

Hapeville Main Street Board of Directors Meeting
August 14, 2024, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Lorenn Fey, Melanie Rabb, Nikki Cales

Absent: Derrick Booker, David Burt, Ellen Free

Call to Order

- Charlotte Rentz called the meeting to order at 5:58 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Absent***

David Burt- ***Absent***

Lee Duke- ***Present***

Lorenn Fey- ***Present***

Ellen Free- ***Absent***

Melanie Rabb- ***Present***

Vacant

Approval of Minutes

- A motion was made by Susan Bailey to approve the June 12, 2024 minutes. Lee Duke seconded the motion. Carried 5; 0 Abstained.

Approval of Financial Statements

- Financial Statements for June 2024 and July 2024 will be reviewed during the September 2024 meeting.

OLD BUSINESS:

Gm on Main Street Grant

- Nikki Cales gave the board an update on the Art District Sign Project
 - Deadline extension: October 31st.
 - Source Urbanism is working to finalize details with the selected sign fabricator.
- Susan Bailey gave an update regarding community services using the existing pole to mount a crosswalk signal – this request was denied.

Butterfly Design Selection

- The board selected the following 10 designs
 - “Where I’m From” – Gaby Anderson

- “Spring” - Tonya Downin
- “Untitled” – Katelin Colburn
- “We Are Connected” – Reinilda Blair
- “No Cloudy Days” – Ghosttown
- “Abstract Foliage” – Bre Te’ Ann
- “Butterfly” – Tonya Downin
- “Fall to Spring” – Julio Ceballos
- “Mandala Love” – Natalie Carner
- “TCY” – Christina Mayo
- Nikki Cales will email the selected artists with the following guidelines:
 - Sign the back
 - Paint the back either one solid color or a continuation of the design
 - Budget for paint – Nikki will do research to create a budget
 - Deadline a month away from when the artists are emailed
- The board would like to have the butterflies sealed and displayed in town for the Hapeville Shutter Fest
- The board is also interested in hosting a “Butterfly Launch” at the Academy Theatre for people to see the new designs and meet the artists.
- Susan Bailey has been speaking with Brass Tap and they are interested in having a butterfly for the back of their business.
- The board is also interested in hanging a butterfly near Pit Boss to bring some color and excitement to that part of town.

Hapeville Celebrates Photography

- Change the name of the event to “Hapeville Shutter Fest”
- Cat Eye Creative will post a call for artists
- David Burt will organize music for event
- Nikki Cales discussed adding the large photo prints to the chain-link fence in Arts Alley as well
- The photo exhibitions will also be displayed in both art containers and the Methodist Church.

New Business

Studio Artist Program

- Nikki Cales has been coordinating with Cat Eye Creative to create and launch an Artist Studio Program to be housed in the Art Containers. The proposal in the agenda packet was reviewed by the board. The board’s concern was in the cost and recommended searching for grants to assist in funding this opportunity.

Announcements

- **None**

Next Meeting

- **September 11, 2024 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Susan Bailey and seconded by Melanie Rabb to adjourn August 14, 2024 meeting. All approved. The meeting was adjourned at 7:10 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary