

Hapeville Main Street Board of Directors Meeting
August 13, 2025, at 6:00 PM

Present: Charlotte Rentz, Susan Bailey, Lee Duke, Derrick Booker, Lorene Fey, Melanie Rabb, Nikki Cales, Natalie Carner

Absent: David Burt, Ellen Free

Guest: Chase Stell

Call to Order

- Charlotte Rentz called the meeting to order at 6:04 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Susan Bailey- *Present*

Derrick Booker- *Present*

David Burt- *Absent*

Lee Duke- *Present*

Lorene Fey- *Present*

Ellen Free- *Absent*

Melanie Rabb- *Present*

Vacant

Approval of Minutes

- **A motion was made by Susan Bailey to approve the July 9, 2025 meeting minutes. Lee Duke seconded the motion. Carried 5-0 Abstained.**

Approval of Financial Statements

- **The board would like to postpone financial statement approvals until the correct amount is reflected.**

OLD BUSINESS:

2024-2025 Workplan

- The board is \$1587 over budget currently.
- Main Street Manager provided an update on the Artist Residency program, Session 2.

Sponsorship Tiers

- Main Street Manager suggests we create a public art “wish list” that explains different mural/public art projects and their cost. Organizations will be able to sponsor these projects by committing at least half of the cost of the project in exchange for a plaque, social media shout out, newsletter shoutout, etc.

- The board would like the sponsorship details to be expanded on and reviewed at the next meeting.

Arts District Sign Marquee

- Council expressed that the Arts District Sign Marquee should include all City City-sponsored events. The board would like the Main Street Manager to create guidelines of what is allowable on the marquee to share with council.

NEW BUSINESS:

Hapeville Business Network

- The first event was successful with around 25-30 people attending. We received surveys with some insight into how Main Street can continue to support our businesses. There were many comments stating that business owners want to find more ways to get involved with the community. The next date is not scheduled.
- The next Tri-Cities Merchant Mixer will take place on September 25th from 5pm-7pm at the House of Belli.

Downtown Website

- Nikki Cales and Natalie Carner have been working to create a downtown Hapeville website that specifically shows downtown events, the Arts District events, and downtown business events. This is a tourism-centric design with the goal of increasing downtown foot traffic.

Gallery Crawl – October 4

- We are currently solidifying the participating businesses so that we can begin placing artists. We are looking at expanding the route to include House of Belli.
- We discussed the possibility of shutting down N. Central for the event but decided against it.

Next Meeting

- **September 10, 2025**

Announcements

- **None.**

Public Comments

None.

Adjourn

A motion was made by Lee Duke and seconded by Lorene Fey to adjourn August 13, 2025 meeting. All approved. The meeting was adjourned at 8:08 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary