

Called Hapeville Main Street Board of Directors Meeting
February 10, 2021 at 6:00PM
Dial 1-646-558-8656; Meeting ID 811 1017 8416#

Present: (In-Person): Charlotte Rentz, Susan Bailey, David Burt, Lee Duke, Ellen Free, Lorenn Fey, and Bianca Howard (Staff)

Present: (Teleconference): Melanie Rabb and Derrick Booker

Absent: Michael Gibbs

Guests: David Harmon and Court Parker

Call to Order

- Charlotte Rentz called the meeting to order at 6:03PM and welcomed all Board members and guests.

Guest Welcome/Public Comments

- David Harmon and Court Parker introduced themselves from Bug Busters and discussed interested in working with the Board to produce some type of public art for their building/property.
- Bianca Howard also introduced Willow and Amanda from The Bakery Atlanta. This group is interested in partnering with the Board. They have an art space with studio spaces and eventually meeting spaces that will be available. They facilitate art projects, produce events and bring people together in create ways.

Approval of Minutes

- A motioned was made by Susan Bailey to approve January 13, 2021, minutes. Lee Duke seconded and all approved.

Approval of Financial Statements

- A motion was made by David Burt and seconded by Ellen Free to approve the Financial Statement for the period ending January 31, 2021. All approved.

Old Business

- Project Reports/2020 Workplan –
 - Free Art Boxes – Bianca Howard said that Leah's free art box design will no longer be used. Bianca Howard presented a second design by Vile Kile in place of his original "Arthur" design. David Burt motioned to approve option 2, named "The Crate", from artist Vile Kile. Ellen Free seconded and all approved. David Burt did suggest having signage to indicate the purpose of the art boxes and that it is free art inside.
 - Guerilla Marketing – postcards can be placed in the free art boxes. There may be a possibility to collaborate with Bug Busters for them to distribute to their customers.
 - Atlanta Photography Group – David Burt mentioned Judy was preparing information to present for our cancelled February retreat. Bianca Howard mentioned not informing

Judy of the cancellation. Both David Burt and Bianca Howard will see if Judy can provide something for March's meeting.

- Historic Preservation Month – David Burt motioned to fund up to half, not to exceed \$750, for the historic plaque for Hapeville Daycare Nursery Incident. Ellen Free seconded the motion and all approved.
- Chapman's 100th Anniversary – A committee was formed to plan a way to celebrate this achievement. Susan Bailey will chair the committee and David Burt and Ellen Free will sit on the committee.

New Business

- Corner Tavern's Airstream – Corner Tavern would like to do a 1954 Spartan Airstream where they serve soft serve ice cream and smoothies. David Burt said he spoke to Travis Horsley about a code for this type of project. Susan Bailey motioned to present a letter of support to Mayor and Council for this project and to consider carefully changing any ordinance needed to make this project happen. Lee Duke seconded the motion and all approved.
- Main Street Branding - Susan Bailey mentioned branding our downtown so that others know about Hapeville as a Main Street City, such as branding our downtown art benches. Susan Bailey will chair the committee and Ellen Free will assist.

Announcements

- None

Adjourn

- A motion was made by Susan Bailey and seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:47PM.



Charlotte C. Rentz, President



Secretary