

AGENDA
Called Main Street Board of Directors Meeting
March 24, 2021 at 6PM
Municipal Court
700 Doug Davis Drive
Dial 1-646-558-8656; Meeting ID 879 3924 1078#
Password: 992611
Zoom Web Address:

<https://us02web.zoom.us/j/87939241078?pwd=QlI1bC8xd01lWlNhckF5dzkyODlaQT09>

Mission Statement: The mission of the Hapeville Main Street Program is to promote, facilitate, enhance, and encourage quality growth and development in Downtown Hapeville while preserving the City's historic character and supporting a vibrant arts district.

- I. Call to Order**
- II. Roll Call**
- III. Guest Welcome/Public Comments**
- IV. Approval of Minutes**
- V. Approval of Financial Statement**
- VI. Old Business**
 - Project Reports/2021 Workplan
- VII. New Business**
 - Photography Collaboration for ACP
- VIII. Announcements**
- IX. Next Meeting – Wednesday, April 14, 2021 – 6PM**
- X. Adjourn – 7:30PM**

Called Hapeville Main Street Board of Directors Meeting
February 10, 2021 at 6:00PM
Dial 1-646-558-8656; Meeting ID 811 1017 8416#

Present: (In-Person): Charlotte Rentz, Susan Bailey, David Burt, Lee Duke, Ellen Free, Loreenne Fey, and Bianca Howard (Staff)

Present: (Teleconference): Melanie Rabb and Derrick Booker

Absent: Michael Gibbs

Guests: David Harmon and Court Parker

Call to Order

- Charlotte Rentz called the meeting to order at 6:03PM and welcomed all Board members and guests.

Guest Welcome/Public Comments

- David Harmon and Court Parker introduced themselves from Bug Busters and discussed interested in working with the Board to produce some type of public art for their building/property.
- Bianca Howard also introduced Willow and Amanda from The Bakery Atlanta. This group is interested in partnering with the Board. They have an art space with studio spaces and eventually meeting spaces that will be available. They facilitate art projects, produce events and bring people together in create ways.

Approval of Minutes

- A motioned was made by Susan Bailey to approve January 13, 2021, minutes. Lee Duke seconded and all approved.

Approval of Financial Statements

- A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending January 31, 2021. All approved.

Old Business

- Project Reports/2020 Workplan –
 - Free Art Boxes – Bianca Howard said that Leah's free art box design will no longer be used. Bianca Howard presented a second design by Vile Kile in place of his original "Arthur" design. David Burt motioned to approve option 2, named "The Crate", from artist Vile Kile. Ellen Free seconded and all approved. David Burt did suggest having signage to indicate the purpose of the art boxes and that it is free art inside.
 - Guerilla Marketing – postcards can be placed in the free art boxes. There may be a possibility to collaborate with Bug Busters for them to distribute to their customers.
 - Atlanta Photography Group – David Burt mentioned Judy was preparing information to present for our cancelled February retreat. Bianca Howard mentioned not informing

Judy of the cancellation. Both David Burt and Bianca Howard will see if Judy can provide something for March's meeting.

- Historic Preservation Month – David Burt motioned to fund up to half, not to exceed \$750, for the historic plaque for Hapeville Daycare Nursery Incident. Ellen Free seconded the motion and all approved.
- Chapman's 100th Anniversary – A committee was formed to plan a way to celebrate this achievement. Susan Bailey will chair the committee and David Burt and Ellen Free will sit on the committee.

New Business

- Corner Tavern's Airstream – Corner Tavern would like to do a 1954 Spartan Airstream where they serve soft serve ice cream and smoothies. David Burt said he spoke to Travis Horsley about a code for this type of project. Susan Bailey motioned to present a letter of support to Mayor and Council for this project and to consider carefully changing any ordinance needed to make this project happen. Lee Duke seconded the motion and all approved.
- Main Street Branding - Susan Bailey mentioned branding our downtown so that others know about Hapeville as a Main Street City, such as branding our downtown art benches. Susan Bailey will chair the committee and Ellen Free will assist.

Announcements

- None

Adjourn

- A motion was made by Susan Bailey and seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:47PM.

Charlotte C. Rentz, President

Secretary

City of Hapeville
Statement of Revenues & Expenditures
 With Budget Comparisons
 Main Street Department
 Eighth Month Ended February 28, 2021

	Current Month	8 Month Ended 28-Feb-21	Annual Budget	Over (Under)
Revenues:				
MS Donations				
Expenditures:				
Professional	-	-	-	-
Festivals	250	10,765	20,000	9,235
Advertising	0	0	4,000	4,000
Printing & binding	0	753	1,000	247
Travel	0	0	5,000	5,000
Dues & fees	0	0	600	600
Education & training	75	150	1,000	850
Contract Labor	0	2,300	-	(2,300)
Supplies	0	132	200	68
Other supplies	0	0	300	300
Site improvements	500	5,500	7,500	2,000
	0	0	0	0
Total Expenditures	\$825	19,600	39,600	20,000

Transactions: 4
Festivals - DOTD
 Final Payment for Muralist - Monica Alexander - \$250
Education & Training
 Reimbursement for MS101 - Melanie Rabb - \$75
Site Improvement - Free Art Box
 Half Payment for Misty Lackey - \$250
 Half Payment for Kyle Griffith - \$250

		% OF YEAR COMPLETED: 66.67			
100-GENERAL FUND					
DEPARTMENT - MAIN STREET					
DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE % YTD BUDGET
PERSONNEL SERVICES					
100-5-7550-511400 Vacation	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-511500 Sick	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-511600 Holiday	0	0.00	0.00	0.00	0.00 0.00
TOTAL PERSONNEL SERVICES	0	0.00	0.00	0.00	0.00 0.00
CONTRACTED SERVICES					
100-5-7550-521200 Professional	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-521300 LCI Grant Expenses	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-521309 Art Grant-Fulton Count	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-522000 Festivals	20,000	250.00	10,765.40	0.00	9,234.60 53.83
100-5-7550-522100 ARC - Sharing Our Stor	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-523200 Communications	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-523300 Advertising	4,000	0.00	0.00	0.00	4,000.00 0.00
100-5-7550-523400 Printing & Binding	1,000	0.00	752.89	0.00	247.11 75.29
100-5-7550-523500 Travel	5,000	0.00	0.00	0.00	5,000.00 0.00
100-5-7550-523600 Dues & Fees	600	0.00	0.00	0.00	600.00 0.00
100-5-7550-523700 Education & Training	1,000	75.00	150.00	0.00	850.00 15.00
100-5-7550-523850 Contract Labor	0	0.00	2,300.00	0.00	(2,300.00) 0.00
TOTAL CONTRACTED SERVICES	31,600	325.00	13,968.29	0.00	17,631.71 44.20
SUPPLIES & MINOR EQPT					
100-5-7550-531100 Supplies	200	0.00	131.89	0.00	68.11 65.95
100-5-7550-531400 Books & Periodicals	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-531600 Small Equipment<5000	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-531700 Other Supplies	300	0.00	0.00	0.00	300.00 0.00
TOTAL SUPPLIES & MINOR EQPT	500	0.00	131.89	0.00	368.11 26.38
CAPITAL OUTLAYS > \$5000					
100-5-7550-541200 Site Improvements	7,500	500.00	5,500.00	0.00	2,000.00 73.33
100-5-7550-542300 Furniture & Fixtures	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-542400 Computers	0	0.00	0.00	0.00	0.00 0.00
100-5-7550-542410 Technology	0	0.00	0.00	0.00	0.00 0.00
TOTAL CAPITAL OUTLAYS > \$5000	7,500	500.00	5,500.00	0.00	2,000.00 73.33
OTHER COSTS (NOC)					
100-5-7550-579000 Contingencies	0	0.00	0.00	0.00	0.00 0.00
TOTAL OTHER COSTS (NOC)	0	0.00	0.00	0.00	0.00 0.00
TOTAL MAIN STREET	39,600	825.00	19,600.18	0.00	19,999.82 49.50

	A	B	C	D	E	F
1	Main Street Board Annual Work Plans FY 2019-20 & FY2020-21 @20210131					
2						
3			Board Approved	Spent		
4		FY19-20	FY20-21	@20210131		
5		≤	≤			
6	Board Administration & Training					
7		\$100			Meet & Greet (February 3, 2020)	Bianca Howard
8					MSB Retreat Dec 2019	Bianca Howard
9				\$5	Misc Brd Expenses	
10			\$86		Bus Cards-Nikki	
11	Marketing & Signage					
12	*	\$2,000	\$1,375	\$875	Guerilla Marketing (GM) - (Artists, Images, & Web Site(s) & Printing) (@ MSB 20210113-updates will come later)	David Burt, Nikki Foxx & Melanie Rabb (Funding may come from TPD_See 20191211 MSB Mtg Minutes); Bianca: Coord call for & supplying GM Ambassadors
13	*	\$9,000	\$21,000	\$4,000	Lighted MS/Arts District (@20201209 MSB increased budget: \$4000 fm Free Art Fri; \$1000 fm WesternDay; \$3000 fm New Yrs Mantra; @20210113MSB authorized \$4000 from Free Art Friday to Light Pole proj & anticipate "Light Up Hapeville in Mar or Apr)	Susan Bailey; contractor to be used to dig holes instead of staff;
14	Public Art					
15	*	\$2,200	\$2,200	\$250	Free Art Boxes & Painted Electrical boxes (Suggested budget of \$500 per box)	Nikki Foxx & David Burt-progress report needed; Bianca report on light boxes inventory; artist work due ~20210123; @20210113MSB Bianca & David authorized to send contracts & payments
16	*	\$9,000 (\$9,000)	\$0		Public Art: Pedestrian Bridge (possibly plan to include Bridge with Light Pole proj poles in Mar or Apr "Light Up Hapeville")	David Burt; 20-21 Funding From TPD
17		\$0	\$0		Creative Crosswalks (TPD funding of \$3,500 & expenses but MSB recommend (Apr 2020)winning submission(Deadline Mar2020) from artist call)	David Burt; Funding from TPD
18	ArtsEvents					
19	*	\$2,500	\$0		Black History Month Feb-Mar 2020	Bianca Howard

	A	B	C	D	E		F
Main Street Board Annual Work Plans FY 2019-20 & FY2020-21 @20210131							
1							
2							
3		Board Approved		Spent			
4		FY19-20	FY20-21	@20210131			
5		≤	≤				
20		& \$18,000	\$0		Gallery Crawls/FY2019-20 n=3 (Cateye_\$1,000 each for Clamshell, Depot, & 2 art containers) + (Music@\$1,000 per Crawl) (Cateye Creative paid per agreement for ACP Gallery Crawl (see below))	David Burt (& Cateye-Creative)	
21		\$2,700			Gallary Crawl Docents for Thursday & Friday Night Experiences (2 hours each night) for 3 weeks of each Month for 3 Months		
22		\$3,250	\$1,000	\$928	Western Day in Hapeville Event in Oct2020 (@ 20201219 MSB reduced budget to \$1000 w/ \$1000 to light pole project)	Academy Theatre - MSB Partnership	
23		\$2,500 (\$2,150)	\$360	\$360	Patriotic Music Crawl In July 2020	Academy Theatre - Music Event Supported by MS (Note: \$2,150 spent FY19-20 & \$360 expenditure applied to FY20-21 account shown here as budgeted))	
24		NNA	\$0		Free Art Friday/Saturday Galary Crawl, Aug 2020 (@ 20201209 MSB reduced budget to \$4000 w/\$4000 to light pole project; @ 20210113 MSB reduced budget to \$0 w/\$4000 to light pole project)	David Burt-Oct or Nov; 1st Fri as Free Art Fri (ongoing situation)	
25			\$0		Interactive Art Show/Gallery Crawl Sep 2020 (See Free Art Friday/Saturday Galart Crawl)	David Burt (& Cateye-Creative/Adam Crawford); combine with Free Art Friday	
26	*		\$4,500	\$4,500	ATL Celebrates Photography/Gallery Crawl October 2020(Cateye Creative paid \$1,125 per agreement for ACP Gallery Crawl)	David submitted listing for Arts Alliance, Academy Theatre, Historical Society (Museum) & Main Street.	
27	*		\$7,000	\$5,768	Day of the Dead Celebration - Main Street Oct-Nov Events (@20210108 & 0209: 1 more invoice is yet to come in)	Call for artists issued ; Chloe Alexander prelim budget request received	
28			\$0		Latin American/Print Exchange Art Exhibit Nov 2020		
29			\$0		New Year's Mantra Concert (@20201209 MSB moved \$3000 budget to light pole project)	Academy Theatre _MSB Partnership	

	A	B	C	D	E	F
1	Main Street Board Annual Work Plans FY 2019-20 & FY2020-21 @20210131					
2						
3		Board Approved	Spent			
4		FY19-20	FY20-21	@20210131		
5		≤	≤			
30	*		\$0		Chinese New Year Feb 2021 (@20201209 MSB put project budget (\$5000) on hold w/wxpectation of it moving to collaboration w/APG)	
31	*		\$5,000		Atlanta Photography Group (APG) Collaboration - specific events to be determined	
32					Historic Preservation	
33		\$250	\$0		May 2020 Historic Preservation Month Coloring Sheet (Budget for micro-artwork)	Melanie Rabb
34	*		\$1,500		May 2021 Historic Preservation Month Project	
35					Local Business Support	
36		\$1,100	\$550		Business Forums FY 2020-21 n=1 (\$300 each); Business Spotlight Videos (250 for n=2); and & Business Association Health Insurance Pgm	Michael Gibbs
37			\$0		Small Business Saturday Nov 2020	
38			\$0		Small Business Breakfast Dec 2020	
39					Christmas 2019: Corner Tavern Tinsel Towne	Susan Bailey
40		NA	\$0		Fascade Grant Program (FY 20-21)	Material from Recent Discussion Re: Bridge Funding for Local Businesses
41		NA			Operational Support For Southern Circuit Film Series	Charlotte Rentz
42						
43			?		Chapman's 100th Anniv June 7, 2021 (some form of recognition to be determined)	Susan Bailry & Bianca Howard
	*		\$39,571	\$16,686	FY 2020-2021 Total (minus Fascade Grant Pgm)	(FY20-21 funds have not been adjusted to account for a reduction of the FY budget from \$45,000 to \$39,600) but the Column C total is just barely under the current budget amount
44						
45						

VIRGINIE DRUJON-KIPPELEN

ABOUT

Virginie Drujon-Kippelen is a photographer whose work explores the visual representations of the natural world, investigating themes which include the sense of place, the notion of wilderness and the visualization of climate change. She engages with these questions through the practice of both documentary and conceptual fine art work.

Born and educated in France with a degree in philosophy and political sciences, Virginie came to the United States to complete a M.A in journalism (University of Arizona). She did not receive a Brownie camera when she was a teen and she did not fall in love with photography when she developed her first film in a dark room. Her epiphany came later in life.

Besides working as a photographer, she devotes part of her time writing and filming about photographers and artists, in specialized media, nationally and internationally. She currently resides in Atlanta, Georgia.

To view her editorial and documentary work, go to <https://www.virginiekphotography.com/index>



©Shannon Davis 2017

EXHIBITS + PUBLICATIONS

SOLO EXHIBIT

2020: "Reclaimed by Nature: The Historic Davidson Quarries of Arabia Mountain," DeKalb History Center Museum, Atlanta, Georgia.

VIRGINIE DRUJON-KIPPELEN

