



Hapeville
georgia

CIVILITY PLEDGE

The way we govern ourselves is often as important as the positions we take. Our collective decisions will be better when differing views have had the opportunity to be fully vetted and considered. All people have the right to be treated with respect, courtesy and openness. We value all input. We commit to conduct ourselves at all times with civility and courtesy to each other.

MAIN STREET BOARD

3468 N Fulton Ave.
Hapeville, GA 30354

July 8, 2026 6:00 PM

AGENDA

- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
 - Charlotte Rentz
 - Derrick Booker
 - David Burt
 - Lee Duke
 - Lorenne Fey
 - Ellen Free
 - Christine Reid
 - Thomas Schaefer
 - Charlita Varner
- 3. PUBLIC COMMENTS:**
- 4. APPROVAL OF MINUTES:**
 - 4.I. June 10, 2026
- 5. APPROVAL OF FINANCIAL STATEMENT:**
- 6. OLD BUSINESS:**
 - 6.I. 2025-2026 Workplan
 - 6.II. Summer Gallery Crawl
 - 6.III. Board Committees
- 7. NEW BUSINESS:**
 - 7.I. Fall Gallery Crawl
- 8. ANNOUNCEMENT(S):**
- 9. NEXT MEETING:**
 - 9.I. August 12, 2026
- 10. ADJOURN:**

Hapeville Main Street Board of Directors Meeting
June 10, 2026, at 6:00 PM

Present: Charlotte Rentz, Lee Duke, Lorenne Fey, Ellen Free, David Burt, Derrick Booker, Christine Reid, Charlita Varner, Thomas Schaefer, Nikki Cales, Natalie Carner

Absent: None.

Guest: None.

Call to Order

- Charlotte Rentz called the meeting to order at 6:05 PM and welcomed all Board members and guests.

Roll Call

Charlotte Rentz- *Present*

Derrick Booker- *Present*

David Burt- *Present*

Lee Duke- *Present*

Lorenne Fey- *Present*

Ellen Free- *Present*

Christine Reid- *Present*

Thomas Schaefer- *Present*

Charlita Varner- *Present*

Approval of Minutes

- **A motion was made by Lee Duke to approve May 13, 2026 minutes. Ellen Free seconded the motion. Carried 9; 0 Abstained.**

Approval of Financial Statements

- **The Board will wait to approve financial statements until further notice.**

OLD BUSINESS:

2025-2026 Workplan

- Nikki Cales gave a brief update of the financials that are reported on the 2025-2026 Workplan to include amount spent and the remaining budget.

Summer Gallery Crawl

- The board reviewed the Gallery Crawl event map and made suggestions to ensure that it is easy to read and understand.
- Nikki and Natalie provided an update on the status of artist installations.

- The Gallery Crawl map was separated into 5 sections that need volunteers. The volunteers are as follows:
 - Yellow section: 4pm-6pm, Lee & David. 6pm-8pm, Derrick & Christine.
 - Pink section: 4pm-8pm, Thomas
 - Orange section: 4pm-6pm, Ellen & Erica (volunteer). 6pm-8pm, Nikki
 - Blue section: 4pm-6pm, Derrick & Charlotte. 6pm-8pm, Nikki
 - Purple section: 4pm-6pm, Christine & Charlita. 6pm-8pm, Charlita.
- Nikki is the lead for the S Central side of the tracks, and Natalie is the lead for the N Central side of the tracks.

NEW BUSINESS:

- Charlotte Rentz brought the status and future of the Teaching Museum to the table for discussion. There was discussion about turning this space into an arts center of sorts. This property is outside of Main Street boundaries but the Main Street Board is interested in supporting the rehabilitation of this building into being an arts center.

Next Meeting –

- **July 8th at 6:00 PM**

Announcements

None.

Public Comments

None.

Adjourn

A motion was made by Ellen Free and seconded by Lee Duke to adjourn June 10, 2026 meeting. All approved. The meeting was adjourned at 7:48 pm.

Charlotte C. Rentz, President

Nikki Cales, Secretary

Summer Gallery Crawl RECAP

June 13, 4pm-8pm

It was extremely hot and there were suggestions that maybe our summer crawl should be later in the day when it cools off. 5pm-9pm instead.

Exhibition Locations FINAL:

1. Fountain- Lora Fye Installation
2. The Monarch Studio - Abiola Batiste
3. Arts Alley Chain Link Fence - ATL Printmakers Studio Print Big prints
 - They were slightly late, so they were still setting up when the event began.
4. Sam Hape Plaza - Fauxto Booth, Chloe Adkins & Freeside Atlanta set up
 - Freeside was slightly late and were still setting up when the event began.
 - Chloe found that looking through the glass wasn't great because the attendees were trying to speak to her. Recommend taking out the glass.
5. Corner Tavern -
 - Paint by numbers mural by Katelin Colburn
 - Neil Carver sculptures
 - Corrina Sephora sculpture
6. Tara Club - sculptures in flower beds in front Esteban Patino
7. LatJohns Pilates - Maritza Perez
8. LatJohns Yoga - Erica Wise
9. Impossible Moon Bookshop - Tree Lyiness
 - Received feedback that no one from Main Street spoke to her to check in. Nikki and Natalie went in there but it was during the drag storytime.
10. Academy Theatre -
 - See the Set & meet Director 4pm-6pm
11. Coffeeman - Amber Owens
12. Pedestrian Bridge - Lora Fye Installation
13. Hapeville Depot Museum
14. The Glasswing Studio - Rachel Myrick
15. Jess Lucas Park - Julio Ceballos Installation
16. Methodist Church Gallery - Michael Randman
17. Goat Farm Satellite open studios. 5 studios
18. 2000 AD - MC Lemay & Neil Carver sculptures
 - Felt that there was not a lot of foot traffic
19. ATL Glassworks - Katie Burke
20. Cranford Realty - Katya Holmes
21. Bittersweet Bakery - Domonique Stanford
22. Chalk artist in front of vacant 631 N Central- Heather Cap
23. Folk Art

- Margo Hays
 - Short film viewing in the back
24. Swimmerman - Floating ink workshop outside with canopy tent
- Swimmerman did not remain open like we expected. It seemed like this activity was too far out of the mix and the event should have ended at Folk Art.

Music Scheduling:

- Music in Common 4pm-8pm Hapeville Depot Plaza.
 - 4pm-4:30pm, Teena May
 - 4:40pm-5:10pm, Dusky Waters
 - 5:20pm-5:50pm, Paul Shaw
 - 6pm-6:30pm, 2Q
 - 6:40pm-6:55pm, EMCEE P.O.E.T.R.Y
 - 7pm-7:30pm, Music in Common
 - 7:30pm-7:45pm, Bree Soul
 - 7:45pm-8pm, Todd Mack
 - We had a follow up meeting with Music in Common. They thought the event was a success and the line up was well received. They struggled with the competing noise of traffic and trains.
- Loading Dock
 - 4pm-5pm Daniel Aguilera
 - 5pm-6:30pm Celtic Fiddler, Cody Greenway
- Sam Hape Plaza
 - 6:30pm-7:30pm Banjo, Lee Johnson
- Other locations
 - Corner Tavern- Bluegrass Band
 - Folk Art - Joel Keely
 - Speaker in Sam Hape Plaza
 - Corner Tavern positioned their musician to where they could be heard in Sam Hape Plaza.
 - Speaker outside of Goat Farm
 - Speaker at goat farm was never played

Food and Beverage:

- Depot Plaza Alcohol Vendor: Arches
- Sam Hape Plaza alcohol vendor: Corner Tavern
- Frozen Treat: Icey Chicks
- I never heard back from the Exchange Club. Icey Chicks didn't sell a lot.

Map & Passport with prize

- Passport: only locations with actual artist exhibitions, not activities.
- Prize is free entry to Porsche's Summer Nights series. 2 ride experience tickets, 2 food and beverage tickets, and 2 15 minute Simulator tickets. There will be a DJ and seems like lots of fun.
- Some business discounts on the map for attendees to use too.
- **Feedback from artists & businesses:**
 - The passport definitely helped make sure that people went to each exhibition. Some artists found that it seemed like some people were only interested in getting the passport stamped and not the artist's work.

Merch:

- Fan giveaways & stickers @ Main Street Booth. 1 box of fans came too late, we can pass those out at a different event

Main Street Committee Structure + Responsibilities:

Using the Main Street Four-Point Approach.

ECONOMIC VITALITY COMMITTEE

Focus: Strengthening and diversifying the local economy while supporting downtown businesses and property development.

Responsibilities

- Support business recruitment and retention efforts
- Identify gaps in downtown retail, dining, services, and entertainment
- Develop strategies to increase foot traffic and customer spending
- Assist entrepreneurs and small businesses with resources and connections
- Encourage mixed-use and adaptive reuse development
- Identify grant and funding opportunities
- Support workforce development and creative economy initiatives

What could be created by This Committee

- Business recruitment
- Identify opportunities for development and define what would be best in those spaces for our downtown economy.
- Business resources/training opportunities
- Assist staff with Merchant Mixer and Hapeville Business Network planning

PROMOTION COMMITTEE

Focus: Marketing downtown as a vibrant destination through events, branding, and public engagement.

Responsibilities

- Heavily involved in Butterfly Lantern Parade, Gallery Crawls, and Free Art Hapeville planning and coordination
- Create simple visitor engagement initiatives (scavenger hunts, photo contests, seasonal activities, etc.)
- Encourage community and business participation in downtown activities
- Develop partnerships with tourism organizations, local corporations, and schools

Created by This Committee

- Marketing- adding events to websites such as Event Bright, Creative Loafing, etc.
- Manage Hapeville Arts Instagram and Facebook
- Branding for the Art Container Studios & assisting in coordinating new signage/mural work on the spaces.
- Connecting with hotels and other tourism organizations to bring marketing information, specifically encouraging visitors to visit our social media and downtown website.

DESIGN COMMITTEE

Focus: Enhancing the physical appearance and functionality of downtown.

Responsibilities

- Encourage preservation and rehabilitation of historic buildings
- Support streetscape and beautification efforts
- Coordinate public art and placemaking initiatives
- Recommend improvements for signage, lighting, landscaping, and pedestrian spaces
- Advocate for walkability and accessibility
- Assist with murals, signage, and gathering spaces
- Encourage adaptive reuse of historic structures

Created by This Committee

- Design guidelines for downtown/arts district overlay
- Façade grant programs, possibly in collaboration with Development Authority
- Beautification projects
- Public art plans
- Streetscape improvement recommendations
- Downtown master plan recommendations
- Outdoor activation concepts

ORGANIZATION COMMITTEE

Focus: Building relationships with community stakeholders, fundraising, and review/update of board documentation.

Responsibilities

- Recruit and retain board members and volunteers
- Coordinate fundraising efforts
- Review and maintain organizational policies and procedures (annual review of bylaws)
- Build partnerships with community organizations and stakeholders
 - Delta, Porsche, Center Parc Credit Union, Chick Fil A, local businesses, etc.
- Oversee/assist with strategic planning and goal setting
- Assist with sharing training opportunities for board members

Created by This Committee

- Downtown Master Plan
- Volunteer program
- Fundraising campaigns
- Annual review of organizational bylaws and policies
- Partnership agreements
- Community engagement initiative