

Hapeville Main Street Board of Directors Meeting
November 13, 2024, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, David Burt, Melanie Rabb, Ellen Free, Nikki Cales

Absent: Derrick Booker, Lorenn Fey

Call to Order

- Charlotte Rentz called the meeting to order at 6:05 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- ***Present***

Susan Bailey- ***Present***

Derrick Booker- ***Absent***

David Burt- ***Present***

Lee Duke- ***Present***

Lorenn Fey- ***Absent***

Ellen Free- ***Present***

Melanie Rabb- ***Present***

Vacant

Approval of Minutes

- A motion was made by Susan Bailey to approve the September 11, 2024 minutes. Lee Duke seconded the motion. Carried 4; 1 Abstained.

Approval of Financial Statements

- A motion was made by David Burt and seconded by Susan Bailey to approve the Financial Statement for the period ending September 30, 2024. All Approved.
- A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending October 31, 2024. All Approved.

OLD BUSINESS:

2024-2025 Workplan

- The board discussed the overage spent for the Butterfly Launch and Shutter Fest.
- The board discussed wanting to know what plants are planted in the hanging baskets and how they are watered.

A motion was made by Ellen Free and seconded by Lee Duke to approve an increase of the Butterfly Installation budget in the amount of \$414.83. All approved.

A motion was made by David Burt and seconded by Ellen Free to approve an increase of the Shutter Fest budget in the amount of \$425.00. All approved.

GM on Main Street Grant

- Nikki Cales gave an update regarding the Art District Signage project. CNF Signs has begun fabrication. The final report for the grant is due November 15th. Nikki reached out to the grantor about our timeline to finish the project and was told that it's okay but to still complete the final report with as much of an update as possible.

#FreeArtHapeville Event

- Melanie Rabb gave an update on the event. Music and an alcoholic beverage table are still needed. Nikki Cales will reach out to Chattabrewchee, Folk Art, and Café Belli to see if they would be interested in offering alcoholic beverages. Nikki Cales and Melanie Rabb will work on procuring music.
- The Board suggests allocating two tables for Main Street, one at each end of the Alley.
- Melanie Rabb will buy center pieces for the outdoor tables near the music.

New Business

Project/Event Ideas

- Nikki Cales recommended that the Main Street Board pursue getting the 5 electrical boxes wrapped/painted. This is a project where we can potentially pursue a grant.
- Nikki Cales suggested that the Main Street Board pay for the Chapman's Butterfly to be refurbished before we install it at Chapman's.
- Nikki Cales requested up to \$1000.00 to order and install new plaques for the butterfly public art pieces.
- Nikki Cales recommended taking down "The Crate" free art box because of it's condition. Melanie Rabb suggested that we offer the box to the artist. The board also agreed to retire the "Crayon Box" free art box.
- Nikki Cales discussed the price to fix the plexiglass on the "Hapeville" public art piece in Arts Alley. The Board decided to just take the art piece down.
- Charlotte Rentz expressed concern regarding the placement of the butterfly on the corner by the Post Office and semi-trucks that turn on Atlanta. Nikki Cales will monitor and review.
- The Board would like to pursue sponsorship for future events. Ideas include Chick Fil A, Porsche, Delta, etc.
- The Board would like to find a way to re-line Samuel Hape Plaza and prevent cars from parking on the center island.

- The Board would like to find out what greenery is being planted in the hanging planters along N. Central Ave. They also are curious about what rotations for these planters. Nikki Cales will confirm this with Simply Flowers and Community Services.

A motion was made by Susan Bailey and seconded by Ellen Free to approve up to \$1000.00 to refurbish the Chapman Butterfly. All approved.

A motion was made by Ellen Free and seconded by Lee Duke to approve up to \$1000.00 for new plaques for the butterfly public art pieces. All approved.

Sleigh the Holidays- business decoration contest

- Nikki Cales explained the idea for this contest. Voting will begin on Tuesday, December 2nd and will end December 22nd. The winner will be announced on December 23rd.
- The Board discussed other ways that they can involve Hapeville's businesses. Ellen Free suggested creating a survey to ask businesses how Main Street can support them.

Announcements

- Ribbon Cutting Event on November 21st for Main Source Roof Management.
- Film Series Event on November 15th – screening "Family Tree."

Next Meeting

- **January 8, 2025 at 6:00 pm.**

Public Comments

None.

Adjourn

A motion was made by Lee Duke and seconded by Melanie Rabb to adjourn November 13, 2024 meeting. All approved. The meeting was adjourned at 7:50 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary