

Hapeville Main Street Board of Directors Meeting
November 13, 2019 at 6:00 pm
Hapeville City Hall Conference Room

Present: Charlotte Rentz, Alexia Ryan, Ellen Free, Lorene Fey, David Burt, James Newton, Michael Gibbs, and Bianca Howard (City Staff)

Guests: Susan Bailey, Jenna Snyder, Cookie Smoak, Ashley Henry, J.R. Atkins, John Christian, Natalie Swafford, Nikki Foxx, Tania Wismer, and Melvin Traynum

Call to Order

- Charlotte Rentz called the meeting to order at 6:06PM and welcomed all Board members and City Staff.

Guest Welcome/Public Comments

- Charlotte Rentz welcomed all guests and stated that introductions will be moved to the appropriate place on the agenda.

Presentation

- Cookie Smoak with the ATL Airport District presented on the launch of their Ambassador Program - Neighbors Assisting Visitors (NAV).

Approval of Minutes

- A motion was made by James Newton to approve September 11, 2019, minutes. Ellen Free seconded and all approved.

Approval of Financial Statement

- A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending September 30, 2019, and October 31, 2019.

Old Business

- Bylaws – All changes for Bylaws will be approved at December's meeting. There was discussion on some of the suggested changes brought from City's Legal Team. Bianca Howard will get clarity from Department of Community Affairs on Conflict of Interest and the language used to determine how restrictive it would be as it relates to business owners on the Board.
- Project Reports – ACP was a great Main Street Project to have. Derr Exhibit had a great turn out, there were about 59 people who signed in at the Depot Museum. With those uncaptured signatures, it was probably close to 70 people. The Hapeville Historical Society sponsored part of the project cost and Main Street sponsored part. The Day of the Dead Event was a very successful, amazing event. It was executed well and can

become a signature event. David Burt suggested investing more money into the event for an even bigger turnout.

New Business

- 2019 Board Appointment- Charlotte Rentz asked Board applicants that were present to introduce themselves. After some discussion, there are two Board seats that will be voted on. The Bylaws does not state that a vote is necessary to remove a frequently absent Board members. Therefore, effective November 2019, Sophia Lute is no longer a Hapeville Main Street Board Member due to attendance. An official letter will be sent by Bianca Howard. There was a consensus, 6-1, that the Board will leave 9 seats on the Board, not reducing to 7 as previously discussed. Bianca Howard will also review other resources for guidance on excused absences. Two positions were voted to start in December 2019 and the third open position will start January 2020. For the first position, Alexia Ryan nominated Tania Wismer and Ellen Free nominated Susan Bailey. At a vote of 5-2, Susan Bailey is now a Board member. For the second open position, Ellen Free nominated Tania Wismer and James Newton nominated Melanie Rabb. At a vote of 4-3, Melanie Rabb is now a Board member.
- 2020 Election of Officers – reminder that this will take place in January
- 2020 Board Retreat Date – reminder that a decision needs to be made in January
- Downtown Business Services – Michael Gibbs mentioned March would be a time for the first Forum of the year. Michael Gibbs is interested in doing a video where participants of past forums are highlighted in the video. This will promote those businesses while also offering an incentive for other businesses to participate in forums. Michael Gibbs asked for \$150 to hire a Clayton State University student for videography. David Burt suggested expanding the project and giving \$300 towards the project. David Burt motioned to sponsor the Hapeville Business Forum Videography project with \$300. James Newton seconded the motioned and all approved. Bianca Howard mentioned that we need to be mindful of resolving the concerns of business owners. Charlotte Rentz introduced J.R. Atkins as a Business Consultant who can assist with resolving the issues of business owners.
- Upcoming Holiday Events – Charlotte Rentz mentioned Corner Tavern’s “Hapeville’s Tinsel Town” as a Christmas Tree project, asking if Main Street Board would like to be a part of the program and publicize the program. Charlotte Rentz considered this program as an opportunity to invite business and learn more about Main Street. David Burt made a motion to spend up to \$75 for a Christmas tree and permission to spend up to \$250 for decorations. Michael Gibbs seconded the motion and all approved. The Board will decorate the tree on December 1st from 3-5PM.

Announcements

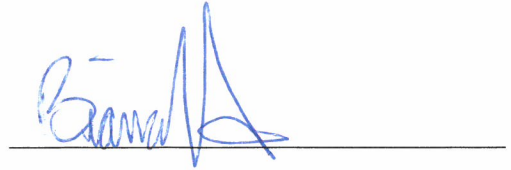
- J.R. Atkins – Hapeville First Methodist Church’s goal is to support the arts and will have old pews shortened for artists to paint. Afterwards, the pews will be gifted to places around town. J.R. is asking to partner with the Main Street Board and to assist with selecting judges. This idea will start in the spring.
- Merchant Mixer – College Park, November 21, 2019

Adjourn

- A motion was made by Ellen Free and seconded by James Newton to adjourn the meeting. Charlotte Rentz adjourned the meeting at 8:01PM.



Charlotte C. Rentz, President



Secretary