



Hapeville

georgia

CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

MAIN STREET BOARD

700 Doug Davis Drive
Hapeville, GA 30354

March 12, 2025 6:00 PM

AGENDA

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
 - Charlotte Rentz
 - Melanie Rabb
 - Susan Bailey
 - Derrick Booker
 - David Burt
 - Lee Duke
 - Lorenne Fey
 - Ellen Free
- 3. APPROVAL OF MINUTES:**
 - 3.I. January 8, 2025
- 4. APPROVAL OF FINANCIAL STATEMENT:**
 - 4.I. January 31, 2025
 - 4.II. February 28, 2025
- 5. OLD BUSINESS:**
 - 5.I. 2024-2025 Workplan
 - 5.II. Butterfly Lantern Parade
 - 5.III. Art District Signage
- 6. NEW BUSINESS:**
 - 6.I. TPD Spending Restrictions
 - 6.II. Main Street Bylaws
- 7. ANNOUNCEMENT(S):**
- 8. PUBLIC COMMENTS:**
- 9. NEXT MEETING:**
 - 9.I. April 9, 2025
- 10. ADJOURN:**

Hapeville Main Street Board of Directors Meeting
January 8, 2025, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Derrick Booker, Lee Duke, David Burt, Ellen Free, Melanie Rabb, Nikki Cales

Absent: Lorene Fey

Guest: Chantelle Rytter

Call to Order

- Charlotte Rentz called the meeting to order at 6:07 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Absent*

David Burt- *Present*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Absent*

Melanie Rabb- *Present*

Vacant

Approval of Minutes

- **A motion was made by Lee Duke to approve the December 11, 2024 minutes with the correction made to who seconded the minutes motion. Melanie Rabb seconded the motion. Carried 5; 1 Abstained.**

Approval of Financial Statements

- **A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending December 31, 2024. All Approved.**

OLD BUSINESS:

Butterfly Lantern Parade

- Chantelle Rytter suggested to reserve Christ Church for the whole week before the event
- Chantelle Rytter will reach out to The Hangar to see if they are interested in selling the lantern kits
- Melanie Rabb will reach out to Kathy with ATL Printmakers Studio to see if they are interested in hosting a parade viewing party at their location

- The board would like to reach out to The Hangar to see if they are interested in hosting the after party.
- Melanie Rabb will attend January 28th Logistics Meeting at City Hall.
- The board would like new parking signs for the Jess Lucas Park parking lot that state it is only open for accessible parking and vendor parking. Chantelle Rytter needs 5 spots dedicated for parade people. We will confirm how many parking spots are available in the lot so that we can decide how many spots to offer the vendors.
- The board would like to have the Mayor announce the parade beginning, Susan Bailey will connect the Mayor and Chantelle.
- Last year the Fire Truck joined the parade at the wrong time. We want to ensure that doesn't happen again.
- We need to make sure that the parking lots on Virginia Ave. are blocked so that patrons leaving places like Waffle House are not able to get into the road.
- 8:10 start time for parade
- We want to promote the event in a way that let's people know that they don't have to spend money to attend
- Nikki Cales is meeting with Freeside Atlanta to see if there is an opportunity to collaborate in creating an interactive art piece for the festival attendees
- Ellen Free will reach out to the Photobooth company to see if we are able to get a photobooth in Hapeville for the event.
- Melanie Rabb has been in contact with Coca-Cola for a sponsorship opportunity. They will have a booth where they will give away bottles of water. They will also be donating \$500.
- Nikki Cales explained that any sponsorships we receive must be paid to the City of Hapeville. The sponsorship funds do not immediately go into our budget.

2024-2025 Workplan

- Nikki Cales provided an explanation for the Bridge Budget. Our current budget is \$55,400.00 and the expenses from the Bridge Budget was not deducted from our 2024/2025 budget.
- The board would not like to discontinue the Hapeville Shutter Fest and replace it with Gallery Crawls.
- Nikki Cales provided an update on the Artist Residency Program. We have been given the go ahead to begin. Nikki has created an application, contract, and promotional material. The next step is to create an interview panel of people from arts organizations in Hapeville.
- Nikki Cales suggests applying for the T-Mobile Hometown Grant to secure funding to make improvements to the Art Containers to include: keyless entry, new doors, security

system, cameras, extended patio, messaging boards installed on the outside, etc. David Burt will share an architect contact to get a rendering created of patio extensions.

- Melanie Rabb suggests adding the artwork that the board has collected to a third party website where people can purchase merchandise. The board suggests working with Tanya Downin to create a butterfly to be used for merchandise.

A motion was made by Susan Bailey and seconded by Melanie Rabb that the board implements a requirement that all debts of invoices must be submitted within 60 days from date of service. All approved. Carried.

Art District Signage

- Henry Inc. reached out to Georgia Power concerning the power lines above the current sign. Three of them are regular distribution lines and one of them is a transmission line that is connected to the airport as a backup. If the airport loses power, this is a line that is used. This makes it difficult to have the power lines turned off. There may also be a need for an authorization letter from the transmission department of Georgia Power to put the sign under it. The existing pole is unusable so we will be relocating it further back into the plaza.

A motion was made by David Burt and seconded by Ellen Free to authorize Charlotte Rentz and Nikki Cales to pay for a historic plaque for the Worry Rock. Carried. All Approved.

NEW BUSINESS:

Election of Officers

A motion was made by David Burt and seconded by Ellen Free to elect Charlotte Rentz as the Main Street Board President. All approved. Carried.

A motion was made by Susan Bailey and seconded by Ellen Free to elect Melanie Rabb as the Main Street Board Vice President. All approved. Carried.

A motion was made by David Burt and seconded by Lee Duke to elect Nikki Cales as the Main Street Board Treasurer and Secretary. All approved. Carried.

- Charlotte Rentz discussed with the board that the election of board members has been staggered in the past but is not reflected in current documentation. The beginning of the year is also the time for board members to be reappointed. The board will work to confirm the members standings.

Next Meeting – Main Street Retreat

- **February 22, 2025 at 10:00 am.**

Announcements

- Nikki Cales reminded the board that they are invited to the Ethics Training offered by the City of Hapeville. This is optional. February 1st.
- Nikki Cales reminded the board that they are invited to the Board Appreciation Dinner hosted by the City of Hapeville.
- Nikki Cales is finishing the annual assessment for Georgia Main Street on January 15th
- Nikki Cales is applying for the Municipality Project Grant on January 17th to assist in funding the butterfly lantern parade
- The Butterfly Parade logistics meeting will take place at City Hall on January 28th.

Public Comments

None.

Adjourn

A motion was made by David Burt and seconded by Lee Duke to adjourn January 8, 2025 meeting. All approved. The meeting was adjourned at 8:08 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary

CITY OF HAPEVILLE
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JANUARY 31ST, 2025

100-GENERAL FUND
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 33.33

DEPARTMENTAL EXPENDITURES	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
PERSONNEL SERVICES							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521400 GM Grant Exp-Main Stre	50,000.00	50,000.00	0.00	0.00	0.00	50,000.00	0.00
100-5-7550-522000 Festivals	35,000.00	35,000.00	9,420.67	7,423.66	16,844.33	18,155.67	48.13
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
100-5-7550-523400 Printing & Binding	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523500 Travel	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
100-5-7550-523600 Dues & Fees	600.00	600.00	0.00	930.00	930.00	330.00	155.00
100-5-7550-523700 Education & Training	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523850 Contract Labor	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
TOTAL CONTRACTED SERVICES	93,600.00	93,600.00	9,420.67	8,353.66	17,774.33	75,825.67	18.99
SUPPLIES & MINOR EQPT							
100-5-7550-531100 Supplies	1,500.00	1,500.00	63.60	0.00	63.60	1,436.40	4.24
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300.00	300.00	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	63.60	0.00	63.60	1,736.40	3.53
CAPITAL OUTLAYS > \$5000							
100-5-7550-541200 Site Improvements	10,000.00	10,000.00	1,268.75	0.00	1,268.75	8,731.25	12.69
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	10,000.00	10,000.00	1,268.75	0.00	1,268.75	8,731.25	12.69
OTHER COSTS (NOC)							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	105,400.00	105,400.00	10,753.02	8,353.66	19,106.68	86,293.32	18.13
TOTAL EXPENDITURES	105,400.00	105,400.00	10,753.02	8,353.66	19,106.68	86,293.32	18.13
REVENUES OVER/(UNDER) EXPENSES	(105,400.00)	(105,400.00)	(10,753.02)	(8,353.66)	(19,106.68)	(86,293.32)	18.13

CITY OF HAPEVILLE
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
PERSONNEL SERVICES							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521400 GM Grant Exp-Main Stre	50,000.00	50,000.00	0.00	0.00	0.00	50,000.00	0.00
100-5-7550-522000 Festivals	35,000.00	35,000.00	16,844.33	299.06	16,545.27	18,454.73	47.27
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
100-5-7550-523400 Printing & Binding	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523500 Travel	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
100-5-7550-523600 Dues & Fees	600.00	600.00	930.00	375.00	1,305.00	705.00	217.50
100-5-7550-523700 Education & Training	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523850 Contract Labor	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
TOTAL CONTRACTED SERVICES	93,600.00	93,600.00	17,774.33	75.94	17,850.27	75,749.73	19.07
SUPPLIES & MINOR EQPT							
100-5-7550-531100 Supplies	1,500.00	1,500.00	63.60	234.21	297.81	1,202.19	19.85
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300.00	300.00	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	63.60	234.21	297.81	1,502.19	16.55
CAPITAL OUTLAYS > \$5000							
100-5-7550-541200 Site Improvements	10,000.00	10,000.00	1,268.75	0.00	1,268.75	8,731.25	12.69
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	10,000.00	10,000.00	1,268.75	0.00	1,268.75	8,731.25	12.69
OTHER COSTS (NOC)							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	105,400.00	105,400.00	19,106.68	310.15	19,416.83	85,983.17	18.42
TOTAL EXPENDITURES	105,400.00	105,400.00	19,106.68	310.15	19,416.83	85,983.17	18.42
REVENUES OVER/(UNDER) EXPENSES	(105,400.00)	(105,400.00)	(19,106.68)	(310.15)	(19,416.83)	(85,983.17)	(18.42)

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	2024/2025 Main Street Workplan														
2	As of 2/21/25														
3					Key:										
4					Has been expended -not yet reflected in expense report										
5	ARTS/EVENTS				Suggestion										
6	Notes:				Will be credited										
7			Butterfly Parade				Free Art Hapeville				Artist Residency				Gallery Crawls
8		\$388.12	DJ Deposit			\$206.00	Bunny Porsche Art							\$925.00	Shutter Fest music
9		\$60.00	Lantern Kits from '24			\$1,000.00	Deposit - TimType photos								
10		\$7,275.00	C. Ryter Deposit			\$500.00	artist payment								
11		\$140.94	flyers			\$500.00	artist payment								
12						\$500.00	artist payment								
13						\$500.00	artist payment								
14						\$94.50	Signs/flyers								
15						\$420.00	Poetry on spot								
16						\$257.15	Free Side ATL								
17						\$1,250.00	TimType Balance								
18						\$300.00	Music								
19		\$3,000	Interactive Art Piece			\$515.00	artist payment								
20		\$7,275.00	C. Ryter Final Payment			\$500.00	artist payment				Artist Stipend				
21		\$388.12	DJ Final Payment			\$468.00	Bags - Steve Ragsdale				Artist Stipend				
22		\$2,000.00	Market Hugs			\$51.32	Melanie reimbursement				Artist Stipend				
23	Total spent	\$7,864.06				\$7,561.97	Remaining:			\$0.00	Remaining:			\$925.00	Remaining:
24	Total Allocated	\$22,000.00				\$7,561.97				\$3,640.00				\$3,100.00	\$2,175.00
25															
26															
27															
28	PUBLIC ART /										Art Containers				
29	BEAUFICATION														
30	Notes:	\$500.00	Butterfly Instalations				Hapeville Piece (AA)								
31		\$400 mentioned for restoration of chairman BF													
32		\$50.20	Yard Signs - Launch												
33		\$14.82	Poster - Launch												
34		\$63.60	Plaques												
35															
36															
37															
38															
39															
40															
41															
42															
43															
44															
45															
46	Total spent	\$628.62	Remaining:			\$0.00	Remaining:			\$0.00	Remaining:			\$0.00	Remaining:
47	Total Allocated	\$1,028.62				\$2,500.00				\$3,500.00				\$1,500.00	
48															
49															

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
50															
51															
52	BRANDING														
53	Notes:		Merch		ADMIN/MISC		General			HST. PRESERVATION					
54				Motion made 1/18/25		\$465.00	M. Rabb Conference Registration						Total Budget	\$55,400.00	
55						\$46.54	office supplies for Ncales						Amount Spent	\$19,416.83	
56						\$22.68	Hole punches						Remaining	\$35,983.17	
57				credited		\$465.00	Ncales conference registration subtracting								
58						-\$440.00	Ncales Registration credit						Total Allocated	\$55,374.34	
59						\$189.29	Retreat Lunch						Amount to be allocated	\$25.66	
60						\$44.92	Retreat Snacks								
61					\$440		M Rabb registration Credit						Expenditures by month		
62						\$375.00	National Main Street Renewal						January	\$6,353.66	
63													February	\$310.00	
64															
65															
66															
67															
68															
69															
70	Total Spent	\$0.00	Remaining:		Total Spent	\$1,168.43	Remaining:		Total Spent	\$0.00	Remaining:				
71	Total Allocated	\$500.00	\$500.00		Total Allocated	\$575.00	-\$493.43		Total Allocated	\$100.00	\$100.00				
72															
73															
74															
75	GRANTS														
76	Notes:		GM on Main Street Grant.		Notes:		GA Power - Memorial								
77	\$17,260 budget adjustment approved by council				\$5000 grant awarded by GA Power										
78		\$23,000.00	Sign fabricator deposit												
79		\$23,000.00	sign fabricator final payment												
80		\$6,500.00	Source Urbanism		*potential rescope of project to decrease initial cost with the idea that it can be expanded in the future										
81		\$22,760.00	Sign Installation, Henry												
82															
83															
84															
85															
86															
87															
88															
89															
90															
91															
92															
93	Total Spent	\$75,260.00	Remaining:		Total Spent	\$5,000.00	Remaining:								
94	Grant Amount	\$67,260.00	\$9,000.00		Grant Amount	\$5,000.00									

Butterfly Lantern Parade 2025

March 22, 2025

5pm-10pm

8:10pm Parade steps off

Updates:

- Kits will be sold at The Hangar starting on March 14
- Workshop Dates
 - 3/15 11am-2pm family, 3/15 4-7pm adults, 3/16 1-4pm family, 3/18 6-9pm family, 3/20 6-9pm adults.
- Freeside is making 3 interactive art pieces and will facilitate. They will also set up an informational table
- Atlanta Airport Rotary Club will bring 10-20 volunteers to the event and will also set up an informational table
- Coca-Cola will be sponsoring \$500. They will also set up 2 tents with samples and 2,000 free water bottles. They will also set up a photo area.
- Photobooth has been delivered to the art container. Tanya or Katelyn will paint it, we need to decide which design. It just needs to be set up on a flat surface for the event.
- Community Services will install the light-up butterflies for the event
- Vendors are secured and are in the process of paying / completing paperwork
- Internal Logistics meeting scheduled March 17th at 11am.
- Volunteer Logistics Meeting scheduled March 18th at 11am.
- Vendor Logistics meeting scheduled March 19th at 11am.

Tasks to be done during the week of event:

Creation Station:

- Bring 2 round tables, 3 - 6 ft tables, 15 chairs to art container
- Bring Creation Station supplies
- Hang Creation Station banner (Friday before or that morning)

Jess Lucas Park:

- Move any picnic tables necessary
- Mark vendor spots – 10x10
- Clean up any trash
- For city and main street booths: Bring tables, chairs, booth supplies, and tents to art container

Parade Route:

- Put out road closure signage – PD
- Bring letter to business owners (this week)

Event Day

1-2 pm	Block off Depot Parking for Firetruck, block off parking for food trucks	Delonte
3-4 pm	Vendors, volunteers, and DJ arrive Rope off/block gazebo to protect DJ equipment	Caetlin / Nikki Staff or volunteer
4pm	set up Hapeville tent – 1 tent, 1 table, 5 chairs set up Main Street tent – 1 tent, 1 table, 5 chairs	Adrienne Nikki / volunteer
5pm	Event starts	
6pm	Staff food in carriage house	Adrienne / Tonya
7:45 pm	Creation Station closes	Volunteers
8 pm	Road Closures	Sgt Cushing
8:10 pm	Parade Begins – pause near gazebo for Mayor Hallman to introduce	
8:10 pm	Parade watch party @ APS starts	Kathy
10 pm	Event ends, event clean up	Delonte
10pm	Corner Tavern After Party	Maggie

Parade order:

Bikes, police vehicle, Krewe large butterfly/flower puppets, Seed & Feed band, little Krewe butterflies, everyone else, firetruck

Staff Contacts

Nikki	Econ	404-967-7869
Delonte	Comm Svc	678-245-2107
Sgt. Cushing	PD – Road closures	
Chief Hedley	PD	
Brock Robertson	Fire Department	404-456-0410
Susan	Main Street – parking	404-630-6120

Contacts

<i>Name</i>	<i>Business</i>	<i>Phone number</i>	<i>Arrival Time</i>
Chantelle	Parade Krewe		7pm
Brian Bennet	Woke Possum Productions (DJ)		4pm
Caetlin	Market Hugs (vendors)	678-333-5604	3pm
Kathy Ware	Atlanta Rotary Club (volunteers)		3pm
Mary P.	Free Side (art piece)		
Kate R.	Outback Bikes (bike coordination)		3pm

Volunteer Duties:

Main Street Booth: Lead? 4pm

- 3 board members
- Be at the booth, assist in sharing information, giving away flower crowns to those that follow our Instagram, selling merchandise.

Parking: Susan

- 2 Volunteers
- Check parking passes and assist in directing to other parking locations
- Parking map to hand out to people that ask questions?

Photobooth: Lead? 3:30pm-7:30pm

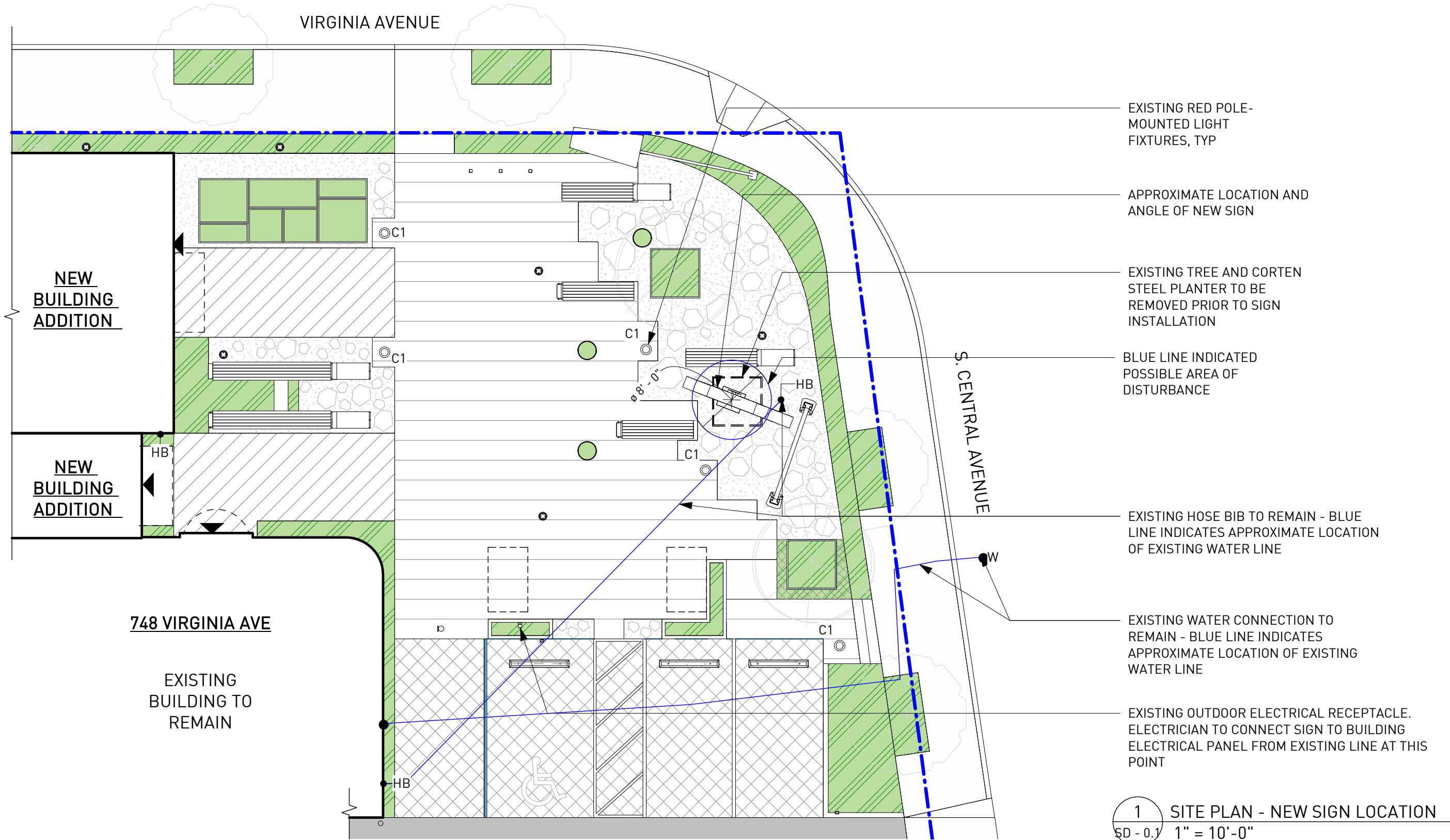
- 4 Volunteers
- Assist attendees in the paint by numbers activity by directing them and managing paint supplies.
- Assist in managing line for photos

Creation Station: Lead? 3:30pm-7:45pm

- 6 Volunteers
- Assist in setting up supplies, ensuring the area remains cleaned up, assisting people in getting their art project and supplies.

Parade Wranglers: Lead? 7:30 pm-9:30 pm

- 5 Volunteers
- Walking ahead of the parade when it begins in the park to ensure that there is no one blocking the path or joining in the parade yet. People can join in the parade after the small butterfly lanterns.



- EXISTING RED POLE-MOUNTED LIGHT FIXTURES, TYP
- APPROXIMATE LOCATION AND ANGLE OF NEW SIGN
- EXISTING TREE AND CORTEN STEEL PLANTER TO BE REMOVED PRIOR TO SIGN INSTALLATION
- BLUE LINE INDICATED POSSIBLE AREA OF DISTURBANCE
- EXISTING HOSE BIB TO REMAIN - BLUE LINE INDICATES APPROXIMATE LOCATION OF EXISTING WATER LINE
- EXISTING WATER CONNECTION TO REMAIN - BLUE LINE INDICATES APPROXIMATE LOCATION OF EXISTING WATER LINE
- EXISTING OUTDOOR ELECTRICAL RECEPTACLE. ELECTRICIAN TO CONNECT SIGN TO BUILDING ELECTRICAL PANEL FROM EXISTING LINE AT THIS POINT

1 SITE PLAN - NEW SIGN LOCATION
 SD - 0.1 1" = 10'-0"

3/5/2025 3:20:24 PM BIM 360://100_2020_08 - Printmaker Studio/1908 748 VA AVE PRINTMAKERS.rvt

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CITY OF HAPEVILLE
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SITE PLAN
 SD - 0.1
 01/27/2025
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1 VIEW FROM CORNER OF VIRGINIA AVE & S CENTRAL AVE - NEON SIGN
SD - 1.1



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NEON SIGN

SD - 1.1

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1 VIEW FROM CORNER OF VIRGINIA AVE & S CENTRAL AVE - PEDESTRIAN EYE LEVEL
SD - 1.2



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SD - 1.2

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1 VIEW FROM S CENTRAL AVE - PEDESTRIAN EYE LEVEL
SD - 1.3



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NEON SIGN

SD - 1.3

01/27/2025

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A
MAIN STREET
HAPEVILLE
Georgia



B
MAIN STREET
HAPEVILLE
Georgia



Defining the Spending Restrictions - TPD

□ *Tourism Product Development (TPD)*

- “Creation or expansion of physical attractions which are available and open to the public and which improve destination appeal to visitors, support visitors' experience, and are used by visitors. Such expenditures *may include capital costs and operating expenses.*”
 - Project should be identified as TPD in jurisdiction's annual budget
 - Must involve physical renovation of existing tourism facility, or construction of a new tourism facility
 - Expended directly by LG or entity *other than DMO*
- Not a restricted spending category in City of Hapeville's current authorization paragraph
 - O.C.G.A. § 48-13-50.2

Proposed City of Hapeville HMT

O.C.G.A. § 48-13-51(b) – 8%

	<u>37.50%</u> <u>Non-Restricted Funds</u>	<u>43.75%</u> <u>Restricted Funds</u> Promotion or Tourism, Conventions, and Trade Shows (TCT)	<u>18.75%</u> <u>Restricted Funds</u> Tourism Product Development (TPD) or additional TCT
How must it be spent?	Available for City of Hapeville to use for any legal purpose, including use in general fund	TCT funds must be used for "planning, conducting, or participating in programs of information and publicity designed to attract or advertise tourism, conventions, or trade shows"	"Creation or expansion of physical attractions which are available and open to the public and which improve destination appeal to visitors, support visitors' experience, and are used by visitors."
Additional Notes	Funds may be used for debt service, at discretion of county	TCT funds must be provided to and expended by a Destination Marketing Organization (DMO) - a 501(c)(6) private sector non-profit organization	Any funds <i>not</i> used for TPD must be used for TCT under same restrictions

What qualifies as TPD?

- As identified in O.C.G.A. § 48-13-50.2(6)(A-P), *Tourism Product Development* may include

Fishing Preserves

Campsites

Hunting Preserves

Meeting/Convention Facility

Information Centers

Parks and Trails

Wayfinding Signs

Exhibit Hall
Sports Stadium

Zoos

Auto Racetracks

Drag Strips

Performing Arts Facilities

Golf Courses

Sightseeing Boats

Permanent Carnivals

Arenas

Amusement Parks

Aquariums

Sightseeing Planes and Helicopters

RV/Trailer/Camper Sites

Museums