

Hapeville Main Street Board of Directors Meeting
April 9, 2025, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Ellen Free, Derrick Booker, Lorenne Fey, Melanie Rabb, Nikki Cales

Absent: David Burt

Guest:

Call to Order

- Charlotte Rentz called the meeting to order at 6:05 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Absent*

Lee Duke- *Present*

Lorenne Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Present*

Vacant

Approval of Minutes

- **A motion was made by Lee Duke to approve the February 22, 2025 Annual Retreat minutes. Derrick Booker seconded the motion. Carried 6-0 Abstained.**
- **A motion was made by Lee Duke to approve the March 8, 2025 minutes. Ellen Free seconded the motion. Carried 6-0 Abstained.**

Approval of Financial Statements

- **A motion was made by Lee Duke and seconded by Melanie Rabb to approve the Financial Statement for the period ending March 31, 2025. All Approved.**

OLD BUSINESS:

2024-2025 Workplan

- The board discussed projects on the workplan and expressed concern regarding funding for projects. In June we will confirm whether or not we received the T-Mobile, Lowes, and Fulton County Grants. Once confirmed, we will have a better idea of what our budget will be.
- Main Street Manager will also confirm final costs of Art District Sign installation.

- The board discussed the idea of revamping the Sharing Our Stories art project after learning the totem pole on N Central is broken. It was also agreed that there should be a QR code for each Sharing Our Stories art piece that shows the background of the project.

A motion was made by Susan Bailey and seconded by Ellen Free to approve payment of up to \$2,000.00 for Freeside Atlanta's supplies to build the Butterfly Stained Glass project. All approved.

A motion was made by Ellen Free and seconded by Lee Duke to approve payment of up to \$4,000.00 for Katelin Colburn's labor and supply cost to paint the Photobooth. All approved.

Butterfly Lantern Parade

- The board discussed the highlights of the event including the flower headbands, face painting, creation station, stilt walker, etc. It was agreed that for next year, we hire 2 face painters.
- The board discussed including a Main Street themed golf cart to ride at the front of the parade with a banner.
- The Main Street Manager will coordinate vendors for next year's event.

By-Laws

- There was discussion regarding new requirements for someone who is interested in joining the board. In the March 8, 2025 meeting the board voted to add the following to the By-Laws: "The Main Street Board requests that all potential board members volunteer for six months before being considered for board membership." The Main Street Manager reported that following research of other Main Street cities, there was no city that had this sort of requirement. The Main Street Manager recommended that we update this amendment to reflect that the applicant is required to attend 2 meetings as a guest and to volunteer at one Main Street event.

A motion was made by Susan Bailey and seconded by Ellen free to amend the By-Laws to reflect that applicants must attend two Main Street Board meetings and volunteer at one event to be considered for the vacant position. All approved.

NEW BUSINESS:

Artist Residency

- The Main Street Manager shared an update on the application process for the residency. We have 10 applicants. The next step is securing the interview panel to include two Main

Street Board members, the Main Street Manager, and two volunteers from local arts organizations. We have contacted Freeside Atlanta, Atlanta Printmaker's Studio, and The Goat Farm. The two board members that will conduct interviews will be Melanie Rabb and David Burt.

- Schedule interviews for eight artists. Four will be selected.

Gallery Crawls

- The board is interested in finding umbrellas that were previously used during past gallery crawls. David Burt has access to them.
- The next steps for these events include:
 - Booking music
 - Set up meeting with downtown businesses who are interested in participating
 - Put out a call for artists – deadline June 27 and artists chosen July 7.
 - Order signage and marketing material
 - Build paint brush markers – collaborate with Freeside Atlanta
 - Tables/umbrellas for outdoor seating

Next Meeting

- **May 14, 2025**

Announcements

- Main Street Manager announcements
 - Eggsplore Hapeville, a business promotion initiative will launch next week.
 - Ribbon cutting event scheduled for May 1st at 11am for Cocre8ive.

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Lee Duke to adjourn March 8, 2025 meeting. All approved. The meeting was adjourned at 7:42 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary