

Hapeville Main Street Board of Directors Meeting
March 8, 2025, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, David Burt, Ellen Free, Derrick Booker, Lorene Fey, Nikki Cales

Absent: Melanie Rabb

Guest: Paul Sorohan

Call to Order

- Charlotte Rentz called the meeting to order at 6:08 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Absent*

Vacant

Approval of Minutes

- **A motion was made by David Burt to approve the January 8, 2025 minutes with the correction made to who was in attendance. Susan Bailey seconded the motion. Carried 6-0 Abstained.**

Approval of Financial Statements

- **A motion was made by Susan Bailey and seconded by Lee Duke to approve the Financial Statement for the period ending January 31, 2025 and February 29, 2025. All Approved.**

OLD BUSINESS:

2024-2025 Workplan

- Main Street Manager provided suggestions for how the Board could allocate the remaining funds.
- David Burt recommended to increase budget for Gallery Crawls to \$5,000.
- David Burt reminded the board that the sculpture in Samuel Hape Plaza needs to be repaired.

- The Board is interested in improving Art Containers. David Burt will send the agreement stating that the City of Hapeville is responsible for the building's upkeep.

A motion was made by David Burt and seconded by Susan Bailey to approve the expenses and categories as suggested by Nikki Cales. All approved.

Butterfly Lantern Parade

- Susan Bailey will deliver letters to businesses informing them about the parade route.
- Nikki Cales will connect Mayor Hallman and Chantelle Rytter to discuss parade take off speech.
- We want to encourage participants to come back to the park following the parade for a jam session and to hopefully patron the vendors. The board suggests heavily promoting it and giving out free commemorative magnets to those who return. 500 magnets suggested.
- Nikki Cales will order a Main Street table cloth with the selected logo for the parade.
- The board will need to create a gift basket for the winner of the best parade lantern.
- Nikki Cales provided an update on the photobooth, volunteers, and sponsors.
- Board placement for butterfly parade-
 - Parade Wranglers Lead- Derrick Booker
 - Creation Station- David Burt, Lee Duke
 - Main Street Booth- Charlotte Rentz, Ellen Free, Derrick Booker, Lorene Fey
 - Parking- Susan Bailey

A motion was made by David Burt and seconded by Lee Duke to approve the design proposal from Katelin Colburn for the photobooth. All approved.

Art District Sign

- The board would like to move the location to the board's selected spot and suggest no new rendering is needed.

NEW BUSINESS:

TPD Spending Regulations

- Susan Bailey suggested to include this information so that the Board is aware of what TPD funds can be allocated for.

By-Laws

A motion was made by David Burt and seconded by Lee Duke that the board updates the By-Laws to state "A member specifically appointed to handle social media may or may not be a local resident or local business owner. All approved. Carried.

A motion was made by David Burt and seconded by Ellen Free that the By-Laws are updated to state "The Main Street Board requests that all potential board members

volunteer for six months before being considered for board membership. All approved. Carried.

Next Meeting – Main Street Retreat

- **April 9, 2025**

Announcements

- Main Street Manager announcements
 - Ribbon Cutting for WM Events on March 25.

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Lee Duke to adjourn March 8, 2025 meeting. All approved. The meeting was adjourned at 7:42 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary