

Tourism Product Development Meeting

700 Doug Davis Drive

Hapeville, GA 30354

January 4, 2021

6:30 PM

AGENDA

1. Welcome and Introduction

The meeting was called to order at 6:45 PM. All members were present, with the exception of Shannon Short and Katrina Bradbury.

Tim Young motioned to add the approval of the October 26th, 2020 minutes to the agenda. David Burt seconded the motion.

David Burt motioned to approve the October 26th, 2020 meeting minutes. Chloe Alexander seconded. The motion passed 3-0.

2. Current TPD Financial Report

Mr. Young reviewed the current financial report. He commented that he still needs to verify when rental car excise tax is collected, so that line item is still an estimate. Hotel motel tax has continued to trend upwards, with a projected \$200,000 in Tourism Product Development funds expected to be collected by June 202, and \$500,000 by end of FY 2021/2022.

3. Project Update- 748 Virginia Ave

Mr. Burt shared that updated construction costs are estimated to be \$1.3M based on estimates from two contractors, including \$300,000 in environmental remediation. A state Brownfield remediation grant may not be feasible at this time because of the chain of title and an approval and funding timeline of two-three years. Options for funding will be placed on the second January City Council agenda.

4. Scheduling of February Meeting Date

The next meeting date is TBD after Mr. Young reviews the February calendar for conflicts.

5. Adjourn

The meeting adjourned at 7:07 PM.