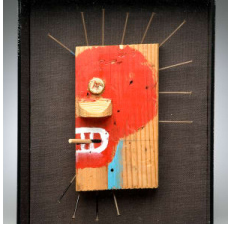
Bobbin Lace Display
Betty Kemp
19 x 25 in



The Grand Lady
Sandra L. Richardson
11 x 14 in



Pierced Heart
Bill Alexander
27.6 x 48 in



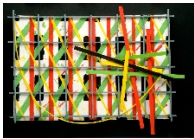
Red Skull Smoking
Steve Seaberg
14 x 10 x 3 in



Coleus
Tommye McClure Scanlin
14.5 x 17.75 in



Bliss
Joy Ballard-Peters
37 x 25 in



Untitled
Patricia Hetzler
15 x 13 x 3 in



Turtlemen with Turtlehooks
John T. Riddle Jr.
28 x 20 in



The Hiker
Nellie Mae Rowe
29 x 24.5 in



Cathedral Window Quilt
Mattie Lee Sigers
78 x 52 in

Note: Please contact the Georgia Council for the Arts re: reproduction and usage. The State Art Collection images contained in this document may not be re-purposed, reproduced, quoted without proper citation, or offered for sale in any form without the express written permission of the Georgia Council for the Arts.

Form Name:	2024 Community Activity Reports
Submission Time:	June 4, 2024 11:27 am
Browser:	Chrome 125.0.0.0 / Windows
IP Address:	96.67.120.193
Unique ID:	1232094912
Location:	

Main Street Community Reporting:	Hapeville
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Designation Level	Classic
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Month of Report:	May
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Region:	Region 3
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Community Population:	5,001 to 10,000
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Person Reporting:	Nikki Cales
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I would like a copy of this completed report emailed to:	ncales@hapeville.org
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PROGRAM OPERATIONS

What is the total dollar amount spent on your program's operational expenses during this reporting period?	374.09
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Please select all funding sources which contributed financially to your program's monthly operational expenses:	City's General Funds
--	----------------------

EVENTS and VOLUNTEERS

Did any events occur downtown during the reporting period?	No
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If known, please estimate the total amount of volunteer hours for all events, board meetings and committee meetings hosted by the local Main Street program:	71
---	----

JOB CREATION

Did any of the following occur in your downtown district during this reporting period? Check all that apply.	Business Opening
---	------------------

How many new businesses opened in your program area during this reporting period?

1

How many new jobs were created from new business opening during this reporting period?

10

Main Street Manager's Notes -
Businesses Opening

Mind and Body Works, LLC @ 3396 Dogwood Dr.

PROGRAM PROJECTS AND EXPENSES

Were any of the following projects completed within your downtown district during the last month?

New Construction (in-fill development) - Housing/Residential

How many new housing or residential units were completed in your program area during this reporting period?

4

What was the total financial investment?

1352224.00

Main Street Manager's Notes -
Residential or Housing

367-373 Kings Landing

NEW MAIN STREET STAFF

Did your program hire any new staff this month?

No

Did your program release staff this month?

No

Complete and Certify

By signing below, you verify that the information contained in this report is accurate to the best of your knowledge.

