

Hapeville Main Street Board of Directors Meeting
July 9, 2025, at 6:00 PM

Present: Susan Bailey, Lee Duke, Derrick Booker, Lorene Fey, Melanie Rabb, David Burt, Ellen Free, Nikki Cales, Natalie Carner

Absent: Charlotte Rentz

Guest: none.

Call to Order

- Susan Bailey called the meeting to order at 6:03 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Absent*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Present*

Melanie Rabb- *Present*

Vacant

Approval of Minutes

- **A motion was made by Ellen Free to approve the June 11, 2025 meeting minutes. Lee Duke seconded the motion. Carried 5-0 Abstained.**

Approval of Financial Statements

- **A motion was made by Lee Duke to approve June 30, 2025 Financial Report. Ellen Free seconded the motion. Carried 6-0 Abstained**

OLD BUSINESS:

2024-2025 Workplan

- Main Street Manager reported that we are projected to be over budget by the end of the fiscal year in the amount of ~\$700. We are supposed to receive the Fulton County Grant in the amount of \$2600.

Gallery Crawl

- The board reviewed the finalized map. 18 exhibition spaces. WM Events will arrive at 2:00pm to set up tables and umbrellas and large butterfly.

- The “!” gallery markers are almost finished at Freeside Atlanta and will be delivered on Saturday.
- We have added a caricature artist in Sam Hape Plaza
- Chantelle Rytter will be in the theater with her large puppets
- Susan Bailey will be putting a cone in one of the parking spaces at the church so that we can block a spot to place the “!” marker.
- The board decided that attendees who want to walk around with their alcoholic beverage must have a wristband.

Artist Residency Update

- The Art Container located in Jess Lucas Park – the AC unit broke and will need to be replaced. Currently, the Community Services team installed a temporary unit.
- The board created a back up plan if the AC was not prepared by the event – having Honey Pierre be stationed in her studio that is located in the Goat Farm. Then, including a sign on the art container that the AC is broken.
- The board is concerned about whether or not Honey Pierre was indeed creating artwork in the art container during the minimum amount of hours. There is concern surrounding the artist’s plan for the gallery crawl as well since it looks like there was no progress in the studio. Nikki Cales reached out and was told that the space would be open for attendees to observe and reflect.
- Reinilda Blair was fantastic. She received a lot of positive feedback and witnessed an increase in her social media following.
- The next session of artists are Nick Twiner and Julio Ceballos. Their session begins on August 4th.
- The artist talks will take place on July 19th.

NEW BUSINESS:

Meeting Location Change Vote

A motion was made by David Burt and seconded by Lorene Fey to move the Main Street Board meeting location to the City Hall conference room located at 3468 N Fulton Ave. All approved.

Sponsorship Tiers

- Corner Tavern expressed interest in becoming a sponsor for Main Street events. The board would like to discuss sponsorship tiers in detail at our next meeting.

Additional Discussion

- Main Street Manager inquired about the Masonic Lodge building (613 N Central Ave.). Susan Bailey will reach out to Masonic Lodge contact.

Next Meeting

- **August 13, 2025**

Announcements

- Nikki Cales announced that she is applying for the Great American Main Street City award through National Main Street.

Public Comments

None.

Adjourn

A motion was made by Lee Duke and seconded by Melanie Rabb to adjourn July 9, 2025 meeting. All approved. The meeting was adjourned at 7:50 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary