

Tourism Project Development Committee Meeting

3468 N Fulton Avenue

Hapeville, GA 30354

June 8, 2020

6:00 PM

1. Introduction

All members of the TPD committee were in attendance except for secretary Chloe Alexander, who was in attendance via phone, and Shannon Short, who arrived late. The meeting was called to order at 6:12 PM.

2. Approval of April 27 Meeting Minutes

Minutes approved 4-0, with the exception of Shannon Short, who was not yet present.

3. TPD Financial Report

Tim Young reviewed the current TPD finance report as of June 8th, 2020. The cash net balance remains at approximately -\$300,000, including the skate park and InCity Suites mural, which was funded in part with a 10k grant. TPD will be operating cash-lean, taking into consideration that collections for the remainder of the year are projected to be approximately \$38,000 in Hotel Motel Tax, including General Fund and DMO allocations. The next largest project, the Printmakers studio, is not cancelled, but on hold until collections increase or other funding can be secured.

4. 748 Virginia Ave Design Proposal

Phase one of the project, which includes a schematic plan and facade drawings, has already been completed. Two drawing were presented, one in an Art Deco style similar to the original building, and one with a pitched roof that resembles the 1970s addition. The Art Deco design would likely be cheaper to accomplish. Both designs will be presented at the next council meeting, including a prior consensus from the DA, Atlanta Printmakers studio, and TPD committee that the art deco facade is more desirable.

5. TPD Project Updates

a. Pedestrian Bridge

The LED array should arrive in mid-July, and the bridge installation should be finished by August. The artists developed a design for the stairs that would read "Hapeville," which is legible when ascending and descending the stairs.

Additional funds for the stair painting could be paid for via Main Street or a Fulton County grant. The addition of the stair design will be presented at the next council session and could be started immediately if approved.

b. Skate Park

The skate park is completed and open for use. David Burt stated that he has been in communication with Roman Brookins, who owns a skate shop in Riverdale and is interested in opening a similar business in Hapeville. Due to COVID, financing has been difficult, but Mr. Burt explained that he is working with Mr. Brookins to secure a loan.

c. Crosswalks

An update on crosswalks was not provided during the meeting.

d. Waymaking Signs

Beth Malone of Dashboard is working to get a final estimate with a neon company, which she had an issue contacting due to COVID-19 closures.

6. June 2020 Meeting Date

The committee voted to set the next meeting for July 8, 2020, at 6 PM.

7. Adjourn

Meeting adjourned at 6:43 PM