



Hapeville
georgia

CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

MAIN STREET BOARD

700 Doug Davis Drive
Hapeville, GA 30354

September 11, 2024 6:00 PM

AGENDA

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
 - Charlotte Rentz
 - Susan Bailey
 - Derrick Booker
 - David Burt
 - Lee Duke
 - Lorenne Fey
 - Ellen Free
 - Melanie Rabb
- 3. GM ON MAIN STREET GRANT:**
- 4. APPROVAL OF MINUTES:**
 - 4.I. August 14, 2024
- 5. APPROVAL OF FINANCIAL STATEMENT:**
 - 5.I. June, 30 2024
 - 5.II. July 31, 2024
 - 5.III. August 30, 2024
- 6. OLD BUSINESS:**
 - 6.I. 2023/2024 Workplan
 - 6.II. 2024/2025 Workplan
 - 6.III. Art Containers Update
 - 6.IV. Hapeville Shutter Fest Update
- 7. NEW BUSINESS:**
 - 7.I. Butterfly Installation Launch
- 8. ANNOUNCEMENT(S):**
- 9. NEXT MEETING:**
- 10. PUBLIC COMMENTS:**
- 11. ADJOURN:**

Hapeville Main Street Board of Directors Meeting
June 12, 2024, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Lorenné Fey, Melanie Rabb, Nikki Cales

Absent: Derrick Booker, David Burt, Ellen Free

Call to Order

- Charlotte Rentz called the meeting to order at 5:58 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Absent***

David Burt- ***Absent***

Lee Duke- ***Present***

Lorenné Fey- ***Present***

Ellen Free- ***Absent***

Melanie Rabb- ***Present***

Vacant

Approval of Minutes

- A motion was made by Susan Bailey to approve the June 12, 2024 minutes. Lee Duke seconded the motion. Carried 5; 0 Abstained.

Approval of Financial Statements

- Financial Statements for June 2024 and July 2024 will be reviewed during the September 2024 meeting.

OLD BUSINESS:

Gm on Main Street Grant

- Nikki Cales gave the board an update on the Art District Sign Project
 - Deadline extension: October 31st.
 - Source Urbanism is working to finalize details with the selected sign fabricator.
- Susan Bailey gave an update regarding community services using the existing pole to mount a crosswalk signal – this request was denied.

Butterfly Design Selection

- The board selected the following 10 designs
 - “Where I’m From” – Gaby Anderson

- “Spring” - Tonya Downin
- “Untitled” – Katelin Colburn
- “We Are Connected” – Reinilda Blair
- “No Cloudy Days” – Ghosttown
- “Abstract Foliage” – Bre Te’ Ann
- “Butterfly” – Tonya Downin
- “Fall to Spring” – Julio Ceballos
- “Mandala Love” – Natalie Carner
- “TCY” – Christina Mayo
- Nikki Cales will email the selected artists with the following guidelines:
 - Sign the back
 - Paint the back either one solid color or a continuation of the design
 - Budget for paint – Nikki will do research to create a budget
 - Deadline a month away from when the artists are emailed
- The board would like to have the butterflies sealed and displayed in town for the Hapeville Shutter Fest
- The board is also interested in hosting a “Butterfly Launch” at the Academy Theatre for people to see the new designs and meet the artists.
- Susan Bailey has been speaking with Brass Tap and they are interested in having a butterfly for the back of their business.
- The board is also interested in hanging a butterfly near Pit Boss to bring some color and excitement to that part of town.

Hapeville Celebrates Photography

- Change the name of the event to “Hapeville Shutter Fest”
- Cat Eye Creative will post a call for artists
- David Burt will organize music for event
- Nikki Cales discussed adding the large photo prints to the chain-link fence in Arts Alley as well
- The photo exhibitions will also be displayed in both art containers and the Methodist Church.

New Business

Studio Artist Program

- Nikki Cales has been coordinating with Cat Eye Creative to create and launch an Artist Studio Program to be housed in the Art Containers. The proposal in the agenda packet was reviewed by the board. The board’s concern was in the cost and recommended searching for grants to assist in funding this opportunity.

Announcements

- **None**

Next Meeting

- **September 11, 2024 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Susan Bailey and seconded by Melanie Rabb to adjourn August 14, 2024 meeting. All approved. The meeting was adjourned at 7:10 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Twelfth Month Ended June 30, 2024

	Annual Budget	12 Month Ended 30-Jun-24	Previous Month (Balance)	Year to Date	Budget Balance
Revenues:					
MS Donations					
MS on Main Street Grant				50,000.00	
Expenditures:					
Professional	0	0	0	0.00	0
Festivals	33,930	6,698	30,656	37,354.18	-3,424.18
Advertising	2,000	0	175	175.32	1,825
Printing & binding	1,000	0	0	0.00	1,000
Travel	2,000	0	665	665.43	1,335
Dues & fees	600	198	0	198.00	402
Education & Training	1,000	0	470	470.00	530
Contract Labor	2,000	3,300	0	3,300.00	-1,300
Supplies	1500	1,159	0	1,159.46	341
Other supplies	300	0	0	0.00	300
Site improvements	14000	1,619	3,813	5,431.25	8,568.75
	0	0	0	0.00	0
Total Expenditures	58,330.00	12,974.45	35,779.19	48,753.64	9,576.36

Transactions:

Festivals

Cat Eye Creative- Hapeville Shutter

Fest Deposit \$ 6,500.00

Parade supplies \$ 198.24

Dues & Fees

Survey monkey subscription for
butterfly design applications

May-June \$ 99.00

Survey monkey subscription for butterfly design applications June-July	\$	99.00
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Contracted Labor

Invoice to Jacob Dangler- labor and supplies	\$	1,800.00
Invoice to Trey Butler- labor	\$	1,500.00

Supplies

Art Box Supplies (watercolor, chalk, clay, etc.)	\$	637.86
Creation Station supplies	\$	245.89
Brackets for Butterflies	\$	253.62
Unknown- looking into it	\$	22.09

Site Improvements

Simply Flowers- Deerborn Plaza landscaping	\$	1,618.75
Total	\$	12,974.45

CITY OF HAPEVILLE
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 100.00

DEPARTMENTAL EXPENDITURES

	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
PERSONNEL SERVICES							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521400 GM Grant Exp-Main Stre	0.00	50,000.00	0.00	0.00	0.00	50,000.00	0.00
100-5-7550-522000 Festivals	33,930.00	33,930.00	30,655.94	6,698.24	37,354.18	3,424.18	110.09
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	2,000.00	2,000.00	175.32	0.00	175.32	1,824.68	8.77
100-5-7550-523400 Printing & Binding	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523500 Travel	2,000.00	2,000.00	665.43	0.00	665.43	1,334.57	33.27
100-5-7550-523600 Dues & Fees	600.00	600.00	0.00	198.00	198.00	402.00	33.00
100-5-7550-523700 Education & Training	1,000.00	1,000.00	470.00	0.00	470.00	530.00	47.00
100-5-7550-523850 Contract Labor	2,000.00	2,000.00	0.00	3,300.00	3,300.00	1,300.00	165.00
TOTAL CONTRACTED SERVICES	42,530.00	92,530.00	31,966.69	10,196.24	42,162.93	50,367.07	45.57
SUPPLIES & MINOR EQPT							
100-5-7550-531100 Supplies	1,500.00	1,500.00	0.00	1,159.46	1,159.46	340.54	77.30
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300.00	300.00	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	0.00	1,159.46	1,159.46	640.54	64.41
CAPITAL OUTLAYS > \$5000							
100-5-7550-541200 Site Improvements	14,000.00	14,000.00	3,812.50	1,618.75	5,431.25	8,568.75	38.79
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	14,000.00	14,000.00	3,812.50	1,618.75	5,431.25	8,568.75	38.79
OTHER COSTS (NOC)							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	58,330.00	108,330.00	35,779.19	12,974.45	48,753.64	59,576.36	45.00
TOTAL EXPENDITURES	58,330.00	108,330.00	35,779.19	12,974.45	48,753.64	59,576.36	45.00
REVENUES OVER/(UNDER) EXPENSES	(58,330.00) (	108,330.00) (	35,779.19) (	12,974.45) (	48,753.64) (	59,576.36) (	45.00

City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Bridge Budget

	Annual Budget	Bridge Budget 30-Jul-24	Previous Month (Balance)	Year to Date	Budget Balance
Revenues:					
MS Donations					
MS on Main Street Grant	50,000				50000
Expenditures:					
Professional	0	0	0	0.00	33,930
Festivals	33,930	0	0	0.00	2,000
Advertising	2,000	0	0	0.00	1,000
Printing & binding	1,000	0	0	0.00	2,000
Travel	2,000	0	0	0.00	600
Dues & fees	600	0	0	0.00	1,000
Education & Training	1,000	0	0	0.00	2,000
Contract Labor	2,000	0	0	0.00	1500
Supplies	1500	0	0	0.00	300
Other supplies	300	0	0	0.00	14000
Site improvements	14000	0	0	0.00	0.00
	0	0	0	0.00	0
Total Expenditures	108,330.00	-	-	0.00	108,330.00

Transactions:

CITY OF HAPEVILLE
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JULY 31ST, 2024

290-TRADE AND TOURISM
DEPARTMENT - Main Street

% OF YEAR COMPLETED: 08.33

DEPARTMENTAL EXPENDITURES

ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
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CONTRACTED SERVICES

290-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-522000 Festivals & Events	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-522100 ARC- Sharing Our Story	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523300 Advertising	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523400 Printing & Binding	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523500 Travel	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523600 Dues & Fees	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523700 Education & Training	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523850 Contract Labor	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-523900 Main Street Programs E	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CONTRACTED SERVICES	0.00	0.00	0.00	0.00	0.00	0.00

SUPPLIES & MINOR EQPT

290-5-7550-531100 Supplies	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00
290-5-7550-531700 Other Supplies	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL SUPPLIES & MINOR EQPT	0.00	0.00	0.00	0.00	0.00	0.00

CAPITAL OUTLAYS > \$5000

290-5-7550-541200 Site Improvements	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	0.00	0.00	0.00	0.00	0.00	0.00

TOTAL Main Street

0.00	0.00	0.00	0.00	0.00	0.00	0.00
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TOTAL EXPENDITURES

0.00	0.00	0.00	0.00	0.00	0.00	0.00
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REVENUES OVER/(UNDER) EXPENSES

0.00	0.00	0.00	0.00	0.00	0.00	0.00
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City of Hapeville

Statement of Revenues & Expenditures

With Budget Comparisons

Main Street Department

Bridge Budget

	Annual Budget	Bridge Budget 31-Aug-24	Previous Month (Balance)	Year to Date	Budget Balance
Revenues:					
MS Donations					
MS on Main Street Grant	50,000	0	0	0.00	50,000
Expenditures:					
Professional	0	0	0	0.00	0
Festivals	33,930	0	0	0.00	33,930.00
Advertising	2,000	1,121	0	1,121.49	879
Printing & binding	1,000	0	0	0.00	1,000
Travel	2,000	0	0	0.00	2,000
Dues & fees	600	0	0	0.00	600
Education & Training	1,000	0	0	0.00	1,000
Contract Labor	2,000	0	0	0.00	2,000
Supplies	1500	0	0	0.00	1,500
Other supplies	300	0	0	0.00	300
Site improvements	14000	0	0	0.00	14,000.00
	0	0	0	0.00	0
Total Expenditures	58,330.00	1,121.49	-	1,121.49	107,208.51

Transactions:

Advertising

Main Street Merch- phone fans	\$	330.55
Main Street Merch- stickers, pens, hand sanitizer, etc.	\$	790.94
Total	\$	1,121.49

Form Name:	2024 Community Activity Reports
Submission Time:	September 9, 2024 10:31 am
Browser:	Chrome 128.0.0.0 / Windows
IP Address:	96.67.120.193
Unique ID:	1263511041
Location:	

Main Street Community Reporting:	Hapeville
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Designation Level	Classic
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Month of Report:	August
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Region:	Region 3
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Community Population:	5,001 to 10,000
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Person Reporting:	Nikki Cales
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I would like a copy of this completed report emailed to:	ncales@hapeville.org
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PROGRAM OPERATIONS

What is the total dollar amount spent on your program's operational expenses during this reporting period?	1121.49
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Please select all funding sources which contributed financially to your program's monthly operational expenses:	City's General Funds
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EVENTS and VOLUNTEERS

Did any events occur downtown during the reporting period?	No
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If known, please estimate the total amount of volunteer hours for all events, board meetings and committee meetings hosted by the local Main Street program:	40
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JOB CREATION

Did any of the following occur in your downtown district during this reporting period? Check all that apply.	Business Opening
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How many new businesses opened in your program area during this reporting period?

4

How many new jobs were created from new business opening during this reporting period?

42

Main Street Manager's Notes -
Businesses Opening

Serenity Massage Spa @ 1155 Virginia Ave Suite L
Shubh Shloka @ 856 Virginia Ave Suite B
Folk Art Hapeville @ 637 N. Central Ave
Out of the Box Fashion @ 631 N Central Ave Suite D

PROGRAM PROJECTS AND EXPENSES

Were any of the following projects completed within your downtown district during the last month?

Building Rehabilitation - Commercial

How many commercial rehabilitation projects were completed during the reporting period?

1

What was the total investment for these projects

20000.00

Main Street Manager's Notes - Building
Rehabs - Commercial

3400 Dogwood Dr.

NEW MAIN STREET STAFF

Did your program hire any new staff this month?

No

Did your program release staff this month?

No

Complete and Certify

By signing below, you verify that the information contained in this report is accurate to the best of your knowledge.

A large, stylized handwritten signature in black ink, appearing to be 'J. B. O.', is written over a horizontal line.