



**Hapeville**  
georgia

**CIVILITY PLEDGE**

*The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.*

**MAIN STREET BOARD**

3468 N Fulton Ave  
Hapeville, GA 30354

August 13, 2025 6:00 PM

**AGENDA**

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
  - Charlotte Rentz
  - Melanie Rabb
  - Susan Bailey
  - Derrick Booker
  - David Burt
  - Lee Duke
  - Lorenne Fey
  - Ellen Free
- 3. APPROVAL OF MINUTES:**
  - 3.I. July 9, 2025
- 4. APPROVAL OF FINANCIAL STATEMENT:**
  - 4.I. July 2025
- 5. OLD BUSINESS:**
  - 5.I. 2024-2025 Workplan
  - 5.II. Sponsorship Tiers
  - 5.III. Arts District Sign Marquee
- 6. NEW BUSINESS:**
  - 6.I. Hapeville Business Network
  - 6.II. Downtown Website
  - 6.III. Gallery Crawl - October 4
- 7. ANNOUNCEMENT(S):**
- 8. PUBLIC COMMENTS:**
- 9. NEXT MEETING:**
- 10. ADJOURN:**

Hapeville Main Street Board of Directors Meeting  
July 9, 2025, at 6:00 PM

Present: Susan Bailey, Lee Duke, Derrick Booker, Lorene Fey, Melanie Rabb, David Burt, Ellen Free, Nikki Cales, Natalie Carner

Absent: Charlotte Rentz

Guest: none.

**Call to Order**

- Susan Bailey called the meeting to order at 6:03 PM and welcomed all Board members and guests.

**Roll Call**

Charlotte Rentz- *Absent*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Present*

Vacant

**Approval of Minutes**

- **A motion was made by Ellen Free to approve the June 11, 2025 meeting minutes. Lee Duke seconded the motion. Carried 5-0 Abstained.**

**Approval of Financial Statements**

- **A motion was made by Lee Duke to approve June 30, 2025 Financial Report. Ellen Free seconded the motion. Carried 6-0 Abstained**

**OLD BUSINESS:**

2024-2025 Workplan

- Main Street Manager reported that we are projected to be over budget by the end of the fiscal year in the amount of ~\$700. We are supposed to receive the Fulton County Grant in the amount of \$2600.

Gallery Crawl

- The board reviewed the finalized map. 18 exhibition spaces. WM Events will arrive at 2:00pm to set up tables and umbrellas and large butterfly.

- The “!” gallery markers are almost finished at Freeside Atlanta and will be delivered on Saturday.
- We have added a caricature artist in Sam Hape Plaza
- Chantelle Rytter will be in the theater with her large puppets
- Susan Bailey will be putting a cone in one of the parking spaces at the church so that we can block a spot to place the “!” marker.
- The board decided that attendees who want to walk around with their alcoholic beverage must have a wristband.

#### Artist Residency Update

- The Art Container located in Jess Lucas Park – the AC unit broke and will need to be replaced. Currently, the Community Services team installed a temporary unit.
- The board created a back up plan if the AC was not prepared by the event – having Honey Pierre be stationed in her studio that is located in the Goat Farm. Then, including a sign on the art container that the AC is broken.
- The board is concerned about whether or not Honey Pierre was indeed creating artwork in the art container during the minimum amount of hours. There is concern surrounding the artist’s plan for the gallery crawl as well since it looks like there was no progress in the studio. Nikki Cales reached out and was told that the space would be open for attendees to observe and reflect.
- Reinilda Blair was fantastic. She received a lot of positive feedback and witnessed an increase in her social media following.
- The next session of artists are Nick Twiner and Julio Ceballos. Their session begins on August 4<sup>th</sup>.
- The artist talks will take place on July 19<sup>th</sup>.

#### **NEW BUSINESS:**

##### Meeting Location Change Vote

**A motion was made by David Burt and seconded by Lorene Fey to move the Main Street Board meeting location to the City Hall conference room located at 3468 N Fulton Ave. All approved.**

##### Sponsorship Tiers

- Corner Tavern expressed interest in becoming a sponsor for Main Street events. The board would like to discuss sponsorship tiers in detail at our next meeting.

##### Additional Discussion

- Main Street Manager inquired about the Masonic Lodge building (613 N Central Ave.). Susan Bailey will reach out to Masonic Lodge contact.

## **Next Meeting**

- **August 13, 2025**

## **Announcements**

- Nikki Cales announced that she is applying for the Great American Main Street City award through National Main Street.

## **Public Comments**

None.

## **Adjourn**

**A motion was made by Lee Duke and seconded by Melanie Rabb to adjourn July 9, 2025 meeting. All approved. The meeting was adjourned at 7:50 pm.**

---

Charlotte C. Rentz, President

---

Nikki Cales, Secretary

CITY OF HAPEVILLE  
REVENUE & EXPENSE REPORT (UNAUDITED)  
AS OF: JULY 31ST, 2025

100-GENERAL FUND  
DEPARTMENT - MAIN STREET

% OF YEAR COMPLETED: 83.33

DEPARTMENTAL EXPENDITURES	ORIGINAL BUDGET	CURRENT BUDGET	BEGINNING BALANCE	CURRENT MONTH	CURRENT BALANCE	BUDGET BALANCE	% OF BUDGET
<b>PERSONNEL SERVICES</b>							
100-5-7550-511400 Vacation	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>CONTRACTED SERVICES</b>							
100-5-7550-521200 Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-521400 GM Grant Exp-Main Stre	50,000.00	27,000.00	27,155.25	0.00	27,155.25	155.25	100.58
100-5-7550-522000 Festivals	35,000.00	36,000.00	27,579.98	3,703.31	31,283.29	4,716.71	86.90
100-5-7550-522100 ARC - Sharing Our Stor	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0.00	0.00	588.08	0.00	588.08	588.08	0.00
100-5-7550-523300 Advertising	2,000.00	2,000.00	784.76	1,512.40	2,297.16	297.16	114.86
100-5-7550-523400 Printing & Binding	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-523500 Travel	2,000.00	2,000.00	0.00	0.00	0.00	2,000.00	0.00
100-5-7550-523600 Dues & Fees	600.00	1,000.00	1,305.00	0.00	1,305.00	305.00	130.50
100-5-7550-523700 Education & Training	1,000.00	1,000.00	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523850 Contract Labor	2,000.00	2,000.00	3,400.00	350.00	3,750.00	1,750.00	187.50
TOTAL CONTRACTED SERVICES	93,600.00	71,000.00	60,813.07	5,565.71	66,378.78	4,621.22	93.49
<b>SUPPLIES &amp; MINOR EQPT</b>							
100-5-7550-531100 Supplies	1,500.00	1,800.00	1,335.60	0.00	1,335.60	464.40	74.20
100-5-7550-531400 Books & Periodicals	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0.00	0.00	248.99	0.00	248.99	248.99	0.00
100-5-7550-531700 Other Supplies	300.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL SUPPLIES & MINOR EQPT	1,800.00	1,800.00	1,584.59	0.00	1,584.59	215.41	88.03
<b>CAPITAL OUTLAYS &gt; \$5000</b>							
100-5-7550-541200 Site Improvements	10,000.00	10,000.00	24,928.75	0.00	24,928.75	14,928.75	249.29
100-5-7550-542300 Furniture & Fixtures	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0.00	0.00	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	10,000.00	10,000.00	24,928.75	0.00	24,928.75	14,928.75	249.29
<b>OTHER COSTS (NOC)</b>							
100-5-7550-579000 Contingencies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	105,400.00	82,800.00	87,326.41	5,565.71	92,892.12	10,092.12	112.19
TOTAL EXPENDITURES	105,400.00	82,800.00	87,326.41	5,565.71	92,892.12	10,092.12	112.19
REVENUES OVER/(UNDER) EXPENSES	( 105,400.00 )	( 82,800.00 )	( 87,326.41 )	( 5,565.71 )	( 92,892.12 )	( 10,092.12 )	112.19

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	2024/2025 Main Street Workplan															
2	As of 5/9/2025															
3																
4																
5	<b>ARTS/EVENTS</b>															
6	Notes:															
7																
8																
9																
10																
11																
12																
13																
14	2 payments made															
15																
16																
17																
18																
19																
20																
21																
22																
23																
24																
25																
26																
27																
28																
29																
30																
31																
32	Total spent															
33	Total/Allocated															
34																
35																
36	<b>PUBLIC ART /</b>															
37	<b>BEAUTIFICATION</b>															
38	Notes:															
39	\$400 motioned for restoration of chapman BF															
40																
41																
42																
43																
44																
45																
46																
47																
48																
49																
50																
51																
52																
53																
54																
55	Total Spent															
56	Total/Allocated															
57																
58																
59																



# BECOME A SPONSOR

MAIN STREET  
HAPEVILLE  
Georgia



## Event Sponsor

\$500+

- Logo included on promotional material
- Sponsor shoutout post on social media
- Booth space to promote your business during the event

Butterfly Lantern Parade  
 Session 1 Gallery Crawl  
 Session 2 Gallery Crawl

## Main Street Artist Residency Sponsor

\$350+

- Logo included in promotional material
- Sponsor shoutout post on social media

Session 1  
 Session 2

## Public Art Sponsor

At least half the cost of the public art piece

- Sponsor plaque located on the site of the public art piece
- Sponsor shoutout post on social media



[ncales@hapeville.org](mailto:ncales@hapeville.org)



404-669-8269