

Tourism Project Development Committee Meeting

3468 N Fulton Avenue

Hapeville, GA 30354

April 28, 2020 Minutes

6:00 PM via ZOOM

Meeting Agenda

1. Welcome and Introduction

Meeting called to order at 6:05 PM. All members of the meeting were present.

2. Approval of January 16, 2019 Meeting Minutes

Minutes approved 5-0.

3. Most Recent TPD Financial Report

Prior to the COVID-19 pandemic and the adoption of social distancing guidelines, the City of Hapeville was collecting an average of approximately 60-70k monthly in TPD funds. Current projections predict a total of 61k TPD collections through the remainder of FY 19/20, but that number is a rough estimate. Hotels that remain open are running at approx. 10% of the previous operations. Taking into account all planned projects, the city would face a 300k TPD deficit. Future TPD collections can be used to reimburse the general fund.

4. COVID-19 Impact on Projects

- a. In-process projects, including the Hapeville Skate Park, Pedestrian Bridge and 748 Virginia Ave

The biggest stall would be the Atlanta Printmakers Studio. Rather than completely canceling the project, the project could be delayed while additional funding sources, such as grants, could be found. Phase one and two were previously approved will be funded via the general fund and the Development Authority.

Tim Young stated that funding for the Pedestrian Bridge and Skate Park has already been allocated, with the Skate Park accounting for the majority of the TPD deficit.

David Burt stated that he plans to apply for an emergency grant via the Hapeville Arts Alliance to fund the painted crosswalk and is awaiting a response.

Katrina Bradbury suggested restriping the existing tennis court to allow for pickleball games and tennis. She spoke with Tod Nichols in the Recreation Department, who stated his budget may allow it since baseball is canceled. Tim Young said that would be fine.

b. Status of upcoming projects

Any other projects have been suspending pending an increase in hotel occupancy rates and TPD collections.

5. Discussion on funding status, future projects as impacted by COVID-19

Any other projects have been suspending pending an increase in hotel occupancy rates and TPD collections.

6. May 2020 Meeting Date

May 2020 meeting was scheduled for May 26th at 6:00 PM

7. Adjourn

Meeting adjourned at 6:40 PM.

Respectfully submitted,

Katrina Bradbury, Chairman

Chloe Alexander, Secretary