

AGENDA
Main Street Board of Directors Meeting
August 13, 2020 at 6PM
HOYT SMITH CENTER
3444 N. Fulton Avenue
Dial 1-646-558-8656; Meeting ID 825 1802 3917#
Password: 761087
Zoom Web Address:

<https://us02web.zoom.us/j/82518023917?pwd=ZWwrK3VTSEM3Yi9DYU9aK1RUSmxBUT09>

Mission Statement: The mission of the Hapeville Main Street Program is to promote, facilitate, enhance, and encourage quality growth and development in Downtown Hapeville while preserving the City's historic character and supporting a vibrant arts district.

- I. Call to Order**
- II. Roll Call**
- III. Guest Welcome/Public Comments**
- IV. Approval of Minutes**
- V. Approval of Financial Statement**
- VI. Old Business**
 - Project Reports/2020 Workplan
- VII. New Business**
 - Atlanta Photography Group
 - 2020-2021 South Arts' Southern Circuit Tour of Independent Filmmakers
- VIII. Announcements**
- IX. Next Meeting – Thursday, September 10, 2020 – 6PM**
- X. Adjourn – 7:30PM**

Hapeville Main Street Board of Directors Meeting
July 9, 2020 at 6:00PM
Dial 1-646-558-8656; Meeting ID 879 9798 3860#

Present: (In-Person): Charlotte Rentz, Melanie Rabb, Lorene Fey, Michael Gibbs, Derrick Booker, and Bianca Howard (Staff)

Present (Via Teleconference): Susan Bailey

Absent: Lee Duke and Ellen Free

Nikki Foxx (Public Art Consultant), Darwin Conort, Cara Warren, Carol Cahill

Guests: (Via Teleconference): John Russell

Call to Order

- Charlotte Rentz called the meeting to order at 6:07PM and welcomed all Board members and guests.

Roll Call

- Due to teleconference, Charlotte Rentz conducted a roll call of all attendees.

Guest Welcome/Public Comments

- Charlotte Rentz asked guests to introduce themselves to the Board.

Approval of Minutes

- A motioned was made by Lorene Fey to approve June 11, 2020. Derrick Booker seconded and all approved.

Approval of Financial Statement

- A motion was made by Michael Gibbs and seconded by Melanie Rabb to approve the Financial Statement for the period ending June 30, 2020. All approved.

Old Business

- Project Reports/2020 Workplan –
 - Pedestrian Bridge Art Project – Nikki Foxx read in the news that the Pedestrian Bridge should be completed by end of July 2020, pending no interruptions.
 - Patriotic Music Event – Lorene Fey reported that over 100 people attended the event, using all measures of safety. Lorene Fey thanked the Board for their financial support.
 - Free Art Friday – event possibly moved to Fall 2020. The Board will wait to hear a report from David Burt at the next Board meeting.
 - Interactive Gallery Crawl – event possibly moved to Fall 2020. The Board will wait to hear a report from David Burt at the next Board meeting. Charlotte Rentz mentioned having an interactive kiosk outside of the Depot Museum that could also work as a device used to showcase artists during Gallery Crawls.

- Arts District Lights – as a reminder, \$9,000 was dedicated to this project. Invoice will be paid within the next week so that the installation can be started. This project will come from Fiscal Year 2021.
- Guerilla Marketing – all invoices have been submitted for the chosen artists of this project. Next step is printing, which Nikki Foxx will work with Bianca Howard to pay for printing. Melanie Rabb motioned to approve the final design for the back of the postcard. Derrick Booker seconded the motion and all approved. Melanie Rabb will also work on incorporating a QR Code into the Main Street logo.
- Free Art Boxes– Nikki Foxx has created a call for artist for this project, which will be posted to Social Media once account access is granted. Charlotte Rentz requested the call for artist write-up be sent to the Board to view.
- Business Initiatives – Michael Gibbs motioned to approve two business forums at \$300 each and \$250 for videography to highlight two downtown businesses for Fiscal Year 2021. Lorene Fey seconded the motion and all approved.
- Atlanta Celebrates Photography – this year, the event may be virtual. Melanie Rabb stated the deadline for submission is August 15th but will provide more information to the Board later.
- Georgia Council for the Arts – submission to fund Fiscal Year 2021 Day of the Dead Event was not approved by GCA. Charlotte Rentz encouraged the Board to review the feedback from the panelist and be on the lookout for alternate funding. Melanie Rabb asked about including alcohol sponsors, as their promotion numbers are low. Melanie Rabb also explained how an alcohol sponsorship should work. Bianca Howard will ask Chloe Alexander about alcohol promotions.
- South Arts Film Series –dates are set for the new season, but films are still being paired with those dates.

New Business

- Boundary Map – Bianca Howard stated that the Board needs a consensus about the priority areas for Main Street. Lorene Fey stated the Board previously discussed having transportation for visitors at the outskirts of Main Street but was not sure about funding. Charlotte Rentz stated that we are not going to focus on funding right now, but to have a consensus about the immediate downtown area being the first priority. All agreed about the priority focus.
- Hoyt Smith Center Mural – Bianca Howard presented a mural design by Muhammad Yungai to go on the Hoyt Smith Center Building. Bianca Howard has asked the Board to contribute part of the cost of the mural, which is also funded by the Fulton County Arts Council. Susan Bailey commented that the Board has not been involved from the very beginning of the conception of the mural and she does not support anything that the Board has not participated in since the beginning. Susan Bailey motioned to not approve the Yungai mural based on not being included in the beginning of the project again. Michael Gibbs seconded the motion and all approved. Lorene Fey also commented that it is not a part of our Standard Operating Procedures. Lorene Fey and Melanie Rabb did like the design of the mural but was not in agreement with the lack of involvement.

- Red Cross Blood Drive – Melanie Rabb reported 31 people have signed up to give blood. Event is Friday, July 31st from 10AM-3PM. Melanie Rabb stated that they may need volunteers for the event, but she will double check. Melanie Rabb also mentioned there will be raffles for the event and businesses that raffle their products will receive a special spotlight.
- Community Based Skateboard Event- Nikki Foxx mentioned the new skate park and the publicity around it and the idea to create an event where people can donate skateboard equipment to children in the community. Volunteers will be able to connect with local kids and teach them how to skateboard and learn about the equipment. Melanie Rabb did not know the best way to work with the City to create such an event. Bianca Howard will reach out to the Recreation Department to see how we can connect kids to the event.
- FY21 Vibrant Communities Grant – Charlotte Rentz mentioned this item for discussion. Lorene Fey then explained how we were not eligible for this grant because it was for participants in Counties that have never received a grant from Georgia Council for the Arts.

Announcements –

- Nikki Foxx mentioned Vinyl Opening Art Reception, an event held at Arches Brewing on July 10th. an artists' event, where she will also have a piece of art presented.
- Lorene Fey mentioned a gift for David Burt due to the passing of his father. Final decision will be made in August.

Adjourn

- A motion was made by Lorene Fey and seconded by Melanie Rabb to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:31PM.

Charlotte C. Rentz, President

Secretary

City of Hapeville
Statement of Revenues & Expenditures
 With Budget Comparisons
 Main Street Department
 One Month Ended July 31, 2020

	Current Month	1 Month Ended 31-Jul-20	Annual Budget	Over (Under)
Revenues:				
MS Donations				
Expenditures:				
Professional Festivals	-	-	-	-
Advertising	360	360	25,000	24,640
Printing & binding	0	0	250	250
Travel	0	0	2,650	2,650
Dues & fees	0	0	200	200
Education & training	0	0	350	350
Contract Labor	0	0	1,000	1,000
Supplies	375	375	-	(375)
Other supplies	0	0	200	200
Site improvements	0	0	300	300
	2,000	2,000	15,050	13,050
	0	0	0	0
Total Expenditures	\$2,735	2,735	45,000	42,265

Transactions: 4
 Payment for Officers - 4th of July Academy Theatre Event - \$360
 Guerilla Marketing Artist's Fee - \$200
 Guerilla Marketing Artist's Fee - \$175
 Light Installation Fee - Dogwood Dr. - \$2000

AS OF: JULY 31ST, 2020

% OF YEAR COMPLETED: 08.33

100-GENERAL FUND
DEPARTMENT - MAIN STREET

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
PERSONNEL SERVICES						
100-5-7550-511400 Vacation	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-511500 Sick	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-511600 Holiday	0	0.00	0.00	0.00	0.00	0.00
TOTAL PERSONNEL SERVICES	0	0.00	0.00	0.00	0.00	0.00
CONTRACTED SERVICES						
100-5-7550-521200 Professional	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-521300 LCI Grant Expenses	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-521309 Art Grant-Fulton Count	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-522000 Festivals	25,000	360.00	360.00	0.00	24,640.00	1.44
100-5-7550-522100 ARC - Sharing Our Stor	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-523200 Communications	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-523300 Advertising	250	0.00	0.00	0.00	250.00	0.00
100-5-7550-523400 Printing & Binding	2,650	0.00	0.00	0.00	2,650.00	0.00
100-5-7550-523500 Travel	200	0.00	0.00	0.00	200.00	0.00
100-5-7550-523600 Dues & Fees	350	0.00	0.00	0.00	350.00	0.00
100-5-7550-523700 Education & Training	1,000	0.00	0.00	0.00	1,000.00	0.00
100-5-7550-523850 Contract Labor	0	375.00	375.00	0.00	375.00	0.00
TOTAL CONTRACTED SERVICES	29,450	735.00	735.00	0.00	28,715.00	2.50
SUPPLIES & MINOR EQPT						
100-5-7550-531100 Supplies	200	0.00	0.00	0.00	200.00	0.00
100-5-7550-531400 Books & Periodicals	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-531600 Small Equipment<5000	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-531700 Other Supplies	300	0.00	0.00	0.00	300.00	0.00
TOTAL SUPPLIES & MINOR EQPT	500	0.00	0.00	0.00	500.00	0.00
CAPITAL OUTLAYS > \$5000						
100-5-7550-541200 Site Improvements	15,050	2,000.00	2,000.00	0.00	13,050.00	13.29
100-5-7550-542300 Furniture & Fixtures	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-542400 Computers	0	0.00	0.00	0.00	0.00	0.00
100-5-7550-542410 Technology	0	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAYS > \$5000	15,050	2,000.00	2,000.00	0.00	13,050.00	13.29
OTHER COSTS (NOC)						
100-5-7550-579000 Contingencies	0	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER COSTS (NOC)	0	0.00	0.00	0.00	0.00	0.00
TOTAL MAIN STREET	45,000	2,735.00	2,735.00	0.00	42,265.00	6.08

CIRCUIT 3/YELLOW – 2020-2021 Southern Circuit Routing Schedule

Coded Bias

Sep-20	City	State	Day	Date	Time	Filmmaker	Title	Notes
Coded Bias will screen online with Director Shalini Kantayya participating in a moderated discussion post-screening. Tuesday, September 15 @ 7:00 PM ET/6:00 PM CT; screening with a recorded version to re-screen on Sunday, September 20 @ 4:00 PM ET/3:00 PM CT. Moderator TBD.								

Big Fur

Oct-20	City	State	Day	Date	Time	Filmmaker	Title	Notes
City Hapeville	Hapeville	GA	Saturday	10/3/2020	7:00 PM ET	Dan Wayne	Director	
Appalachian Theatre	Boone	NC	Sunday	10/4/2020	3:00 PM ET	Dan Wayne	Director	
University of Pikeville	Pikeville	KY	Monday	10/5/2020	6:00 PM ET	Dan Wayne	Director	
Gateway Regional Arts Center	Mt. Sterling	KY	Tuesday	10/6/2020	6:30 PM ET; reception at 6	Dan Wayne	Director	

Waging Change

Nov-20	City	State	Day	Date	Time	Filmmaker	Title	Notes
City Hapeville	Hapeville	GA	Saturday	11/7/2020	7:00 PM ET	Abby Ginzberg	Director	Director cannot travel due to health risk.
Appalachian Theatre	Boone	NC	Sunday	11/8/2020	3:00 PM ET	Abby Ginzberg	Director	Director cannot travel due to health risk.
University of Pikeville	Pikeville	KY	Monday	11/9/2020	6:00 PM ET	Abby Ginzberg	Director	Director cannot travel due to health risk.
Gateway Regional Arts Center	Mt. Sterling	KY	Tuesday	11/10/2020	6:30 PM ET; reception at 6	Abby Ginzberg	Director	Director cannot travel due to health risk.

Far East, Deep South

Feb-21	City	State	Day	Date	Time	Filmmaker	Title	Notes
City Hapeville	Hapeville	GA	Saturday	2/20/2021	7:00 PM ET	Larissa Lam/Baldwin Chui	Director/Producer	
University of Pikeville	Pikeville	KY	Monday	2/22/2021	6:00 PM ET	Larissa Lam/Baldwin Chui	Director/Producer	
Gateway Regional Arts Center	Mt. Sterling	KY	Tuesday	2/23/2021	6:30 PM ET; reception at 6	Larissa Lam/Baldwin Chui	Director/Producer	

Overland

Mar-21	City	State	Day	Date	Time	Filmmaker	Title	Notes
Appalachian Theatre	Boone	NC	Sunday	3/14/2021	3:00 PM ET	Elisabeth Haviland James/Revere La Noue	Co-Directors/Co-Producers	
University of Pikeville	Pikeville	KY	Monday	3/29/2021	6:00 PM ET	Elisabeth Haviland James/Revere La Noue	Co-Directors/Co-Producers	
Gateway Regional Arts Center	Mt. Sterling	KY	Tuesday	3/30/2021	6:30 PM ET; reception at 6	Elisabeth Haviland James/Revere La Noue	Co-Directors/Co-Producers	

Cured

Apr-21	City	State	Day	Date	Time	Filmmaker	Title	Notes
City Hapeville	Hapeville	GA	Saturday	4/17/2021	7:00 PM ET	Patrick Sammons	Director	
Appalachian Theatre	Boone	NC	Sunday	4/18/2021	3:00 PM ET	Patrick Sammons	Director	
University of Pikeville	Pikeville	KY	Monday	4/19/2021	6:00 PM ET	Patrick Sammons	Director	
Gateway Regional Arts Center	Mt. Sterling	KY	Tuesday	4/20/2021	6:30 PM ET; reception at 6	Patrick Sammons	Director	