

Hapeville Main Street Board of Directors Meeting
June 11, 2025, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Derrick Booker, Lorene Fey, Melanie Rabb, David Burt, Ellen Free, Nikki Cales, Natalie Carner

Absent:

Guest: none.

Call to Order

- Charlotte Rentz called the meeting to order at 6:05 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Present*

Vacant

Approval of Minutes

- **A motion was made by David Burt to approve the May 14, 2025 meeting minutes. Lee Duke seconded the motion. Carried 5-1 Abstained.**

Approval of Financial Statements

- **A motion was made by David Burt to approve the April 2025 Financial Report. Seconded by Ellen Free. Carried.**
- **A motion was made by Ellen Free to approve the May 2025 Financial Report. Seconded by Lee Duke.**

OLD BUSINESS:

2024-2025 Workplan

- The Main Street Manager explained expenses from April and May.
- Wifi expenses for the Art Containers is being expended from our budget. We are to operate as if we don't have these expenses and the budget will be adjusted to cover those costs.
- The hanging basket landscaping cost has also been applied to our budget.

- Community Services recommended that the trees in the 748 Virginia Plaza be replaced because the current ones are obstructing the view of the Arts District Sign.

Gallery Crawl

- Manager proposed the Gallery Crawl route.
- Melanie Rabb is interested in getting some Buskers to come to the event
- Brass Tap and Café Belli are secured as additional alcohol vendors.
- Lorene Fey is interested in having the mural artist Yoyo Farrah be the featured artist for Academy Theatre. Natalie Carner will reach out to him.
- The board is interested in asking the Seed and Feed band to participate. Nikki Cales will reach out to them.
- For alcohol, attendees are able to walk around the approved area with their drinks. They are only allowed to do so with the designated event cups. We will have 250 complimentary reusable cups for the event, and we will provide disposable cups to alcohol vending sites with the gallery crawl sticker.
- The Gallery Crawl promotional material has been created by ATL Airport District and the Main Street Manager created an alternative design for the board's approval.

Artist Residency Update

- Main Street Manager provided an update. Artist Reinilda Blair is doing fantastic. Honey Pierre was delayed in beginning her transformation of the space and has not been posting once a week as outlined in the contract. The board recommends that the Manager send a violation of contract warning.
- Changes will need to be made to the Artist Contract to include:
 - For every week that the artist is not in the Studio for 10 hours, \$75 will be deducted from their stipend.
 - Artist must provide a weekly schedule.
 - Create a procedure with steps to follow when an artist is not following contract.

NEW BUSINESS:

Art District Sign Celebration

- We are working on updated the Arts District Overlay to be current
- We would like to order a sheet cake with an image of the sign on it for the celebration and light refreshments
- Main Street Manager will reach out to the ATL Printmaker's Studio to see if we can host this on June 26th or June 27th from 7pm-8pm.

Arts District Promotion/Brochure

- Main Street Manager created an Arts District Brochure that will be available at the ATL Printmaker's studio and surrounding businesses.

Next Meeting

- **July 9, 2025**

Announcements

- Main Street Manager and Charlotte Rentz met with Source Urbanism and Lonnie Holley's team to discuss the possibility of leasing the sculpture for the Hapeville Day Nursery Plaza. This agreement will make the project more fiscally obtainable.
- Charlotte Rentz announced that the Swimmerman school hosted an open house on June 3rd. They are interested in a mural on their wall and are open to the possibility of a Ford themed art piece.
- Main Street Manager spoke with the Tara club to inquire about having a mural painted on their exterior wall facing Sam Hape Plaza.
- Lorene Fey announced that the Academy Theatre has Improv on Friday night, Hip Hop musician on Saturday night, Midsummer Nights Dream and Atlanta Radio Theatre on Sunday Night.
- Lorene Fey announced that Grady Hospital is interested in getting involved with community events.
- Main Street Manager announced that the Hapeville Juneteenth Freedom Day Festival will be on Thursday, June 19th from 11am-6pm. There will be activities at the Depot Museum and Jess Lucas Park.
- Main Street Manager announce that Reinilda Blair will be hosting a Café Y Cultura open studio event on June 22nd from 3pm-5pm. Honey Pierre will be hosting an open studio event on June 22nd from 2pm-5pm.

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Lee Duke to adjourn June 11, 2025 meeting. All approved. The meeting was adjourned at 8:00 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary