

Hapeville Main Street Board of Directors Meeting
June 11, 2020 at 6:00PM
Dial 1-646-558-8656; Meeting ID 849 4007 6264#

Present: (In-Person): Melanie Rabb, Lorenn Fey, Michael Gibbs, David Burt, Ellen Free, and Bianca Howard (Staff)

Present (Via Teleconference): Charlotte Rentz, Lee Duke, and Susan Bailey

Absent: Derrick Booker

Guests: Darwin Conort

Call to Order

- Charlotte Rentz called the meeting to order at 6:04PM and welcomed all Board members and City Staff.

Roll Call

- Due to teleconference, Charlotte Rentz conducted a roll call of all attendees.

Guest Welcome/Public Comments

- Charlotte Rentz asked guests to introduce themselves to the Board.

Approval of Minutes

- A motion was made by Susan Bailey to approve April 8, 2020, minutes. David Burt seconded and all approved.

Approval of Financial Statement

- A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending April 30, 2020, and May 31, 2020. All approved.
- There were no questions about proposed budget for FY20-21.

Old Business

- Project Reports/2020 Workplan –
 - Pedestrian Bridge Art Project – the main part of the art project is underway. LED and round metal pieces were ordered for the bridge. A new idea for the bridge was to include painting the bridge steps, which will show the word Hapeville in a unique way. TPD will take care of the cost for the original design and Main Street Board will cover an amount to pay for the painted steps, in conjunction with the grant fund from Fulton County Arts Council. Once Council approves the newest addition to the bridge, painting can be completed by the end of June, which will allow Bianca Howard to close the FCAC grant with the final report. David Burt motioned to spend up to \$9,000 for the steps. Ellen seconded the motion and all approved.
 - Patriotic Gallery Crawl – Gallery Crawls have been moved to the second Saturdays of September, October and November. There was a down payment paid to Adam Crawford for previous Gallery Crawls that will be used for those fall months, cancelled due to COVID-19. David Burt will talk to Adam Crawford about

incorporating Atlanta Celebrates Photography (ACP) for the October Gallery Crawl. David Burt will come back with updates at July's meeting.

- July Event – David Burt proposed partnering with the Academy Theatre at Deaborn Plaza Parking Lot for music and a small outdoor event, which will also help the downtown restaurants. Council has approved the use of the parking lot and has extended the alcohol carry ordinance into the parking lot. The budget is \$2500 and will pay for talent, portable potties, and police. Darwin Conort spoke about the event to provide insight to the Board. Susan Bailey motioned to approve expenses up to \$2500; Ellen seconded the motion. Lorene Fey recused herself from discussion and vote. All but Lorene Fey approved.
- Free Art/Gallery Crawl Scavenger Hunt – there are plans to do this in August. David Burt will work with Nikki Foxx, Melanie Rabb, and Bianca Howard to create a plan for this event.
- Dogwood Drive Lights – There are 13 lampposts in the beds on Dogwood Drive that starts at King Arnold Street and goes down by Arches. Susan Bailey presented a quote for installation from Allen Electric and a quote from Display Sales for lighting. The lights would be for the Alley, the Depot Plaza, and Dogwood Drive. This project is a total of about \$8000. David Burt offered to reach out to a colleague to help with connecting with a company for installation of lights and the actual lights so that it would be a seamless process. Susan Bailey motioned to approve up to \$9,000 for this project. Michael Gibbs seconded the motion and all approved.
- Guerilla Marketing – Susan Bailey motioned to create a committee to decide the final artists for the guerilla marketing project. The committee will be led by Melanie Rabb and will include David Burt, Charlotte Rentz, and Bianca Howard.
- Free Art Boxes/Electrical Box – The Board will work towards securing 4 art boxes, at \$500 per box. There will also be an art box in front of the Norton Building for \$200. The call for artists will be a weeklong and will be completed before June ends.
- ACP – Charlotte Rentz wanted to discuss the theme for this year's ACP event. David Burt suggested reaching out to Adam Crawford to curate this event. David Burt will invite him to the next Board meeting for introductions and plans for future events. ACP has not opened its registration yet.
- Business Initiatives – Michael Gibbs will provide a new date for the Business Forum later but would still like to use the videographer to spotlight two businesses. Michael Gibbs motioned to spend up to \$250 for two videos to highlight two businesses. Susan Bailey seconded the motion and all approved.
- Façade Grant Program – Charlotte Rentz wanted to mention this program and inform the Board that Travis Horsley asked about Main Street funds financially supporting businesses. After consulting with Legal, it is illegal for City funds to support businesses. Therefore, those allocated funds will have to be redirected to another Main Street Program. Where those funds will go will be discussed at a later Board meeting.
- Bylaws – Article II, Section II of Bylaws were changed where the last sentence reads: New Board Members must be an owner or employee of a business located in the Main Street District or a resident of Hapeville that has lived in the city for at least the prior six months.

Susan Bailey motioned to approve the Bylaws and Ellen Free seconded the motion and all approved.

New Business

- Boundary Map – will be discussed at next Board meeting.
- Upcoming Programs and Grant – Bianca Howard discussed the GICH Program and the Georgia Department of Natural Resources and the City's interest in both programs. David Burt said Susan Bailey had the idea of creating Botanical Gardens by the old Fulton County Health Department and by the detention facility close to the Senior Center. Bianca Howard will follow up with Travis Horsley to see what projects he had in mind and give him the idea of Botanical Gardens to see if we can move forward with that project. Bianca Howard will draft a letter on behalf of Main Street Board to show support for this grant and to recommend the grant be used for a rehabilitation project to transform the old Health Building and its adjacent lot into a Botanical Garden.

Announcements

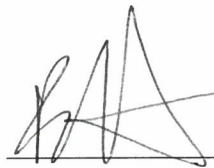
- Charlotte Rentz acknowledged the letter sent to the Board from the Legal team regarding conflict of interest.
- Susan Bailey informed everyone that Hapeville City government will reopen to the public on Monday, June 15, 2020.

Adjourn

- A motion was made by Susan Bailey and seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:30PM.



Charlotte C. Rentz, President



Secretary

